

H B

868





# Alaska State Legislature

## House of Representatives

Committee on State Affairs

Official Business

3 March 1982

Pouch V  
State Capitol  
Juneau, Alaska 99811

Hon. Joe L. Hayes  
Speaker  
Alaska House of Representatives  
Pouch V  
Juneau, Alaska 99811

SUBJECT: Letter of Intent

Dear Mr. Speaker:

The State Affairs Committee passed HB 868 out of Committee, on to the Finance Committee, its next Committee of Referral, on March 2, 1982, with the following Statement of Intent:

The Committee held five hours of hearings over a two-day period. Committee Hearings clearly revealed that the contract awarded to Alaska '84 by the Silver Anniversary Commission will probably be completed for approximately one million dollars under its originally anticipated cost. Recognizing that the Silver Anniversary Commission currently has a sizeable amount of excess funds and further recognizing that the amount of excess funds will be clearly identified following the March 8 meeting of the Silver Anniversary Commission, it is recommended that following the Commission's March 8 meeting the Finance Committee assess the cost of the outstanding financial obligations and responsibilities of the Silver Anniversary Commission, and thereafter adjust HB 868 to lapse the balance of the funds back into the General Fund.

The moving of this bill is not to be construed as a suggestion of propriety, lack of propriety, or of impropriety by anyone connected with the Silver Anniversary Commission or Alaska '84. The moving of this Bill is merely a recognition that the Silver Anniversary Commission has excess funds that can be used to satisfy more urgent needs elsewhere in the State.

Honorable Joe L. Hayes  
3 March 1982  
Page 2

The State Affairs Committee may make further recommendations following the release of a completed audit report.

Sincerely,

/s/ 3/3/82 - 11:50 AM

Ray Metcalfe  
Chairman  
State Affairs Committee

RM/emc

# An Exposition of Global Significance Celebrating the Spirit of Adventure

February 25, 1982

# Alaska 1984

*Alaska's Silver Anniversary*

Dear Representative Metcalfe,

Enclosed for your information is a copy of the contract between the State of Alaska, the Silver Anniversary Commission, and Alaska - 1984, Inc. Also enclosed is a summary of our work to date in direct relationship to the points of compliance in the contract. Our Board of Directors and staff are proud of the work completed in the Master Plan thus far and look forward to presenting that to you once it has been reviewed by the Silver Anniversary Commission. In the light of recent controversy, we feel it is appropriate to reaffirm our belief in the goals of this project:

1. To encourage unity and community among all Alaskans.
2. To create a statewide celebration and international exposition which will enhance the economic development of Alaska.
3. To educate Americans and other peoples about the importance of Alaska as a bridge to the Pacific Rim and the future -- for resources, ideas, and leadership in the renewal of the American Spirit.
4. To enrich all peoples by sharing in the Spirit of Adventure.

We continue to be sincere in our efforts to create a memorable event for this state which will leave a residual of enrichment, pride, and enhancement of our Alaskan way of life.

We urge you to take the time to review these materials.

Sincerely,

*Pam Coates*

Pam Coates, Executive Committee  
On Behalf of the Board of Directors

Nelson Angapak  
Karl Armstrong  
Mike Barry  
Kuth Burnett  
Pam Coates  
Chuck Conway  
Myron Igtanloc  
George Krusz  
Roger Lang

Leonard Laurance  
Louis Overstreet  
William Overstreet  
Al Parrish  
Jody Richards  
Sara Schierhorn  
Bob Uchitel  
Bob Vaughn  
William Wood

4792 Business Park Blvd.  
Telephone (907) 276-1984  
P.O. Box 10-1984  
Anchorage, Alaska 99511-1984

PC/ss  
cc: Board of Directors

## SUMMARY OF CONTRACTUAL RESPONSIBILITIES

February 25, 1982

The following is a discussion of Alaska - 1984, Inc.'s responsibilities as relates to the Department of Administration standard agreement for Professional Services Contract, signed between Alaska - 1984, Inc. and the Alaska Silver Anniversary Commission and approved by the Department of Administration on January 14, 1982. Contractually, the Master Plan outline was requested to encourage unity and community among all Alaskans; to create a statewide celebration and exposition; and to enrich all peoples everywhere in sharing the spirit of adventure.

In performance of these duties, the contractor was required to complete three major responsibilities:

- 1) To prepare a Master Plan
- 2) To promote participation of Pacific Rim Nations and other interested countries in the celebration
- 3) To promote statewide participation in the planning, development, and implementation of the celebration

In preparation of the Master Plan, we were specifically obligated to consider a statewide celebration and exposition and to respond to ten major factors. We were required to detail, first of all, the nature of the celebration, which we have done in several sections of the Master Plan.

We were requested to detail how the celebration is in fact to be planned. Volume IV of the Master Plan specifically addresses how Alaska - 1984 involves the public.

Thirdly, we were requested to include what entities will be involved in the celebration. That we interpret to mean the communities around the state and the various types of program elements, entertainment, and events, which we include in the Program section of the Master Plan.

We were asked to discuss the duration of the celebration and its cost. This has been thoroughly addressed in the economic impact studies and the financial analysis and marketing plan.

We were additionally asked to discuss the sources of funding for the celebration. We have had four consulting firms and at least 200 pages of written material discussing and analyzing the exact funding sources -- mainly Project 80's funding sources, the University budget, or private involvement.

We were also asked to discuss the economic benefits of the celebration, the residual benefits of the celebration, the supporters of the project, and the operation of the project. All these requirements have been addressed in detail throughout the Master Plan.

We were then charged with promoting the participation of the Pacific Rim Nations, and other interested countries, in the celebration. Three consulting firms and a great deal of effort have been spent in contacting and addressing this concern to Japan and other nations on the Pacific Rim. We have included contacts with several corporations that are involved throughout the Pacific Rim and Alaska to test their interest in involvement in the exposition.

The third major responsibility was to promote statewide participation in the planning and development, and ultimate implementation of the celebration. We have charged one entire section of our corporation to develop this particular point. The staff of the State Relations department has gone throughout the state establishing task forces which have addressed the questions of planning specific events throughout their communities and areas for the statewide celebration.

The Master Plan was specifically designed to reflect the contractual obligations that were entered into between Alaska - 1984, Inc. and the State of Alaska. It is divided into several volumes which will address the project's purpose, goals, programs, our concepts and how we will in fact involve the entire state, details of operations, and a great deal of emphasis has been placed on the various elements of the exposition as we were charged in the contract. A whole section details the benefits to Alaskans specifically, and to Alaska as a state. We address the question of long term impact and long term economic considerations of the plan.

We address the materials that were required to be developed for use on a statewide basis to assist each community in the development of their own singular plans.

The schedule of performance which was presented in the contract was to have all financial materials prepared for presentation to the legislature by March 1, 1982. That has taken place. All of the financial materials will be completed in first draft by Friday, February 26th. They will be reviewed in final form throughout the next week and be prepared to be presented to the legislature on March 1, 1982. We were requested to have the final Master Plan completed by April 15th. The Master Plan will come in well under that time. We expect to present a copy of the final approved Master Plan by March 8, 1982 to the Commission. We were further scheduled to continue promotional efforts through June 30, 1982. Those plans have been established, budgets for those plans have also been completed and approved by the Silver Anniversary Commission, and task outlines prepared to put them into effect.

Alaska - 1984 was contractually charged to provide the Commission monthly work progress reports on or before the 15th day of each month. We have generated work progress reports on a weekly basis, and have mailed them to the Executive Director of the Silver Anniversary Commission to be dispersed on a weekly basis. The contract has also provided that to receive any reimbursement for compensation, Alaska - 1984 must provide a detailed schedule listing of the payee, nature of payment, amount of payment, all supporting documentation for invoices, payroll journals, etc. Alaska - 1984 has met every request for these documents, and provided them to the Commission on a timely basis. Alaska - 1984 was requested to certify that all items listed on the request be accurate and complete, and that the statement would be signed by the Controller and the Executive Vice President. This request has been complied with fully by the contractor.

Another section of the contract requested that the contractor hold meetings throughout the State of Alaska, to provide access and input information in the performance of the contract. Alaska - 1984, through its State Relations

department, has traveled throughout the state into thirty various communities to establish task forces and to hold meetings with the communities concerning various suggestions and input for the master planning process. The project has been well received by the communities, and Alaska - 1984 will be receiving each task force's material over the next few days. We were further requested to disclose to the Silver Anniversary Commission any relationships which represent potential conflict of interest. Alaska - 1984 requested all members of the staff to sign a "Conflict of Interest" statement obligating the staff to disclose any financial interest or relationships pertaining to the Silver Anniversary Celebration. All members of the staff have signed these forms and such documents are on file.

Under "Compensation of Contractor", there were specific details required with stringent approval procedures including an advance forecast and actual itemized list of all expenditures before the next month's advance statement would be approved by the Silver Anniversary Commission and forwarded to Alaska - 1984. All of these procedures have been followed by Alaska - 1984 and the Commission.

Under "Restrictions and Prohibitions" the contractor is prohibited from using state funds for state lobbying expenses. Alaska - 1984 has complied with this restriction.

It is the position of Alaska - 1984, Inc. that regarding performance of services in this agreement, contractor has met in both intent and substance every single requirement of the contract; that all requirements have been met in a timely fashion prior to the dates requested, and under the approved budgets set by the Commission.

THE FOLLOWING DOCUMENT(S) MAY NOT FILM  
LEGIBLY BECAUSE OF POOR QUALITY OF THE  
ORIGINAL.

**STANDARD AGREEMENT FORM  
FOR PROFESSIONAL SERVICES CONTRACT**

Contract, which is effective only if it is approved by the Department of Administration, is between the State of Alaska,

(Silver Anniversary Commission)  
Commerce and Economic Development

hereafter, The State, and

hereafter, the Contractor

Alaska 1984, Inc. (an Alaskan Non-profit Corporation)

City of P. O. Box

City

State

Zip Code

4792 Business Park Blvd.

Anchorage

Alaska

99511

License Number

Internal Revenue Service Number

090-301

92-0073335

Contract for professional services AS 74 SLA 81 authorizes the State to make this contract. The parties to the contract are:

1. Appendices. Appendices referred to in this contract and attached to it are considered part of it.
2. Performance of Services.  
1. Appendix A, Articles 1 through 16, governs the performance of services under this contract.
3. Period of Performance. The period of performance under this contract begins January 1, 1982, and ends June 30, 1982. Performance may be extended for additional periods by the written agreement of the parties.

Commerce and Economic Development

Attn: Division of

Tourism

Pouch D, Juneau, Alaska 99801

CONTRACTOR

STATE

Department or Agency Commerce & Economic Development

Alaska Silver Anniversary Commission

Alaska-1984, Inc.

Authorized Representative

Signature of Certifying Officer

Michael C. Mitchell

Robert Richards

Executive Vice President

Commission Chairman

**APPROVAL BY THE DEPARTMENT OF ADMINISTRATION**

This contract has no effect except as an offer by the Contractor until it is approved by the Department of Administration.

Authorized Official of the Department of Administration

Date

1-14-82

Name of Authorizing Official

Title

McArthur

Director, Tourism

**APPENDIX A**

**Definitions**

In this contract and appendices, "Certifying Officer" means the person who signs this contract on behalf of the Department and includes a successor or authorized agent.

"Project" means the activity for which this contract is to be performed and for which the Certifying Officer acted in signing this contract.

**Inspection and Reports**

The Department may inspect, in the manner and at reasonable times it considers appropriate, all the Contractor's facilities and activities under this contract.

The Contractor shall make progress and other reports in the manner and at the times the Department reasonably requires.

**State-Saved Immunity**

The Contractor shall indemnify and save the State, its officers, agents and employees harmless from liability of any nature or kind, including costs and expenses, for or on behalf of the State or its officers, agents or employees for whatsoever resulting from injuries or damages sustained by any person or persons or property arising from its performance of this contract in any way whatsoever.

(OVER)

THE PRECEDING DOCUMENT(S) MAY NOT FILM  
LEGIBLY BECAUSE OF POOR QUALITY OF THE  
ORIGINAL.

## AGREEMENT

This agreement is attached to and incorporated into State of Alaska, Department of Administration, Standard Agreement Form for Professional Services Contract by and between the parties and Appendix A.

AGREEMENT made by and between the Department of Commerce and Economic Development, Silver Anniversary Commission, hereinafter referred to as "State" and Alaska 1984, Inc., an Alaskan nonprofit corporation, hereinafter "Contractor."

WHEREAS, legislation, Ch 74, SLA 1981, which established the Silver Anniversary Commission, listed a set of duties of the Commission, including submitting a Master Plan of the celebration to the Second Session of the Twelfth Legislature, and

WHEREAS, the legislation promoted the involvement of citizens in the planning process of the Master Plan and promoted other national involvements in the celebration, and

WHEREAS, the legislation determined the Master Plan's conceptual outline to:

- 1) encourage unity and community among all Alaskans;
- 2) create a statewide celebration and exposition which will enhance the development of Alaska, and
- 3) to enrich all peoples everywhere in sharing in the spirit of adventure.

WHEREAS, Contractor has the capabilities of assisting in performing those services to develop a Master Plan required by the State of Alaska.

THEREFORE, in consideration of the agreements contained herein, the parties agree as follows:

### PERFORMANCE OF SERVICES

State hereby contracts with Contractor to perform professional services required to develop a Master Plan for the celebration of the 25th Anniversary of the State of Alaska. Contractor shall perform those

professional services required to prepare a Master Plan as directed by the State and in accordance with the following:

Contractor shall develop a Master Plan utilizing the following sources:

- a) the citizenry of Alaska through public meetings, volunteer committees, city task forces and direct public solicitation;
- b) consultants, who by profession and experience are experts in expositions, celebrations and the various support services to these events; and
- c) the Alaska 1984 staff, which has been assembled with direct areas of expertise in the research and development of expositions and statewide involvement planning.

Contractor agrees to:

- 1) prepare a detailed Master Plan from which the statewide celebration can be costed and executed and which shall include:
  - a) the nature of the celebration;
  - b) how the celebration is to be planned;
  - c) what entities will be involved in the celebration;
  - d) the duration of the celebration;
  - e) the cost of the celebration;
  - f) the sources of funding of the celebration;
  - g) the economic benefits of the celebration;
  - h) the residual benefits of the celebration;
  - i) the supporters of the project; and
  - j) the operation of the project;
- 2) promote the participation of Pacific Rim nations and other interested countries in the celebration; and
- 3) promote statewide participation in the planning, development and implementation of the celebration.

### TERM OF EMPLOYMENT

The term of this agreement shall be a period commencing January 1, 1982, and ending June 30, 1982.

### SCHEDULE OF PERFORMANCE

Both parties understand the Master Plan is required to be presented to the Second Session of the Twelfth Legislature and further understand that the present schedule is to present all financial materials to the Legislature by March 1, 1982, and the final Master Plan by April 15, 1982. Promotional efforts will continue through June 30, 1982.

### COMPENSATION OF CONTRACTOR

In consideration of Contractor's performance, State shall pay to Contractor the sum of Three Million Five Hundred Thousand Dollars (\$3,500,000) or actual expenses, whichever is less, in the following manner:

1) All expenses incurred between July 1, 1981, and December 31, 1981, other than those expenses financed by funds borrowed by the contractor prior to December 1, 1981 by individuals and/or banks as evidenced by signed notes, for which proper documentation exists, shall be itemized by Contractor and substantiated by proper documentation, including invoices, contracts, lease agreements, etc., for each item. This itemized listing shall be approved by the Commission or the Commission's audit designee who shall have final approval of the listing. Commission shall execute a statement attesting to the authenticity and genuineness of the expenses and the substantiating documentation. Upon the completion of these stipulations, Commission shall request payment for expenses incurred between July 1, 1981, and December 31, 1981. All documentation and other information substantiating these expenses will be available for review. Commission shall have the right to disapprove payment for any item of expense which is inappropriate.

2) Effective January 1, 1982, and each month thereafter, Contractor shall present to Commission an itemized statement representing the best possible estimate of current monthly expenses. Commission may disapprove any expenditure which it feels is inappropriate. Commission, after approval of itemized estimated expenses, will present request for advance payment. At the end of each month, Contractor shall provide Commission an actual itemized list of all expenditures with substantiating documentation. No advance payment may be made until Commission receives an actual itemized list of expenses and substantiating documentation.

3) Commission will not pay for any expenditures for entertainment or lobbying by Contractor.

#### REPORTING REQUIREMENTS

Contractor shall provide to Commission monthly work progress reports on or before the 15th day of each month.

Contractor shall provide Commission with an audited financial statement as of March 31, 1982, and as of June 30, 1982. The audit shall include a compliance statement that expenditures are in compliance with the contract. These statements will be provided within six weeks of the closing date.

Contractor shall provide Commission with monthly financial statements, including variance reports.

Contractor shall include in any request for reimbursement made for compensation a detailed schedule listing payee, nature of payment, amount of payment and supporting documentation, including invoices, contracts, payroll journals, etc.

Contractor shall organize reports by progress payments and in a format approved by Commission.

Contractor shall certify that all items listed on request for payments are accurate and complete and the statement shall be signed by

two officers of Contractor, preferably the chief financial officer and executive vice president.

#### DUTIES AND OBLIGATIONS OF CONTRACTOR

Contractor shall submit to Commission for approval a planning year budget and any material modifications.

Contractor shall have all transfers of money between budget divisions in the sum of Five Thousand Dollars, or more, approved by the Commission.

Contractor shall hold meetings throughout the State of Alaska to provide access, information and input into the performance of this contract. Contractor shall give reasonable public notice of each meeting in a newspaper or other news media with general circulation in the area of the meeting.

Contractor shall cooperate with the staff of the Commission.

Contractor shall disclose to the Commission all relationships which represent a potential conflict of interest.

#### RESTRICTIONS AND PROHIBITIONS

Contractor may use no State funds for State lobbying expenses.

Contractor shall support only the plan which is approved by the Commission.

#### TRAVEL

Commission shall reimburse Contractor for travel expenses which shall be computed at the standard economy fare with the following exception. If, because of medical reasons or unusual circumstances individuals cannot travel in tourist class, Commission shall reimburse Contractor for travel computed at first class fare if approved by Commission.

AGREEMENTS OUTSIDE OF CONTRACTS

This agreement and the Standard Agreement for Professional Services Contract for the State of Alaska, Department of Administration, and Appendix A, to which this is attached, contains the entire agreement of the parties.

SEVERABILITY

All agreements and covenants contained in this agreement are severable in the event that any of them, with the exception of those contained in the section on Performance of Services and section on Compensation, shall be held to be invalid by any competent court, this contract shall be interpreted as if such invalid agreements or covenants were not contained in this agreement.

Approved as to form:

\_\_\_\_\_  
Department of Law

STATE OF ALASKA  
THE LEGISLATURE

POUCH Y - STATE CAPITOL  
JUNEAU, ALASKA 99811  
907-465-3800

LEGISLATIVE AFFAIRS AGENCY

MEMORANDUM

December 23, 1981

SUBJECT: Alaska 1984 appropriation  
(Work Order No. 12-2178)

FROM: Linn H. Asper  
Legislative Counsel

You have asked if the 1980 appropriation to pay the debts of the Alaska 1984 organization was a valid expenditure of state money and, if not, what can be done at this time to remedy the situation.

1. History

The Eleventh Legislature appropriated \$500,000 to the Department of Commerce and Economic Development to assist Alaska 1984. (Sec. 286, Chapter 50, SLA 1980). The appropriation was reduced to \$400,000 by a veto. Although the Alaska 1984 appropriation was a line item amount in a large appropriation bill that contained no other information on the subject, the statement of intent of the free conference committee on the appropriation bill indicates that the money (1) was to be used to pay the legitimate debts of Alaska 1984 as determined by the Department of Commerce and Economic Development; (2) could not be used to refund donations to Alaska 1984; and (3) was to be matched by Alaska 1984 on a 4 to 1 state to Alaska 1984 basis. The Department of Commerce and Economic Development subsequently obtained an attorney general's opinion that the appropriation was valid (Opinion No. J-66-810-80, July 11, 1980) and proceeded to pay the appropriated money to various creditors of Alaska 1984, including debts owed individual organizers of Alaska 1984 that were determined to be loans and not donations to the organization.

December 23, 1981

2. Was the appropriation valid?

The controlling state constitutional provision on appropriations is Article IX, Sec. 6: "No tax shall be levied, or appropriation of public money made, or public property transferred, nor shall the public credit be used, except for a public purpose". The difficulty with applying this section has been, and continues to be, the fact that "public purpose" has no clear meaning. The general sense of the term is that a benefit to the people of the state must be conferred by an appropriation of state money. The rationale stated in the attorney general's opinion for the Alaska 1984 expenditure was that the state would have benefited from an international exposition held in the state and could have spent its money to promote such an exposition, so that reimbursement of the expenses of a private organization which tried to promote an international exposition for Alaska, while not required, could be viewed as a moral or equitable obligation of the state, and could properly be paid with state money. On the other hand, it could as easily be argued that the Alaska 1984 organizers undertook the expense and risk involved in promoting an international exposition on the expectation that they would gain personal profits if they were successful and they should not have been "bailed out" by the state when they failed.

It is my opinion that while a court might characterize the Alaska 1984 appropriation as ill advised or a waste of state money, the appropriation would not be struck down as a violation of the public purpose clause of the constitution. Alaska courts have been very reluctant to substitute their judgment for that of the legislature on the question of what is a valid public purpose. DeArmond v. Alaska State Deve. Corp., 376 P.2d 717 (1962). No appropriation has even been ruled invalid by the Alaska Supreme Court under the public purpose clause. In all probability the Court would consider the moral obligation referred to above, however tenuous, sufficient to establish a public purpose for the Alaska 1984 appropriation and would defer to the legislature which passed that appropriation.

3. If the appropriation was invalid, what remedies are available at this date?

As noted above, I believe this second question is mooted by the fact that the Alaska courts would not find that the Alaska 1984 appropriation was invalid. If they did make such a finding, however, they could also enter a judgment against Alaska 1984 for restitution of the wrongfully appropriated money. Alaska 1984 might argue that it had taken a position and made decisions in reliance on the appropriation and that it would be unfair to require the organization to repay the money at this late date, but since the money was used exclusively to pay debts of the organization that were incurred before the appropriation, it could be shown that the organization did not rely on the appropriation in making its decisions and in spending large amounts of money. Upon entry of a judgment the state would have to attempt to enforce it, which would present the usual difficulties of recovering money which has already been spent from an organization with limited assets.

LHA:ijb

ALASKA 1984

CONTACT:

Richard Smith  
1212 W. 5th  
Anchorage, Ak.  
99501

278 1419

DID YOU KNOW?.....

Under the terms of it's contract with the Municipality of Anchorage Alaska 1984 was to.."develop a program...which shall include ...Reports, Studies and Documents:" \*

YET!!!

In the first four months of it's existence Alaska 1984 spent \$45,423 on travel and promotion! That was 42.4 per cent of it's total budget on travel and promotion! \*\*

AND DID YOU KNOW?....

In it's first 17 months of operation Alaska 1984 spent \$234,307 on travel and promotion. That amounts to 30.45 per cent of it's total budget on travel and promotion!\*\*\*

WHILE....

A whopping .03 per cent of Alaska 1984 funding came from individual donations , 84.49 per cent came from the public treasury.\*\*\*\*

THUS.....

The leadership of Alaska 1984 spent ( through 1-31-81) over 197,960 of public money on travel and promotion while being contracted to " develop .. reports, Studies and Documents."

SO, YOU MAY AS WELL KNOW THAT THESE FACTS AND OTHER FACTS TAKEN FROM MANDATED AUDITS OF THE PRESENT \$4,000,000 CONTRACT WITH THE STATE OF ALASKA WILL BE PART OF AN INFORMATIONAL CAMPAIGN AGAINST ANY FURTHER FUNDING FOR ALASKA 1984.

\* Section 3. (scope of performance clause) of contract between Municipality of Anchorage and Alaska 1984.

\*\* Alaska 1984 compliance reports -Muni. records

\*\*\* Ibid

\*\*\*\*Ibid

REC'D FEB 24 1982

AK 84  
Backup

SILVER ANNIVERSARY COMMISSION  
ALASKA 1981  
Reimbursed Expenditures Between July 1, 1981 - December 31, 1981

Form 97-2410  
REV. 11-80

Date	Vendor/Payee	Amount	Description and Comments
<b>SALARIES</b>			
12-31-81	Richard Angell	\$ 2600.00	Salary July-December, 1981
12-31-81	Denise Borsky	4769.71	135 days employment - includes 597 hrs
12-31-81	Donald Crosby	2225.01	1/3 days employment
12-31-81	Don Dixon	5992.36	184 days employment
12-31-81	Beverly J. Duke	1074.85	7 days employment
12-31-81	Patricia Edwards	1164.10	20 days employment
12-31-81	Mary Ess	1184.72	34 days employment
12-31-81	Robert Franken	3184.58	22 days employment
12-31-81	Jance Garrett	923.00	10 days employment
12-31-81	Donald Hansen	10500.00	142 days employment
12-31-81	Kerby Jennings	1015.50	22 days employment
12-31-81	Richard Johnson	2307.00	23 days employment
12-31-81	Mary King	1535.05	145 days employment
12-31-81	Sara Lee	976.78	13.5 days employment
12-31-81	Edward Noyce	2076.00	16 days employment
12-31-81	Gail Myers	3138.54	34 days employment
12-31-81	Margaret O'Malley-Kays	1107.72	12 days employment
12-31-81	J. Patrick Sharpe	9944.20	20 days employment
12-31-81	Jerry Stetten	1500.00	15 days employment
12-31-81	Sonia Soder	11439.94	Salary for 6 months
12-31-81	Susan A. Usig	2123.00	23 days employment
12-31-81	Robert Vogt	4946.10	30 days employment
<b>TOTAL SALARIES \$170111.903</b>			
<b>EMPLOYMENT FEES</b>			
12/23/81	ALASKA EXECUTIVE SEARCH	1500.00	Travel
12/24/81	ALASKA EXECUTIVE SEARCH	6180.00	Franken 25% on salary less contribution
12/24/81	ALASKA EXECUTIVE SEARCH	1100.00	Franken 25% on salary less contribution
11/17/81	Bonney, Grewing & Co	9000.00	Ess 34% on salary
11/10/81	Bonney, Grewing & Co	12500.00	Dixon 38% on salary
11/6/81	Bonney, Grewing & Co	19500.00	Hansen 39% on salary
12/16/81	THE CENTER SYSTEMS	27800.00	O'Malley-Kays @ 10% on salary
11/11/81	THE CENTER SYSTEMS	2400.00	Lee @ 10% on salary
<b>TOTAL EMPLOYMENT FEES \$61020.00</b>			
<b>Occurrence Costs</b>			
11/13/81	N.M.D. Limited	\$ 29036.00	July - December Office Rent
11/13/81	Vorinus Vendors	14735.72	Office supplies, equipment rental, furniture, decor
11/13/81	Municipality of Anchorage	5331.27	Telephone Expense
11/13/81	Clean-Rite	1213.00	Janitorial Service - 5 months
11/13/81	Arctic Self Storage	4223.11	Storage Costs
11/13/81	Arctic Guard & Alert	8500.00	Security 2 months
<b>TOTAL OCCURRENCE COSTS \$47115.33</b>			

ALASKA  
Schedule of Contractors/Dates

Firm	Firm Location	Contract Amount	Time of Return		Term. Clause	Signal 45 of 2/16/82	Signature	General Description of Svcs to be performed	
			From	To					
Alaska Decisions Research	Anchorage	\$12,000	1-16-82	3-31-82	Standard	✓	Sally Jones	Marketing info m plan	
Easton & Sears	Wash DC	50,000	1-16-82	6-30-82	Standard			Support in lower 48 + Pac Rim count. + Ak. companies	
Collaglia Associates, Inc.	Huntington Beach, Calif	25,000	pm sign	6-30-82	Standard			Arch consulting svcs. and drawings of sites	
CCO Architects + Planners	Anchorage	25,000	11-11-81	1-31-82	Standard	✓	Ed Cristendon	Architectural consulting - MVP development	
Chayer + Associates	Anchorage	5,000	1-1-82	2-28-82	Standard	✓	Steve Chayer	Public information "outreach"	
Consortium 1984	Anchorage	100,000	1-6-82	6-30-82	Standard	✓	Ed Cristendon	Develop 3 independent site scheme drawings, estimates	
Harrison Price Company	Los Angeles	40,000	1-13-82	6-30-82	Standard	✓	Harrison Price	Marketing study, planning svcs + census for ex. + recruitment	
Milner, Dargavali, + Brown	Anchorage + Seattle	65,000	1-28-82	6-30-82	Standard	✓	Paul Brown	General rep. w/entertainment, exhibition exhibits, etc.	
Tan Hughes Graphic Design	Anchorage	25,000	No contract let out, billed monthly - as requested						
Sam Kite, Jr. + Associates	Anchorage	45,000	1-5-82	6-30-82	Standard	✓	Sam Kite	Increase awareness; Plan for cultural center; Customer turnout	
- Contract subsequently cancelled	El Paso, TX	15,000	paid for partial completion						
Management Resources	Tustin, Ca.	40,000	1-5-82	6-30-82	Standard	✓	Will Biederbach	Serve on design team; Develop cost estimates; Plan Cultural Center	
Murray/Bradley - Mystrom Advertising Consortium	Anchorage	320,000	No contract let out, billed monthly for work on as requested basis						
Teori, Brands, Mitchell	LA/Anchorage	160,000	11-1-81	6-30-82	Standard	✓	John Stecheyn, partner	Feasibility study, HES svcs.	
Smith and Gruning	Anchorage	135,000	No contract signed; billed monthly for work on as-requested basis						
Quinn, Eiram, + McCarthy	San Diego, Calif	150,000	1-1-82	3-18-82	Standard	✓	Richard Quinn	Assist B+S (or) typed + in review of B+S; develop svcs	
Mic Wilham/A.P.U.	Anchorage	35,000		6-20-82	Standard	✓	Bruce, VP Wilham	PR work w/Anchorage, Koonin, etc. business, community, education, etc.	
Systemics, Inc.	Fairbanks	rates based on usage	No contract signed; rates based on usage						
Engineering Science	Anchorage	10,000	1-11-82	6-30-82	Standard		Kurt J. Stepan		
Citizen Hill Northwest, Inc.	Anchorage	110,000	1-22-82	6-30-82	Standard		Chas. E. Toikka	Environmental impact study B+S; LAF	
SP Group/Northwest	Anchorage	10,000	1-22-82	6-30-82	Standard	✓	Richard P. Pety	Marketing + access to the fair site	
Molly McCoy	Anchorage	1,500	1-21-82	2-25-82	Standard	✓	Molly McCoy	Manage + direct museum project	

ALASKA '84  
Schedule of Contractors/Dates

Firm	Firm Location	Contract Amount	TIME OF PERFORMANCE		TERM. CLAUSE	Signed	Signature	Description of Work Performed
			FROM	TO				
JIM KJESS	PORTLAND	5000	2-2-82	6-30-82				"Concept" dev. for imp. - public involvement + supporters
HHS INC.	ANCHORAGE	8000	5-82	6-30-82	Standard	✓	Cliff Hitchens	Study of availability of funds; fiscal use. interests → com. +
ARON TUSING + ASSOC.	SEATTLE	5000	2-11-82	6-30-82	Standard - Not			Report on long-term economic outlook + benefits to Alaska
PAUL MEYERHOF II	GIRARD	5000	1-28-82	3-15-82	Standard	✓	Paul Meyerhoff	Develop sports program, segment of the master plan
YVONNE MERRILL	ANCHORAGE	4000	1-28-82	3-15-82	Standard	✓	Yvonne Merrill	Develop exhibits and work w/ staff on these exhibit ideas
PSYCHOTECH DESIGN	ANCHORAGE	5000	2-5-82	3-1-82	Standard	✓	Psychotech	Develop exhibit plan for comm. center to be major exhibit center, etc.
TOM SKUDBERG	WASH. D.C.	10000	2-1-82	4-1-82				Make presentations to usg comm. to engage other parties in.
MAR. IN. ALASKA, INC. - C. BECKER	ANCHORAGE	12000	2-1-82	4-1-82	✓	✓	✓	PR work - community groups - central + para. repairs main street
DOUG. ENGINEERS	ANCHORAGE	8000	1-2-82	6-30-82	Standard	✓	Melvin R. Nilan's	Base map of site and bottom of Beem Lake
JEFF MACKAY / NORTH COUNTY PLANNING	ANCHORAGE	2000	2-13-82	2-18-82	Standard	✓	Jeff Mackay	Provide list + costs of performers for anniversary celebration.
William Furlong	No information on amount							



SILVER ANNIVERSARY COMMISSION

ALASKA 1984

Reimbursed Expenses Between July 1, 1981 - December 31, 1981

FORM 78 1984

Date	Vendor/Payee	Amount	Description and Comments
<b>TRAVEL AND ENTERTAINMENT</b>			
12-31-81	Raul Brown	987.90	Expense Report - Ben. member
Various	Don Hansen	1592.53	Expense Report - Employee
12-31-81	Georges Mougis	1640.10	Expense Report for Fr. 15 Consultant
Various	Richard Angell	1202.11	Expense Report - Exec Director
12-31-81	Michael Mitchell	584.92	Dec Expense Report - Exec Director
12-10-81	Pat Rowe	200.00	Airfare for job interview - Alaska - Anchorage
1-5-82	Bill Bieberbach	760.25	Expense Report - Alaska - Anchorage
12-31-81	Robert Franken	182.25	Dec Expense Report - Employee
12-31-81	Richard E. Johnson	317.51	Dec Expense Report - Employee
12-31-81	Don Dixon	201.05	Dec Expense Report - Employee
	<b>TOTAL TRAVEL AND ENTERTAINMENT</b>	<b>7,304.36</b>	

SILVER ANNIVERSARY COMMISSION  
 ALASKA 1930

Reimbursed Expenditures Between July 1, 1931 - December 31, 1931

Date	Vendor/Payee	Amount	Description and Comments
<b>CONTRACTUAL SERVICES</b>			
12/21/31	Mystrom Advertising	\$ 595.00	Feb. issue - full page color ad. Advertising Commission only. Bureau
12/21/31	Mystrom Advertising	1735.83	Various services - advertising; strategy, plans, production publicity, Bureau
1/20/32	Murray/Bradley, Inc.	293.75	Administrative assistance - travel
1/20/32	Murray/Bradley, Inc.	291.94	July of services - Seattle PR
1/20/32	Murray/Bradley, Inc.	509.77	Miscellaneous July expenses - production
1/20/32	Murray/Bradley, Inc.	1507.57	Miscellaneous Sept. expenses - administration
1/20/32	Murray/Bradley, Inc.	79.31	Miscellaneous + production Nov. expenses
1/20/32	Murray/Bradley, Inc.	272.73	Concept, strategy, advertising, plans, review and consulting
1/20/32	Murray/Bradley, Inc.	1750.00	Production, and miscellaneous expenses Dec.
1/20/32	Arthur Young & Co.	16,467.00	Financial statement preparation, preparation of tax returns, fees \$4,750 donation 10% of original invoice
1/20/32	Quinn, Brien & McCarthy, Inc.		1/3 payment of Miscellaneous Services
1/20/32	Bashyn & Seatz	5000	Organize Committee of the Lower 48 District
1/20/32	Baskin & Sears	10000	Professional and Consultant fees
1/20/32	CCC Architects & Planners	14,309.85	Consultant fees and travel expense from 10/16
1/20/32	Ewen C. Olingwell	115.91	Executive Director's office in building of Sentinella
1/20/32	Michael C. Mitchell	5510.00	Consultant fees and travel expense from 10/16
1/20/32	Michael C. Mitchell	707.00	Executive Director's office in building of Sentinella
1/20/32	Owden-Hilber	1272.00	Consultant fees and travel expense from 10/16
1/20/32	Glenn Olds	1909.00	Consultant fees and travel expense from 10/16
1/20/32	Tommy Hughes Graphic Design	100.00	Graphic design for program
1/20/32	William Kelder	100.00	Graphic design for program
1/20/32	Connections	600.00	Public Library - printing and distribution
1/20/32	Connections	655.00	Public Library - printing and distribution
1/20/32	Bullington & Co., Inc.	700.00	Public Library - printing and distribution
1/20/32	Rosette M. Foster	500.00	Public Library - printing and distribution
1/20/32	Charles Ashbee, Inc.	100.00	Public Library - printing and distribution
1/20/32	Theresa Peterson, Albany	100.00	Public Library - printing and distribution
1/20/32	Cleopatra Young - Alaska	100.00	Public Library - printing and distribution
		31,309.75	



SILVER ANNIVERSARY COMMISSION

ASKA 1984

Expenditures Made Under #1200000 Contract with

Department of Economic and Financial Development

Date	Vendor/Payee	Amount	Category Table	Description
	<b>SALARIES</b>			
	Richard Angell (Note 1)	17,000.00		Salary - Nov '80 - June '81
	Richard Angell (Note 2)	13,574.30		Salary - July - October '81
	Sandra Snider (Note 3)	19,245.61		Salary - Dec '80 - April '81
	Sandra Snider (Note 3)	131,055.00		Salary - October '81
	<b>TOTAL SALARIES</b>	<b>259,874.91</b>		
	<b>OCCUPANCY COSTS</b>			
	NMC Limited	11,900.15		Dec '80 - Feb '81 Office Rent
	Barett's Office Supply	579.55		Office Rental, Office Supplies
	American Guard and Hire	2,150.00		Jan '81 - Sep '81 Mail Securit
	<b>TOTAL OCCUPANCY COSTS</b>	<b>14,629.70</b>		
	<b>TRAVEL AND ENTERTAINMENT</b>			
6/1/80	Professional Travel Service	1,350.00		201 Rental Appointment
6/1/80	Professional Travel Service	2,919.82		Credit Agency
6/1/80	Professional Travel Service	143.00		Stenout June - Nov - Nov - Nov
6/1/80	Professional Travel Service	291.00		Gannon Jackson Trip - Nov, Round Trip (RT)
6/1/80	Professional Travel Service	1,770.00		Per Jansen, Jim, Anne, Round Trip (RT)
6/1/80	Professional Travel Service	291.00		Pacific Trip - Aug, RT
6/1/80	Professional Travel Service	2,210.00		Quinn Trip - Aug, RT
6/1/80	Professional Travel Service	431.00		Kenne Trip - Aug, RT
6/1/80	Professional Travel Service	2,210.00		Amie Trip - Aug, RT
6/1/80	Professional Travel Service	521.00		Sammas Trip - Aug, RT
6/1/80	Professional Travel Service	521.00		Shakopee, Alex, Fawcett, RT
6/1/80	Professional Travel Service	803.42		Frank Wagner Aug, MW, RT
6/1/80	Professional Travel Service	859.62		TH Saunders Dec, MW, RT
6/1/80	Professional Travel Service	1,311.00		AG + Mrs. Y. Sh. Robs. Dec 31 - ANCS, RT
6/1/80	Professional Travel Service	831.00		Fraxson Dec 31 - SF, MW, RT
6/1/80	Professional Travel Service	411.00		Reh. Private Dec 31 - MW, RT
6/1/80	Professional Travel Service	507.00		Ed. Richardson Nov - Dec, RT
6/1/80	Professional Travel Service	652.00		Al. Higgins LA, MW, RT
6/1/80	Professional Travel Service	1,170.00		Tanya Smith Feb - May, RT
6/1/80	Professional Travel Service	1,170.00		Andy Smith Feb - May, RT

SILVER ANNIVERSARY COMMISSION

ALASKA, 1984

Expenditures Made Under \$200,000 Contact With

Department of Commerce and Economic Development

Form No. 70 1110  
 Revised 8/81

Line Item	Description	Amount	Account	Agency	Comments
1	Notes 1 - Expenditures Reimbursed by Silver Anniversary Commission				
2	Of the \$77,976.72 in expenditures identified by Alaska 1984 as being spent under this contract, \$19,725.95 were also submitted to the Silver Anniversary Commission for reimbursement. These expenditures appear both on this schedule and the schedule of expenditures reimbursed by the SAC for the period of July 1, 1981 - December 31, 1981.				
3	Note 2 - Payment to Professional Travel Service				
4	Alaska 1984 submitted a check for \$10,000 to Professional Travel Service with a reimbursement advice stating it represented payment on account. Attached invoices for travel under this contract are included separately. The major portion representing expenses for previous periods is at the Airbridge Station in May of 1981.				



SILVER ANNIVERSARY COMMISSION

ALASKA 1984

Expenditures Made Under \$500,000 Contract With  
 Department of Commerce and Economic Development

DATE	DESCRIPTION	AMOUNT	REMARKS
<b>CONTRACTUAL SERVICES</b>			
11/24/81	Sam Kito Jr. & Associates	\$4,499.21	Per Ak. 81 Controller - Lobbying expenses and services
10/6/81	Murray, Bradley	2567.11	Advertising Sycs, May-June 1981
10/2/81	Tony McWilliams	10,000	Dec-Mar 1981, Coordination and development of Statewide Task Forces
10/1/81	T.H. Saunders	40,000	Consultant fee and expenses
10/6/81	Smith & Gruening	2,500.00	Consultant - Professional services
<b>TOTAL CONTRACTUAL SERVICES</b>		<b>88,764.02</b>	
<b>MISCELLANEOUS EXPENDITURES</b>			
10/6/81	Richard Anzell	78,000.00	Printing of loan note
10/6/81	Connections	1,521.90	Filing, tape lining, Dubbing
10/2/81	Ken Wray's Print Shop (Note 1)	825.00	Filing of brochures
10/6/81	Rollins, Burdick Hunter	134.00	Market Convention - Auto Insurance
10/1/81	Alaska Pacific University (Note 1)	335.00	Doing Business With Japanese Report
10/1/81	U.S. Postmaster	40.00	Bill Rate Postage
		<b>82,955.00</b>	

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<u>Contract</u>	<u>Amount</u>	<u>Contractor(s)</u>	<u>Signee</u>	<u>Address</u>
* 1.✓	\$18,000	APU	Mike Wilham Dir. Special Programs Senior Japan Consultant	Anch.
2.✓	\$112,000	Alaska Decisions Research	Sally Jones	Anchorage
3.	4,000	Yvonne Merrill	(same)	Anchorage
4.	10,000	CH2M Hill Northe- west, Inc.	John Hall	Anchorage
* 5.✓	50,000	Baskin & Sears		Washington, D.C.
6.✓	271,000	Consortium 1984 (affiliated with #12 contractor - same	(illegible) signature)	Anchorage
* 7.	45,000	Sam Kito Jr. & Associates	Sam Kito, Jr.	Anchorage
8.	2,000	North Country	Jeff Macktaz	Alaska
9.	15,000- 30,000	Entertainment Services	Paul Brown	Seattle & Anch.
10.	5,000	Arlon Tussing & Associates		Seattle
* 11.	12,000	Man-in-Alaska	Chuck Becker	Anchorage
12.✓	25,000	CCC Architects & Planners	(see #6)	Anchorage
13.✓	5,000	Steve Chayer	(same)	Anchorage
14.	1,500	Molly McCoy	(same)	Anchorage.
15.	10,000	Engineering Science Kent Stephan Inc.		Anchorage
16.✓	40,000	Management Resources		Tustin, Calif.
17.✓	130,000	Peat, Marwick, Mitchell & Co.		Anchorage
18.✓	40,000	Harrisc Price Company		L.A., Calif.
19.✓	50,000	Quinn, Brein & McCarthy, Inc.		Santa Clara, Cal
20.	10,000	SP Group Northwest	Scott Lukehart	Anchorage
21.	8,000	Dowl Engineers	Melvin Nichols	Anchorage
22.	8,000	HMS, Inc. Leonard Lane Assoc.	Cliff Hitchens	Anchorage
23.	5,000	Paul Meyerhoff		Girdwood, AK
24.	2,500	Jim Kness		Portland, Ore.

<u>Contract</u>	<u>Amount</u>	<u>Contractor(s)</u>	<u>Signee</u>	<u>Address</u>
25	\$51,500	Battaglia & Assoc.		Huntington Beach, CA.
26 ✓	25,000	Battaglia & Assoc.		Huntington Beach, CA.
* 27	5,000	Tom Saunders (\$5000 per month up to \$30,000)		Washington, D.C.
28.	5,000	Rychetnik Design Associates		Anchorage.
<u>\$1,049,000</u>		GRAND TOTAL		

Outside Contracts - 9

Total of Outside Contract Amounts - \$283,500

\* Those contracts with an asterisk indicate that some aspect of the service is related to foreign support for Alaska '84.

30, staff

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ALASKA '84 CONTRACTS

Listed is a summary of the type of contracts, the total amount awarded, and a corresponding number which applies to the attached outlines of each contract.

<u>AMOUNT</u>	<u>TYPE of CONTRACT</u>	<u>Corresponding Outline</u>
\$155,000	Foreign Support	1, 5, 7, 11, 27
\$390,500	Site Specific	4, 6, 12, 15, 20, 21, 25, 28
22,500	Public Awareness	13, 14, 24
168,000	Financing	17, 22
37,000	Entertainment	8, 9, 23
112,000	Marketing	2
4,000	Ideas	3
45,000	Economics & Population	10, 18
115,000	Miscellaneous	16, 19, 26
<hr/>		
\$1,049,000	28 Contracts	

1. \$18,000 Term, 2 months. (Jan. 22, 1982 - March 22, 1982)  
Phase I - Seven private dinner parties, cocktail party at Captain Cook, receptions, all to introduce Japanese and Korean business people to Alaska 1984.  
Phase II- Establish contacts in San Francisco, Tokyo, and Seoul.  
Phase III - Solidify support in Anchorage from Japanese and Koreans.  
Phase IV- Group of 40 Alaskans visit Japan  
  
\*\*\* - Additional phases to be considered under new contract after March 15, 1982.
2. \$112,000 Term, 2½ months. (Jan. 16, 1982 - March 31, 1982)
  - a.) Define project objectives
  - b.) Marketing Strategies & Analysis
3. \$4,000 Term, 46 days. (Jan. 28, 1982 - March 15, 1982)  
Task 1 - Shall essentially involve the addition of new ideas into exhibit planning.  
Task 2 - Shall be available for developing ideas for exhibits.  
Task 3 - Shall be available on a daily basis to keep staff appraised of plans.
4. \$10,000 Term, 5 months. (Jan. 22, 1982 - June 30, 1982)  
Environmental Impact Study on parcels "A", "B", & "C" (attached)
5. \$50,000 Term, 5½ months. (Jan. 16, 1982 - May 30, 1982)  
Task 1,2, & 3 - Organize support from Lower 48 States  
Task 4 - Contact foreign governments including Japan, Korea, Taiwan, China, South Africa  
Task 5 - Work with White House to obtain Presidential proclamation.  
Task 6 - Obtain television and newspaper coverage
6. \$271,000 Term, 5½ months. (Jan. 6, 1982 - June 30, 1982)  
Prepare master plan for "an exposition of global significance" assuming:
  - 1) Overall attendance of 2.6 million people
  - 2) Daily attendance of 28,000 people
  - 3) Capable of handling 40,000 - 50,000 people for special events

6. continued

- 4) Site to be located near the northeast corner of Tudor and Bragaw Intersection.

7. \$45,000 Term, 6 months. (Jan. 5, 1982 - June 30, 1982)

- 1) Assist in development of statewide support
- 2) Assist with development of a plan for cultural center that will interface with the educational system.
- 3) Assist with community plans

8. \$2,000 Term, 7 DAYS. (February 13, 1982 - February 18, 1982)

- 1) Provide a list of 30 artists that show a willingness to perform between May and September in 1984 and estimate costs of and revenue from performances.
- 2) Artists and entertainers should have national and international reputations.

9. \$15,000 - \$30,000 Term, 5 months. (Jan. 28, 1982 - June 30, 1982)

- 1) Contact potential contributors
- 2) Contact entertainers
- 3) Contact business and civic leaders

10. \$5,000 Term, 13 days. (Feb. 11, 1982 - Feb. 22, 1982)

- 1) Long term economic outlook for Alaska; giving special considerations to the problems associated with the decline in Prudhoe Bay oil revenues and the effects on Alaska '84
- 2) Comparison of benefits from outlays of public funds for Alaska '84, return from Permanent Fund, and general fund money invested in securities

11. \$12,000 Term 2 months. (Feb. 1, 1982 - April 1, 1982)

- 1) Assist with national and INTERNATIONAL involvement
- 2) Public relations

12. \$25,000 Term 19 days. (Dec. 14, 1981 - Jan. 31, 1982)

- 1) Prepare RFP (Request for Proposal) for architectural plan.

13. \$5,000 Term, 2 months. (Jan. 1, 1982 - Feb. 28, 1982)

- 1) Public information model

14. \$1,500 Term, 30 days. (Jan. 21, 1982 - Feb. 25, 1982)

- 1) Public Information model

15. \$10,000 Term, 30 days. (Jan. 22, 1982 - Feb. 19, 1982)  
1) Study existing utilities available at site and determine additional needs.
16. \$40,000 Term, 90 days. (Jan. 5, 1982 - March 31, 1982)  
1) Serve on design team  
2) Advise on operational requirements  
3) Develop a plan for native cultural arts center
17. \$160,000 Term, 4 months. (Nov. 1, 1981 - Feb. 22, 1982)  
1) Develop management information system  
2) Master financial plan  
3) economic impact study
18. \$40,000 (\$36,000 to be paid in first 30 days). Term 5½ months. (Jan. 13, 1982 - June 30, 1982)  
1) evaluate resident and tourist market  
2) consulting as appropriate on financial performance.  
3) assist in independent forecast of Anchorage population from 1981-84; obtain information on "spirits consumption, food consumption, auto registration, traffic growth, and measures as a basis for projecting population in the Anchorage area."
19. \$50,000 Term, 2 months. (Jan. 18, 1982 - March 18, 1982)  
1) consulting for overall development
20. \$10,000 Term, 30 days. (Jan. 22, 1982 - Feb. 19, 1982)  
1) Parking, access plans  
2) transportation plans
21. \$8,000 Term, 30 days. (Jan. 22, 1982 - Feb. 19, 1982)  
1) Title Search  
2) Site Study

22. \$8,000 Term, 30 days. (Jan. 22, 1982 - Feb. 22, 1982)  
1) Identify elements for which suitable funds may be available.
23. \$5,000 Term, 45 days. (Jan. 28, 1982 - March 15, 1982)  
1) Assist in putting together program ideas for sporting events.  
2) Cost analysis of each event.
24. \$2,500 Term, 30 days. (Feb. 2, 1982 - March 3, 1982)  
1) Concept development for master plan  
2) Develop public involvement  
3) Suggestions for programs
25. \$51,500 Term, 2 months. (Jan. 9, 1982 - March 5, 1982)  
1) Architectural and financial studies
26. \$25,000 Term, 30 days.  
1) Theme park consulting
27. \$5,000 Term, estimated to be 6 months...\$5,000 PER MONTH (\$30,000)  
1) Contact and make presentations to the corporate community, foreign nations and states.
28. \$5,000 Term, 25 days. (Feb. 5, 1982 - March 1, 1982)  
1) Plan communication center.
- GRAND TOTAL: \$1,049,000

An Exposition of Global Significance Celebrating the Spirit of Adventure

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file on  
Sam Collyer last  
Bill*

H13868

**Alaska**  
**1984**  
*Alaska's Silver Anniversary*

TO: LEGISLATORS, STATE OF ALASKA  
FROM: ALASKA - 1984  
DATE: FEBRUARY 16, 1982  
SUBJ: ALASKA DECISIONS RESEARCH POLL

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In light of recent publicity surrounding Alaska - 1984 and a Silver Anniversary celebration, we thought you would be interested in a summary of a preliminary report of a survey conducted in Anchorage, Fairbanks, and Juneau by one of our consultants between January 28th and February 9th, 1982. We were frankly pleasantly surprised with the results, since responses to what people want for a celebration match up with the goals established for planning by the Silver Anniversary Commission. The January-February survey, the third taken by Alaska - 1984 in the past two years, shows that support among Alaskans to commemorate the 25th Anniversary of Statehood is growing.

SILVER ANNIVERSARY CELEBRATION SURVEY SUMMARY

A telephone survey of 662 randomly selected Alaskans in Anchorage, Fairbanks, and Juneau was conducted between January 28th and February 9th, 1982. The findings may be summarized as follows:

1. Alaskans are highly satisfied with their lives in Alaska -- more so than two years ago.

91% of those surveyed indicated that they were either very satisfied (63%) or somewhat satisfied (28%) with their lives in Alaska. This compares with a similar survey in March 1980 which indicated only 81% were satisfied.

2. Alaskans feel that things in Alaska are getting better, compared to two years ago when they felt things were getting worse.

45% surveyed indicated that things in Alaska were getting better; 22% getting worse, and 25% staying the same. A similar survey in March, 1980 indicated that 28% of Alaskans felt life was getting better, 45% worse, and 24% staying the same.

REC'D FEB 17 1982

4792 Business Park Blvd.  
Telephone (907) 276-1984  
P.O. Box 10-1984  
Anchorage, Alaska 99511-1984

3. Alaskans strongly support celebration of the Silver Anniversary of statehood -- support has increased significantly from one year ago.

80% of those surveyed indicated that the state should celebrate its Silver Anniversary of Statehood, 14% opposed, 6% did not know. A similar survey in December, 1980 indicated that 64% favored, 20% opposed, and 8% felt it depended upon cost.

4. Major reasons favoring the celebration were: Pride in being Alaskan and desire to communicate this to others; an occasion that should be celebrated; create unity among Alaskans, and have a positive impact on the economy and tourism. Major reasons opposing were associated with concern over cost.

5. Alaskans support the main objectives and theme of the Silver Anniversary celebration.

84% believed people outside of Alaska do not understand the state and its problems.

86% think there is a "spirit of adventure" in Alaska today; and 46% indicated it was one of their reasons for coming to Alaska.

6. Alaskans strongly support the goals of the statehood celebration:

Encourage unity and community among Alaskans -- 88%

Create a memorable and educational experience for the children of Alaska -- 87%

Reflect the independence and spirit of adventure within us all -- 82%

Promote tourism -- 77%

Help people outside better understand Alaska and its people -- 75%

Create long term economic benefits for the state -- 70%

Results of the survey were consistently strong for all three cities although somewhat less so in Juneau.



## I. INTRODUCTION

### Research Objectives

Objectives of survey research conducted during late January and early February were to provide Alaska Decisions Research with exploratory information necessary to advise Alaska 1984, Inc. on public preference for development of a silver anniversary master plan.

### Methodology

Sampling Frame: Alaska 1984 planning envisions Alaska's three largest cities--Anchorage, Fairbanks and Juneau--as being the "hub cities" most affected by the silver anniversary celebration of Alaska statehood in 1984. The hub cities will be most affected by visitors and contain the majority of Alaska's population. A questionnaire was developed and pretested based on information derived from the focus interview process, analysis of secondary data and discussions with Alaska Decisions associates Dr. Kenneth Roering (Chairman, Department of Marketing, University of Minnesota) and Dr. Roger Blackwell (professor of consumer behavior, Ohio State University). Dr. Robert McWilliams, former dean of the College of Business, University of Alaska, Anchorage, also was consulted vis a vis the validity of the survey.

The telephone directories (1982 editions for Fairbanks and Anchorage; May, 1981 editions for Juneau) were used as a sampling frame. Telephone numbers were generated using a scientifically recognized random systematic sampling process. Respondents were interviewed by trained telephone interviewers in Anchorage.



Sample Size: A total of 662 interviews were completed. The number of interviews in each city were as follows:

		<u>% Sample</u>	<u>% Population</u>
Anchorage	453	68%	70%
Fairbanks/N.S. Boro	103	16%	22%
Juneau	106	16%	8%
TOTAL	662	100%	100%

Because of the objectives of the research, no attempt was made to distribute the interviews in precise proportion to population among the three hub cities. In interpreting results of the total sample, therefore, Juneau is somewhat overrepresented, and Anchorage and Fairbanks are slightly underrepresented. In total, slightly more weight has been given to Juneau and Fairbanks compared to Anchorage. It should be noted, however, that a larger sample size was taken in Anchorage because of the role the municipality in planning for the celebration and as a visitor destination in the state. Moreover, a larger sample size was required to provide an adequate basis for the crosstabulations needed to permit a more intensive analysis of data. The sample sizes for all three cities are generally larger than samples taken in most multi-city surveys in Alaska

Tolerance of Survey Results: A sample of 662 ensures that we can be reasonably certain (odds 19 to 1, or a 95 percent confidence level) that the survey results are no more than 3.9 percent "off" plus or minus. For most questions, the tolerances (plus or minus) will be less.



### Timeliness of Survey

The Anchorage interviews took place between Jan. 28 and Feb. 1, 1982; the Juneau and Fairbanks interviews were conducted from Feb. 5 to Feb. 9.

In view of recent events, Alaska Decisions regards these dates as critical in interpreting survey results. The Anchorage interviews were completed the day before the Anchorage Daily News' informational series on Alaska 1984, its planning for the celebration, and various ideas put forward by consultants, staff and the public. As a whole, this series was considerably more positive and explanatory than previous press coverage that had focused on contract problems, salaries, etc. Therefore, the Anchorage interviews took place at what might be regarded as a low ebb in public perception of the project. Similarly, the Juneau or Fairbanks interviews were completed before Sen. Dankworth's remarks pertaining to support withdrawal had received widespread press coverage. In terms of its ability to assess public opinion, the survey was completed at a time optimal to reduce bias created by media attention.

## II. SUMMARY OF RESPONSES BY QUESTION

### General Findings

Respondents lived in Alaska for an average of 10 years or more. They were very satisfied with their life here generally felt things are getting better, cited jobs and progress as reasons life is getting better and were, in some cases, concerned with areas they perceived as making things worse (too crowded, crime, economy/unemployment).



In terms of whether Alaska should celebrate its statehood anniversary, respondents overwhelmingly are in agreement that Alaska should celebrate this historical benchmark. Respondents also positively reacted to the stated goals of legislation creating the Silver Anniversary Commission goals, as well as stated goals of 1984. The most prevalent reason cited for NOT celebrating the anniversary were cost and perceived poor use of money, which researchers take to mean the current planning year appropriation.

Just as significant is significant agreement that Alaska has a "spirit of adventure" and that Alaska's problems are not understood Outside.

Response levels to the questions may be found in the attached copies of computer runs from the survey. Responses to open-ended questions relating to reasons for responses to specific questions were transcribed and are also provided as attachments.

### III. ANALYSIS OF DATA (CROSSTAB ANALYSIS)

Consultants are preparing a full analysis of raw responses to each question based on crosstabulation of demographic characteristics of respondents, related questions, and stated project goals. This analysis will include recommendations and implications for further planning and for the master plan. The analyses of crosstabulated materials will be provided upon its completion.

How do you feel about your life here in Alaska. Are you?

- (1) Very satisfied
- (2) Somewhat satisfied
- (3) Not much either way
- (4) Somewhat dissatisfied
- (5) Very dissatisfied

PUBLIC PERCEPTION SURVEY JAN-FEB 1982  
 FILE NONAME (CREATION DATE = 02-12-82)

02-12-82

Q2 FEEL ABT LIFE IN AK

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	4	0.6	0.6	0.6
VRV SATISFIED	1.	417	63.0	63.0	63.6
SMWHT SATISFIED	2.	187	28.2	28.2	91.8
NEUTRAL	3.	32	4.8	4.8	96.7
SMWHT DISS	4.	16	2.4	2.4	99.1
VRV DISSATISFIED	5.	5	0.8	0.8	99.8
	7.	1	0.2	0.2	100.0
	TOTAL	662	100.0	100.0	

MEAN	1.485	STD ERR	0.031	MEDIAN	1.284
MODE	1.000	STD DEV	0.800	VARIANCE	0.640
KURTOSIS	6.488	SKEWNESS	2.119	RANGE	7.000
MINIMUM	0.	MAXIMUM	7.000		
VALID CASES	662	MISSING CASES	0		

worse, or staying about the same?

- (1) Better
- (2) Worse
- (3) Same
- (4) Don't know

03 BETTER OR WORSE

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	9	1.4	1.4	1.4
BETTER	1.	296	44.7	44.7	46.1
WORSE	2.	145	21.9	21.9	68.0
SAME	3.	168	25.4	25.4	93.4
	4.	44	6.6	6.6	100.0
	TOTAL	662	100.0	100.0	

MEAN	1.912	STD ERR	0.039	MEDIAN	1.679
MODE	1.000	STD DEV	1.007	VARIANCE	1.015
KURTOSIS	-0.945	SKEWNESS	0.488	RANGE	4.000
MINIMUM	0.	MAXIMUM	4.000		
VALID CASES	662	MISSING CASES	0		

In your opinion, do people outside of Alaska understand the state  
and its problems?

PUBLIC PERCEPTION SURVEY JAN-FEB 1982  
FILE NONAME (CREATION DATE = 02-12-82)

02-12-8

011 DO OUTSIDERS UNDERSTAND AK

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	2	0.3	0.3	0.3
YES	1.	55	8.3	8.3	8.6
NO	2.	558	84.3	84.3	92.9
DON'T KNOW	3.	45	6.8	6.8	99.7
	4.	1	0.2	0.2	99.8
	9.	1	0.2	0.2	100.0
TOTAL		662	100.0	100.0	

MEAN 1.992  
MODE 2.000  
KURTOSIS 62.865  
MINIMUM 0.

STD ERR 0.019  
STD DEV 0.493  
SKEWNESS 4.150  
MAXIMUM 9.000

MEDIAN 1.991  
VARIANCE 0.244  
RANGE 9.000

VALID CASES 662

MISSING CASES 0

Do you think there is a "Spirit of Adventure" in Alaska today?

Q12 SPIRIT OF ADVENTURE

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	2	0.3	0.3	0.3
YES	1.	569	86.0	86.0	86.3
NO	2.	67	10.1	10.1	96.4
DON'T KNOW	3.	17	2.6	2.6	98.9
UNCLEAR	4.	6	0.9	0.9	99.8
	8.	1	0.2	0.2	100.0
	TOTAL	662	100.0	100.0	

MEAN	1.187	STD ERR	0.022	MEDIAN	1.078
MODE	1.000	STD DEV	0.573	VARIANCE	0.328
KURTOSIS	35.981	SKWNESS	4.685	RANGE	8.000
MINIMUM	0.	MAXIMUM	8.000		

VALID CASES 662 MISSING CASES 0

Was a "Spirit of Adventure" one of the reasons you came to Alaska in the first place?

PUBLIC PERCEPTION SURVEY JAN-FEB 1982

02-12-82

PAGE

FILE NONAME (CREATION DATE = 02-12-82)

113 SPIRIT OF ADVENTURE-REASON

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	4	0.6	0.6	0.6
ES	1.	304	45.9	45.9	46.5
NO	2.	258	39.0	39.0	85.5
	3.	96	14.5	14.5	100.0
	TOTAL	662	100.0	100.0	

MEAN	1.674	STD ERR	0.028	MEDIAN	1.589
MODE	1.000	STD DEV	0.723	VARIANCE	0.523
CURTOSIS	-0.812	SKEWNESS	0.487	RANGE	3.000
MINIMUM	0.	MAXIMUM	3.000		

VALID CASES 662 MISSING CASES 0

Are you aware of the Silver Anniversary Commission that has been appointed by the Governor to plan Alaska's 25th anniversary of statehood?

Q14 AWARE OF SILVER ANN. COMMISSION

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
YES	1.	441	66.6	66.6	66.6
NO	2.	219	33.1	33.1	99.7
	3.	2	0.3	0.3	100.0
	TOTAL	662	100.0	100.0	

  

MEAN	1.337	STD ERR	0.019	MEDIAN	1.251
MODE	1.000	STD DEV	0.479	VARIANCE	0.230
KURTOSIS	-1.182	SKEWNESS	0.774	RANGE	2.000
MINIMUM	1.000	MAXIMUM	3.000		
VALID CASES	662	MISSING CASES	0		

Do you believe Alaska should celebrate its 25th anniversary of statehood?

PUBLIC PERCEPTION SURVEY JAN-FEB 1982  
 FILE NONAME (CREATION DATE = 02-12-82)

02-12-82

015 SHOULD AK CELEBRATE ANNIV.

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
YES	0.	3	0.5	0.5	0.5
	1.	529	79.9	79.9	80.4
NO	2.	95	14.4	14.4	94.7
DON'T KNOW	3.	34	5.1	5.1	99.8
	4.	1	0.2	0.2	100.0
	TOTAL	662	100.0	100.0	

MEAN 1.246  
 MODE 1.000  
 KURTOSIS 3.777  
 MINIMUM 0.

STD ERR 0.022  
 STD DEV 0.554  
 SKEWNESS 2.064  
 MAXIMUM 4.000

MEDIAN 1.120  
 VARIANCE 0.307  
 RANGE 4.000

VALID CASES 662

MISSING CASES 0

Now I am going to read you some goals that have been suggested for an Alaska statehood celebration. After I read each goal, would you please tell me whether you would agree or disagree?

Encourage unity & community among Alaskans

018 ENCOURAGE UNITY

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	16	2.4	2.4	2.4
AGREE	1.	581	87.8	87.8	90.2
DISAGREE	2.	47	7.1	7.1	97.3
DON'T KNOW	3.	18	2.7	2.7	100.0
	TOTAL	662	100.0	100.0	

MEAN 1.101  
 MODE 1.000  
 KURTOSIS 8.681  
 MINIMUM 0.

STD ERR 0.017  
 STD DEV 0.440  
 SKEWNESS 2.405  
 MAXIMUM 3.000

MEDIAN 1.042  
 VARIANCE 0.194  
 RANGE 3.000

VALID CASES 662

MISSING CASES 0

Now I am going to read you some goals that have been suggested for an Alaska statehood celebration. After I read each goal, would you please tell me whether you would agree or disagree?

Help people outside better understand Alaska and its people.

02-1

PUBLIC PERCEPTION SURVEY JAN-FEB 1982  
 FILE NONAME (CREATION DATE = 02-12-82)

Q19 HELP OUTSIDERS UNDERSTAND

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	8	1.2	1.2	1.2
AGREE	1.	499	75.4	75.4	76.6
DISAGREE	2.	131	19.8	19.8	96.4
DON'T KNOW	3.	24	3.6	3.6	100.0
TOTAL		662	100.0	100.0	

MEAN	1.258	STD ERR	0.021	MEDIAN	1.147
MODE	1.000	STD DEV	0.537	VARIANCE	0.289
KURTOSIS	2.166	SKEWNESS	1.523	RANGE	3.000
MINIMUM	0.	MAXIMUM	3.000		
VALID CASES	662	MISSING CASES	0		

Now I am going to read you some goals that have been suggested for an Alaska statehood celebration. After I read each goal, would you please tell me whether you would agree or disagree?

Create long term economic benefits for state

Q20 L-T ECONOMIC BENEFITS

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	8	1.2	1.2	1.2
AGREE	1.	466	70.4	70.4	71.6
DISAGREE	2.	128	19.3	19.3	90.9
DON'T KNOW	3.	60	9.1	9.1	100.0
	TOTAL	662	100.0	100.0	

MEAN	1.363	STD ERR	0.026	MEDIAN	1.193
MODE	1.000	STD DEV	0.661	VARIANCE	0.437
KURTOSIS	0.885	SKEWNESS	1.334	RANGE	3.000
MINIMUM	0.	MAXIMUM	3.000		
VALID CASES	662	MISSING CASES	0		

Now I am going to read you some goals that have been suggested for an Alaska statehood celebration. After I read each goal, would you please tell me whether you would agree or disagree?

Promote tourism ?

PUBLIC PERCEPTION SURVEY JAN-FEB 1982

02-12-82

FILE N0NAME (CREATION DATE = 02-12-82)

Q21 PROMOTE TOURISM

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	8	1.2	1.2	1.2
AGREE	1.	509	76.9	76.9	78.1
DISAGREE	2.	117	17.7	17.7	95.8
DON'T KNOW	3.	28	4.2	4.2	100.0
	TOTAL	662	100.0	100.0	

MEAN	1.249	STD ERR	0.021	MEDIAN	1.135
MODE	1.000	STD DEV	0.544	VARIANCE	0.296
KURTOSIS	2.579	SKEWNESS	1.658	RANGE	3.000
MINIMUM	0.	MAXIMUM	3.000		

VALID CASES 662 MISSING CASES 0

Now I am going to read you some goals that have been suggested for an Alaska statehood celebration. After I read each goal, would you please tell me whether you would agree or disagree?

Reflect the independence and spirit of adventure within us all

FILE NONAME CREATION DATE = 02-11-82

Q22 REFLECT SPRIT OF ADVENTURE

CATEGORY LABEL	CODE	ABSGLUTF FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	9	1.4	1.4	1.4
AGREE	1.	542	81.9	81.9	83.2
DISAGREE	2.	87	13.1	13.1	96.4
DON'T KNOW	3.	24	3.6	3.6	100.0
	TOTAL	662	100.0	100.0	

MEAN	1.190	STD ERR	0.020	MEDIAN	1.094
MODE	1.000	STD DEV	0.504	VARIANCE	0.254
KURTOSIS	4.395	SKEWNESS	2.007	RANGE	3.000
MINIMUM	0.	MAXIMUM	3.000		
VALID CASES	662	MISSING CASES	0		

Now I am going to read you some goals that have been suggested for an Alaska statehood celebration. After I read each goal, would you please tell me whether you would agree or disagree?

1. Create a memorable and educational experience for the children of Alaska

02-1

PUBLIC PERCEPTION SURVEY JAN-FEB 1982

FILE NONAME (CREATION DATE = 02-12-82)

Q23 CREATE MEMORABLE EXPERIENCE

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	11	1.7	1.7	1.7
AGREE	1.	578	87.3	87.3	89.0
DISAGREE	2.	58	8.8	8.8	97.7
DON'T KNOW	3.	15	2.3	2.3	100.0
	TOTAL	662	100.0	100.0	
MEAN	1.116	STD ERR	0.017	MEDIAN	1.054
MODE	1.000	STD DEV	0.426	VARIANCE	0.182
KURTOSIS	8.161	SKEWNESS	2.433	RANGE	3.000
MINIMUM	0.	MAXIMUM	3.000		
VALID CASES	662	MISSING CASES	0		

Do you think the 25th anniversary of statehood would be a good occasion for a public discussion of the direction the state should take in the future?

Q25 OCCASION FOR DISCUSSION

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	3	0.5	0.5	0.5
YES	1.	479	72.4	72.4	72.8
NO	2.	141	21.3	21.3	94.1
DON'T KNOW	3.	39	5.9	5.9	100.0
	TOTAL	662	100.0	100.0	

MEAN	1.326	STD ERR	0.023	MEDIAN	1.185
MODE	1.000	STD DEV	0.589	VARIANCE	0.347
KURTOSIS	1.416	SKEWNESS	1.501	RANGE	3.000
MINIMUM	0.	MAXIMUM	3.000		
VALID CASES	662	MISSING CASES	0		

DO YOU BELIEVE ALASKA SHOULD CELEBRATE  
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Great occasion

Importance

Other places do

But don't go overboard

Public awareness--pride

Money--economy will go up

A worthwhile occasion

Likes to party!

Would be nice

Pride

Important

Cuts down on crime and cabin fever

Tourism will be up

Publicity

Other states do it

Sense of pride

To get together

Good reason

Get recognition

Fact that Alaska is--heritage so unique

Reflect on past, i.e., why have you come to  
AK--anniversary would wake up spirit

Milestone--way to show pride for Alaska--  
let outsiders know about Alaska

Should have stayed a territory!

Too early, waste of money

Waste of money

Alaska has more important priorities  
to spend money on

Too expensive, grandiose

DO YOU BELIEVE ALASKA SHOULD CELEBRATE  
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Like celebrations

Everybody else does

But not with as much money

25th big occasion

Any celebration improves spirit

But shouldn't be too much money spent

Should be planned by Alaskans

Good for the economy

Big event

Sounds nice

Focus attention on Alaskans

Spirit of it all

Good occasion

If done without too much money

U. S. pride

Community involvement

Milestone

Wonderful state

Everyone else does

One of the newer states

No

Not worth the money

Big rip-off, but do agree with purpose

DO YOU BELIEVE ALASKA SHOULD CELEBRATE  
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Needs to be celebrated

Significant event.

Should be celebrated, but not in grandiose manner

Because of the feeling and spirit

Freedom we've had--good state

Alaska is a special state

Make people proud of Alaska

Celebration of freedom

Would be nice and traditional

Neat thing for Alaskans to get together and celebrate like any 25th anniversary

Why not?

Brings Alaskans together, participate together--suits Alaska to have a party

Lot of people Outside don't know about AK.

Haven't been here long enough to say-- other states do

Spirit

Awful lot to celebrate--help outsiders understand

Get acquainted to Alaskans

Community involvement

Everyone should, it's patriotic

Landmark for Alaskans

General pride

Not necessary to spend the money

Spend state's money for other purposes

Already have tourism going--community should celebrate modestly as they choose

No big deal

Too much money being spent

DO YOU BELIEVE ALASKA SHOULD CELEBRATE  
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

To have party

Because everyone should have good time  
during anniversary year

To celebrate being state for 25 years

To celebrate becoming state

25 years old--good cause to celebrate

Get Alaskans interested in state

Why not, everyone else does

But not to the degree being planned, i.e. \$

Bring more money/people into state--  
educate outsiders

Progress

Unite Alaskan people--advertise AK outside

For same reason U. S. celebrated Bi-centennial

So many newcomers who don't realize what  
early years of Alaska were like

Proud that we're a state--let the rest of  
the states know

As long as it doesn't cost the taxpayers any  
money

Like Fur Rendezvous or 4th of July--not  
expensive

We're different

My state and I'm proud of it

Depends in how it's done

Money should be used elsewhere--highway

DO YOU BELIEVE ALASKA SHOULD CELEBRATE  
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Heritage--open thing up  
Birthdays should be celebrated  
But not with that much money  
Fantastic state--opportunities  
Great event  
Milestone  
Every state should be proud  
25 years is important  
25th anniversary should be celebrated  
Everyone celebrates everything else  
Depends on expense and sacrifices  
Great occasion  
Pride in state  
Needs to be recognized  
It's worth celebrating  
Will give exposure  
Rites of passage  
Sense of belonging and pride  
Alaska is largest state--many amenities  
Celebration--nice state  
In minimal way  
But not to extent they're doing--afraid of  
kind of buildings they'll put up

Should have become a neutral country  
Money ought to be spent elsewhere

Not necessary

DO YOU BELIEVE ALASKA SHOULD CELEBRATE  
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

It's a milestone--it's a major birthday

Special event--more people to become involved

Help to offer new people to make a connection with past, tourism

State spirit--good for tourism

Personal pride--bring tourism, industry

Historic marker--spend within limits

Celebrate becoming part of union--inspire Outsiders to visit

Statehood

Great for people to get together

Unique places, new history

Important that Alaska is a state and has voice in decisions that affect it

To have a party

Lasted this long--pride in state

Most people do--churches, states, cities

It hasn't been a state that long--celebrate when you can

Milestone--but don't feel government should pay for it

To show we are proud

Let people outside/world know who we are and what we're doing

Too much money--not a high priority

Waste of money--should be more conservative

Very poor use of money--could be spent in better ways

Should have stayed a territory

Don't think state money should be spent on things like that

The money is being spent wastefully and not for Alaska's people

DO YOU BELIEVE ALASKA SHOULD CELEBRATE  
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Good occasion to recognize 25 years  
To express happiness in being 25 yrs. old  
To look at how far we have come in 25 years  
Important to have AK celebrate to produce  
unification among residents  
Get people involved in state concerns  
Beautify state, accent customs  
To have good time  
Celebrate change  
Historical reflection--make Alaska think  
about what Alaska is all about  
To celebrate history, progress--let  
everybody know you're proud to be 25  
To a point--limit on money, activities  
State itself--25 years--people who have  
stayed  
Make outsiders aware  
It's the thing to do on your 25th birthday--  
to brag about the state  
25 is good celebration year  
25 years--like Bi-centennial  
Generally good idea  
Promote tourism  
Silver anniversary

Because of \$25 million cost

DO YOU BELIEVE ALASKA SHOULD CELEBRATE  
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Bring people together

How far we have come

To celebrate 25th

Only comes once

State of opportunities because of what  
we have achieved

Break in boredom

Something to celebrate

Draw people together

Break--cabin fever

Party

Inform Alaskans about Alaska, but keep costs  
down

Anniversary

Milestone

Bring tourism, generate money for Alaska

Not many large celebrations around

Tourism

Because state

Raise spirits

Why not?

Should celebrate growth

Develops knowledge of Alaska

Way being handled--not good

Money spent foolishly

DO YOU BELIEVE ALASKA SHOULD CELEBRATE  
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

25 years of coping with problems of  
statehood and growth

Because 25 years

Pride--being American

All fairly successful

Should celebrate anniversary

Milestone--marks tremendous progress

Recognize accomplishments

A proud state has a reason to let the  
whole world know

25 years good occasion for party

Publicity outside, just to celebrate

Make outside aware we are civilized

Proud of state--deserves to celebrate

Unique, so should celebrate

Stress pride in tradition in youth

On our feet--good occasion to celebrate

To keep the spirit alive

Why not

Because its been a state 25 years

Remote community--get past regionalism--  
come of age

Celebration good in general--landmark for  
loyalty among Alaskans

Unique place

Waste of money--could improve roads

Commercial

Cost primarily--25 yrs. no big deal

Don't need multi-million dollar bash

It would be a luxury--nuclear holocaust  
people starving

No big deal

DO YOU BELIEVE ALASKA SHOULD CELEBRATE  
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Pride in accomplishments

Let everyone know

Celebrate anything! Exposure to lower 48

To bring in money

Like to celebrate

Good reason--publicity

Anytime people get together they  
communicate

To be proud of Alaska

Last frontier

It's a good place

It's like your own birthday

Community involvement

Big event--outside relatives

Should be proud

Celebrations are good

Anniversary of last frontier

Tradition

Important occasion, public awareness

Should do something special

People are different--special

People need to celebrate

Special times should be celebrated

Just should

Against way it's being done

Not long time--too soon

Useless waste of money

DO YOU BELIEVE ALASKA SHOULD CELEBRATE  
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Great state  
Opportunity for public expression, but a  
little too slick  
Milestone--pulls Alaskans together--but  
not too expensive  
Good 25 years  
Likes to celebrate  
Like to celebrate  
One of the last frontiers, makes people  
closer  
Because we're a great state  
Different up here than elsewhere  
Statehood is something special  
Just should  
Everyone else does  
Stick together  
Just because  
Statehood is important  
Brings money  
Nice place--U.S. goodwill  
Brings back memories--progress  
Outside public awareness  
Celebrations are neat  
Pride  
Done so much for people

Unnecessary--political playtime

High cost

DO YOU BELIEVE ALASKA SHOULD CELEBRATE  
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Because of state's progress

Good for the people

Spirit of things

For spirit of Alaska

Mainly because we need to be more patriotic  
to America

For spirit of comrade:

Help the state pull together

Self satisfaction and unification

Understand where we have been and are  
going--educate outsiders

Traditions, publicity, tourism

Biggest state, far from civilization, clean  
air, nice place to live

We should all be proud of our state--came  
a long way in that time

But not to extent they're going to--too  
much money involved

Pride in state and how prospered--we are  
a different sort of people up here

Just 25 years

Relatively new state--help other states  
understand us--Alaska's come a long way  
in 25 years

Tourism--draw in millions of dollars

Let country know we're here and what  
we're about

With fiscal limitations--don't spend  
millions of dollars

Money should be used some other way

DO YOU BELIEVE ALASKA SHOULD CELEBRATE  
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Need for that type of thing--patriotism  
and togetherness

Alaska has come a long way--it is a state

Good tourism--just the fact of statehood

Mark growth--show pride

It's a milestone--other states do it

Pride for statehood

All occasions should be celebrated

25 years is a good enough reason

It's a great state that has come a long  
way in 25 years

Statewide spirit, but don't think we need  
the tourists. Shouldn't spend so much \$

Rest of states should become aware of what  
Alaska has to offer

Gives sense of history and accomplishment--  
kind of mental retreat--share with others

Let everybody else know more about Alaska

Shou'd celebrate just because it's Alaska--  
the best state in the Union

Everybody celebrates 25 years

Sounds like a good idea

Other states celebrate birthdays

Morale

We've come a long way

Give positive perspective of AK to outside

Spending money on something when it  
could be spent on something worthwhile

DO YOU BELIEVE ALASKA SHOULD CELEBRATE  
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

25 years is something to recognize with a celebration

Milestone for progress--more publicity

O.K.--but should tone down expense

Good party, 25 years deserves something

Last frontier

At crossroads of decisions--show off state as more than boomtown

Should celebrate since it is anniversary

Good state, last frontier, good people--show off greatness of state

Because we're proud

Good publicity

Historical time important to recognize

Remind ourselves why we became a state

But don't go overboard

Nice place, should celebrate

Unity among people--get people out of rut

Sounds like a good time

Bring visitors--revenue

Because we're Alaskans

It's the great land!

Publicity

It's like the 4th of July--togetherness

Made it 25 years

25 not enough--why not 100

Don't want to get involved

Acknowledge it, but spend money on other things of lasting benefit

Outsiders come up and ruin everything

Money spent that way--should provide more technical training

Don't want to be part of U.S. so not interested

Money should be spent elsewhere

Too much money for nothing

Waste of money

DO YOU BELIEVE ALASKA SHOULD CELEBRATE  
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Deserves it--growth & development

Chance of economical improvement

Need to be made a unit

Like to celebrate

Young state

Limelight--PR in lower 48

FIVE-DAY NOTICE OF FIRST PUBLIC HEARING

State Affairs

COMMITTEE

February 24, 1982 DATE

#15868

BILL NO. AND TITLE                      HEARING DATE                      TIME                      PLACE

RB 868 "An Act lapsing the approp- 3-1-82                      1:15                      Cap 102  
riation to the Silver Anniversary  
Commission; and providing for an  
effective date."

*Bob Ywatal, Feb '84 + heard of Silver Anniversary Commission comm. - th. I  
anyway you can do opposite with  
should be a waiver of the rules.*

*I am an  
hurry*

*publicize*

STATEMENT OF PAM COATES

BEFORE THE HOUSE STATE AFFAIRS COMMITTEE

CHAIRMAN METCALFE AND OTHER MEMBERS OF THIS COMMITTEE:

MY NAME IS PAM COATES AND I AM TESTIFYING TODAY ON BEHALF OF THE BOARD OF DIRECTORS OF ALASKA - 1984, OF WHICH I AM A MEMBER.

I KNOW THAT MEMBERS OF THIS COMMITTEE MAY HAVE SPECIFIC INQUIRIES, AND WE HAVE IN ATTENDANCE TODAY STAFF WHO WILL DO THEIR BEST TO RESPOND TO YOUR TECHNICAL AND OPERATIONAL QUESTIONS. ANY QUESTIONS WHICH WE MAY BE UNABLE TO ANSWER COMPLETELY WILL, I ASSURE YOU, BE RESEARCHED AND ANSWERED AS RAPIDLY AS POSSIBLE.

APPROXIMATELY EIGHT MONTHS AGO, YOU, TOGETHER WITH OTHER MEMBERS OF THE LEGISLATURE, ENACTED CHAPTER 74 SLA 1981, WHICH ESTABLISHED A SILVER ANNIVERSARY COMMISSION AND PRESCRIBED VARIOUS DUTIES AND OBLIGATIONS FOR THE COMMISSION INCLUDING THE DIRECTION (AND I QUOTE) TO:

*From that legislation*

DEVELOP A STATEWIDE SILVER ANNIVERSARY MASTER PLAN WHICH IS COORDINATED WITH EXISTING AND PROPOSED LOCAL ACTIVITIES, PROJECTS, AND FACILITIES THROUGHOUT THE STATE AND WHICH INCLUDES A SCHEDULE OF STATEWIDE ACTIVITIES, FINANCIAL DATA CONCERNING THE COSTS AND BENEFITS OF THE ACTIVITIES, PROJECTS AND FACILITIES, PUBLICITY AND MARKETING SUGGESTIONS, AND DETAILS OF PRIVATE SECTOR PARTICIPATION.

AT THE TIME YOU PASSED THE LEGISLATION YOU HAD IN YOUR HANDS A DETAILED DESCRIPTION, INCLUDING BUDGETS, OF THE SCOPE OF THE STATEWIDE CELEBRATION AND EXPOSITION WHICH ALASKA - 1984 HAD PREPARED. THE ALLOCATION OF \$4 MILLION WAS BASED ON THAT SCOPE AND THOSE BUDGETS. WHEN APPROVAL WAS GIVEN TO PROCEED IN JUNE OF 1981, IT WAS UNDERSTOOD THAT TIME WAS A CRITICAL FACTOR.

NEVERTHELESS, THE MEMBERS OF THE SILVER ANNIVERSARY COMMISSION WERE NOT APPOINTED UNTIL MID OCTOBER, ONLY A FEW MONTHS PRIOR TO THE SUBMISSION DEADLINE ESTABLISHED IN THE LEGISLATION FOR THE MASTER PLAN. BECAUSE ALASKA - 1984 HAD CLEARLY DEVELOPED THE SCOPE AND EXPERTISE NECESSARY AND WAS WILLING TO UNDERTAKE DEVELOPMENT OF SUCH A MASTER PLAN -- A FACT THAT VIRTUALLY EVERYONE, INCLUDING MOST IF NOT ALL MEMBERS OF THE LEGISLATURE

KNEW AT THE TIME OF THE ENABLING LEGISLATION, THE SILVER ANNIVERSARY COMMISSION, AFTER SEEKING ADVICE FROM VARIOUS STATE AGENCIES SIGNED A CONTRACT IN GOOD FAITH WITH ALASKA - 1984 ON DECEMBER 1, 1981.

HOWEVER, OTHER STATE ENTITIES TOOK ISSUE WITH THAT CONTRACT AND IT WAS NOT APPROVED UNTIL JANUARY 14 OF THIS YEAR -- 90 DAYS AFTER THE APPOINTMENT OF THE COMMISSION AND 150 DAYS OR 5 MONTHS AFTER THE PROJECT WAS SUPPOSED TO, UNDER YOUR LEGISLATIVE MANDATE, BE UNDERWAY.

THE RECORD WILL SHOW THAT THE BOARD OF DIRECTORS OF ALASKA - 1984 AS EARLY AS NOVEMBER, 1981, CAME EXTREMELY CLOSE TO WITHDRAWING FROM THE PROJECT AS WE VIEWED THE NEEDLESS DELAYS AND ROADBLOCKS AS A THREAT TO OUR ABILITY TO PRODUCE A QUALITY MASTER PLAN IN A TIMELY MANNER. HOWEVER, OUR BOARD, WHICH INCIDENTALLY IS MADE UP OF 19 ACTIVELY INVOLVED AND ACCOMPLISHED PEOPLE FROM ACROSS THE STATE OF ALASKA, EVENTUALLY DECIDED TO UNDERTAKE THE ALMOST IMPOSSIBLE BUT CERTAINLY CHALLENGING TASK OF PREPARING THE MASTER PLAN BECAUSE WE BELIEVED THE GOALS OUTLINED IN OUR PROPOSAL AND YOUR LEGISLATION, WERE AND CONTINUE TO BE OF GREATEST IMPORTANCE TO THE STATE, ESPECIALLY IN DIFFICULT TIMES.

WITH THE HELP OF MANY PERSONS, MANY OF THEM VOLUNTEERS, WE ASSEMBLED A FINE AND DEDICATED STAFF WHO BEGAN WORK TEN OR MORE HOURS A DAY, SIX OR SEVEN DAYS PER WEEK SO THAT WE MIGHT NOT ONLY MEET OUR CONTRACTUAL RESPONSIBILITIES BUT ALSO INSURE PUBLIC ACCESS AFTER NORMAL WORKING HOURS AND ON WEEKENDS.

OUR STAFF, EXECUTIVES, WORD PROCESSORS AND ALL, WERE NOT PAID <sup>FOR ALL THAT</sup> ~~OVERTIME~~ OVERTIME AND CERTAINLY VOLUNTEERS DON'T EVEN COUNT OVERTIME -- IT CAME WITH THE TERRITORY AND OUR COLLECTIVE HOPES FOR A GREAT CELEBRATION. ~~FOR THAT OVERT~~

AS TEMPTED AS WE ALL WERE TO CUT PROCEDURAL CORNERS SHORT IN ORDER TO BEAT OUR RACE WITH THE CLOCK, THE BOARD OF DIRECTORS WAS EVEN MORE CONCERNED THAT WE BE IN STRICT ACCORDANCE WITH ITEMS OF OUR CONTRACT, STATE REGULATIONS AND PARTICULARLY WITH THE NEED TO ADEQUATELY JUSTIFY OUR EXPENDITURES OF PUBLIC FUNDS. OUR TECHNICAL STAFF CAN SPEAK TO THE WAY IN WHICH WE ENDEAVORED TO FULFILL THOSE OBLIGATIONS. OUR CONTRACT -- WHICH WE FULLY

CONCURRED WITH AND WHICH SOME HAVE DESCRIBED AS THE MOST RESTRICTIVE IN STATE HISTORY -- CALLED FOR ALL PROJECTED EXPENSES TO BE ITEMIZED AND SUBMITTED TO THE COMMISSION ONE MONTH IN ADVANCE AND CALLED FOR AN ITEMIZED LIST OF ACTUAL EXPENDITURES TO BE SUBMITTED AT THE END OF EACH MONTH. ONLY THOSE EXPENSES APPROVED IN ADVANCE BY THE COMMISSION COULD BE ALLOWED. FURTHER, ANY TRANSFER BETWEEN DIVISIONS ON OUR BUDGET OF MORE THAN \$5,000 REQUIRED PRIOR APPROVAL OF THE COMMISSION. DETAILED CERTIFICATIONS AND STATEMENTS WERE REQUIRED FOR ALL EXPENDITURES. A SCHEDULE OF AUDITS WAS ESTABLISHED AND A RECOGNIZED PUBLIC ACCOUNTING FIRM HIRED TO PERFORM THOSE AUDITS. FURTHER WE WENT ABOUT THE BUSINESS OF CONTRACTUAL AND OTHER RELATIONSHIPS IN THE MOST PROFESSIONAL MANNER POSSIBLE. CONTRACTS SIGNED HAVE SPECIFIC TASKS AND PERFORMANCE DEADLINES.

IT IS NOT MY PURPOSE TODAY AS A MEMBER OF THE BOARD OF DIRECTORS TO ARGUE THE MERIT -- OR LACK THEREOF-- OF ALL OF THE ALLEGATIONS WHICH HAVE RECENTLY BEEN PRINTED IN THE PRESS. AS I INDICATED A MOMENT AGO, WE HAVE ASKED STAFF MEMBERS ATTEND TODAY, AND WE HAVE DIRECTED THEM TO RESPOND TO ANY QUESTIONS YOU MAY HAVE AS COMPLETELY AND AS CANDIDLY AS POSSIBLE. IT IS INTERESTING TO NOTE THAT AS A RESULT OF SUCH UNFAIRNESS A NUMBER OF OUR CRITICS HAVE CALLED TO INDICATE THEIR DISGUST WITH THE GOINGS ON. *IN THE PRESS & LEGISLATURE.*

ASIDE FROM ALL THAT RHETORIC AND THE UNDERSTANDABLE PUBLIC EMOTION IN RESPONSE TO IT, YOU WOULD ALL AGREE WITH ME THAT THE PLANNING OF A STATEWIDE, COMPREHENSIVE SILVER ANNIVERSARY CELEBRATION IS AN EXTREMELY COMPLEX AND HIGHLY TECHNICAL UNDERTAKING. THE TALENTS OF PROFESSIONAL ENGINEERS, ARCHITECTS, PLANNERS AND MARKETING EXPERTS ARE ONLY A FEW REQUIRED, IN CONJUNCTION WITH TALENTS OF OUR CITIZENS ACROSS THE STATE, TO PRODUCE A MASTER PLAN SUCH AS THE ONE CALLED FOR IN THE LEGISLATION AND WHICH WE WILL SOON BE SUBMITTING TO THE SILVER ANNIVERSARY COMMISSION AND THEN TO YOU. I AM NOT PERSONALLY EXPERT IN ANY OF THESE PROFESSIONS, BUT I KNOW THAT A PROJECT AS COMPLEX AND AS MASSIVE AS THIS ONE CANNOT BE FAIRLY OR RATIONALLY EXPLAINED OR EXAMINED IN THE CONTEXT OF A BRIEF NEWSPAPER STORY OR THROUGH ISOLATED FACTS VIEWED AND REMARKED ON OUT OF CONTEXT.



2. PRELIMINARY AUDIT FIGURES WERE RELEASED (WITHOUT OUR RECEIVING THE REPORT FIRST), SHOWING A CONTRACT TO DEVELOP INTERESTS IN THE COUNTRY OF JAPAN, A KEY PART OF THE PACIFIC RIM. THE AMOUNT CITED WAS IN ERROR, AND MORE IMPORTANTLY, COULD HAVE BEEN EXPLAINED IN TERMS OF OUR CONTRACT, AND THE LEGISLATION WHICH CALLS FOR INVOLVEMENT OF COUNTRIES ON THE PACIFIC RIM FOR ECONOMIC AND CULTURAL REASONS. THE COMPLAINT WAS THAT IT WAS FOR LUNCHEONS AND DINNERS. THE FACT IS, THAT'S HOW BUSINESS IS CONDUCTED IN THE FAR EAST. ANYONE DEALING WITH THAT PART OF THE WORLD KNOWS THAT.
3. QUESTIONS WERE RAISED CONCERNING REIMBURSEMENT OF MR. UCHITEL AND ART KENNEDY, A COMMISSIONER, FOR A TRIP TO JAPAN. THOSE EXPENSES HAVE NOT BEEN PAID FOR BY STATE FUNDS, AND WERE NEVER INTENDED TO BE. IT WAS SIMPLY A MATTER OF RECORD THAT THE TRIP WAS TAKEN AND HAD ANYONE BOTHERED TO ASK US, THEY WOULD HAVE REALIZED THESE EXPENSES WERE PAID FOR BY THE PERSONS INVOLVED. HOWEVER THE DEBATE IS IN ERROR IN THE LIGHT OF THE CHARGE TO DEVELOP RELATIONSHIPS WITH PACIFIC RIM NATIONS. SOMEONE HAS TO TRAVEL ON BEHALF OF SUCH A PROJECT AND NO ONE SHOULD DENY THAT MR. UCHITEL AND MR. KENNEDY ARE INDEED RECOGNIZED AS LEADERS IN THIS STATE.
4. CLARK GRUENING HAS SPENT HUNDREDS OF HOURS AS A BOARD MEMBER ON BEHALF OF THIS PROJECT AT NO CHARGE -- THE PAYMENT MADE TO HIM IS A PITTANCE IN COMPARISON AND REPRESENTS NO CONFLICT OF INTEREST -- HE WAS PAID FOR PROFESSIONAL SERVICES ABOVE AND BEYOND HIS BOARD INVOLVEMENT AND WHEN INDEED IT WAS EVIDENT THAT THE PROJECT COULD BENEFIT MORE FROM HIS CONTINUED EXPERTISE (ENHANCED BY KNOWLEDGE OF AND DEDICATION TO THIS PROJECT), HE RESIGNED FROM THE BOARD SO THAT NO POSSIBLE CONFLICT WOULD BE PERCEIVED. ALASKA HAS A SMALL POPULATION, IF THOSE WHO SERVE THE PUBLIC AS VOLUNTEERS ON OUR BOARDS AND COMMISSIONS ARE NOT ALLOWED TO BE PAID AT APPROPRIATE TIMES FOR THEIR PROFESSIONAL SERVICES, WE WILL LOSE MANY OF OUR BEST VOLUNTEERS.

OUR STAFF STANDS READY TO ANSWER THE MANY OTHER QUESTIONS RAISED BY MEMBERS OF THIS BODY AND TO SPEAK AS WELL TO THE IMPACT THOSE QUESTIONS HAVE HAD ON OUR EFFORTS TO PRODUCE THE MASTER PLAN. BUT I WILL MAKE A FINAL POINT BEFORE CONCLUDING.

IT HAS BEEN STATED THAT THE SILVER ANNIVERSARY PLAN AND CELEBRATION SHOULD ENVISION NOTHING MORE COMPLEX OR ELABORATE THAN A FOURTH OF JULY TYPE PARADE OR BEER PARTY IN OUR CITIES AND VILLAGES ... AND I HASTEN TO ADD THAT I AGREE WITH BOB UCHITEL THAT THE SPECIFIC MANNER IN WHICH WE CELEBRATE THE ANNIVERSARY OF THIS GREAT STATE, AND OUR UNIQUE SPIRIT AS ALASKANS, IS LARGELY IRRELEVANT.

I CANNOT REMAIN SILENT, HOWEVER, AND LISTEN TO RECKLESS CHARGES OF "WASTING PUBLIC FUNDS" OR BACKING TO MEET OUR OBLIGATIONS OR OF BEING EXTRAVAGANT IN EXPENDING TRAVEL, MARKETING AND OTHER MONIES, WHEN IT WAS THIS VERY LEGISLATURE WHO A YEAR AGO DEFINED THE SCOPE OF THE OPTIONS WE ARE CHARGED TO CONSIDER. SECTION 1 OF CHAPTER 24 SLA 1981 STATES THAT:

THE CELEBRATION, TOGETHER WITH PRE-CELEBRATION PUBLICITY AND ACTIVITIES WILL FOCUS POSITIVE NATIONAL AND INTERNATIONAL ATTENTION ON ALASKA AND ITS INCREASING ROLE AND POSITION ON THE PACIFIC RIM.

MAYBE YOU MEANT THOSE WORDS TO INDICATE THAT WE SHOULD PLAN PARADES AND PICNICS: BUT I BELIEVE WE QUITE REASONABLY INTERPRETED THEM TO REQUIRE SOMETHING MORE. IF OUR CHARGE WAS MERELY TO PLAN FOR A SERIES OF FOURTH JUNE PARADES, I APOLOGIZE FOR OUR MISUNDERSTANDING. WE INTERPRETED BOTH THE LANGUAGE OF THE LEGISLATION WHICH WAS BASED ON PROPOSED SCOPE AND COST, OUR CONTRACT AND THE APPROPRIATION OF FOUR MILLION DOLLARS AS A DIRECTION TO PRODUCE THE BEST POSSIBLE, TECHNICALLY DEFENSIBLE MASTER PLAN OUTLINING A VARIETY OF OPTIONS RANGING FROM THE ELABORATE TO THE SUBDUED. ALL OPTIONS GIVEN THROUGHOUT THE STATE CAN, WITH THE GOOD WILL AND COOPERATION OF ALL OUR CITIZENS, BE IMPLEMENTED BY 1984.

WE AS A BOARD RECOGNIZE THAT IN THE PAST MONTHS, DECLINING STATE REVENUES HAVE CAUSED SERIOUS DISLOCATIONS OF THE PUBLICS HOPES AND DREAMS FOR ALASKA'S GROWTH AND PROGRESS. WE HAVE DONE NOTHING WRONG, NOR HAVE WE BROKEN ANY LAWS. IF YOU HAVE NOW CHANGED YOUR MINDS AND NO LONGER WISH TO CONSIDER EVEN THE OPTION OF A COORDINATED, STATEWIDE PROGRAM OF PROJECTS, FACILITIES AND ACTIVITIES DESIGNED TO BRING BOTH ECONOMIC AND, MORE IMPORTANTLY SPIRITUAL, REWARDS TO THE PEOPLE OF OUR STATE ~~---~~ *That is your decision.* BUT DO NOT ATTACK THE INTEGRITY, THE SINCERETY AND THE LONG HOURS OF EFFORT OF HUNDREDS OF ALASKANS UNTIL YOU HAVE GIVEN US THE COURTESY OF REVIEWING OUR PRODUCT AND OUR RECORDS. IF, AFTER AN OBJECTIVE AND COMPREHENSIVE REVIEW OF THE MASTER

PAGE 7  
HOUSE STATE AFFAIRS COMMITTEE  
MARCH 1, 1982

PLAN AND OUR BOOKS AND RECORDS, YOU FEEL THAT WE HAVE FAILED IN A MATERIAL WAY TO MEET THE OBLIGATIONS OF THE LEGISLATION AND OUR CONTRACT, YOU SHOULD PERFORM YOUR DUTY AS ELECTED OFFICIALS AND TAKE APPROPRIATE ACTION. I HAVE ALWAYS BEEN ADVISED TO HAVE RESPECT FOR THE PUBLIC PROCESS. THE BILL YOU HAVE BEFORE YOU DOES NOT MEET THAT PROCESS BECAUSE IT WAS PREPARED WITH INADEQUATE INFORMATION. FURTHER WE UNDERSTAND THAT REPRESENTATIVE COTTON ATTEMPTED TO <sup>pull the bill from</sup> ~~bring~~ THIS COMMITTEE ~~to~~ FURTHER IGNORING THAT PROCESS.

NOW THAT YOU HAVE HEARD WHAT IS IN OUR VIEW THE STATUS OF THIS PROJECT, WE HOPE YOU WILL AS STATESMEN ELECTED BY THE PEOPLE, GIVE THAT PROCESS A CHANCE TO WORK.

THANK YOU FOR YOUR TIME AND OBJECTIVITY.

ALASKA SILVER ANNIVERSARY COMMISSION

STATEMENT TO LEGISLATURE - 3/1/82

Goodafternoon. My name is Patt Kay. I am Chairman of the Alaska Silver Anniversary Commission. I would like to take a few minutes time to read a prepared statement on behalf of the Silver Anniversary Commission, which hopefully, will provide some historical background regarding the Commission and serve to alleviate the misinformation and misconceptions which are so prevalent today.

Last spring the Alaska State Legislature and the Governor made it law that the State would spend \$4 million in planning a <sup>Silver anniversary</sup> celebration.

This action came as a result of the creative effort of the Alaska 1984 organization.

In support of their suggestion to the Legislature that \$4 million be allocated to planning this project, Alaska 1984 presented a ~~1984~~ document outlining how the master plan would be developed.

The Legislature and the Administration caught the spirit of Alaska 1984 last spring and concurred that such an activity proposed by the Alaska 1984 group ought to be mandated by State law, and they took such action. Chapter 74 SLA 1981 provides for the development of a statewide silver anniversary master plan to be presented to the current session of the Legislature. The

planning process is to involve citizens around the state, providing a positive unifying opportunity for citizens of Alaska to work together on a project of statewide importance.

To oversee the development of the plan the law established an Alaska Silver Anniversary Commission. The Governor <sup>however,</sup> did not ~~the~~ appoint ~~the~~ the Commission until October 1981--over four months after the law was enacted.

The Governor appointed Jo Scott, director of a non-profit fine arts summer camp in Fairbanks; Art Kennedy, a consultant from Anchorage; Don Dickey, Director of the State Division of Tourism; Senator Ed Dankworth of Anchorage; and me, a life-long Alaska Native originally from Nome. Steve Silver of Juneau and Bob Richards of Anchorage have recently resigned as Commission members. This group of people is

distinguished by their impressive degree of conscientiousness and concern over the dual and sometimes conflicting objectives of (1) carrying out the law of the state that \$4 million will be spent in developing a master plan for a celebration and (2) maintaining a tight watchful eye over every penny and over every aspect of the project to ensure that it conforms to State regulations and policy. The Commission has done an effective job of being both supportive of the spirit of the project and protective of the State's interests.

Since the appointment of the Commission members, the Commission has met on 9 occasions for one to two day meetings in Anchorage, Fairbanks and Juneau.

The initial meetings of the Commission were intense sessions, during which time the Commission reviewed and discussed the powers and duties of the Commission and made the decisions necessary to carry out the conditions of the enabling legislation. The Commission members took very seriously their charge of stewards of the public interest, trust and monies. We are, after all, FIRST, members of the public and of our communities in which we reside.

The Executive Director of the Alaska Silver Anniversary Commission is Jean Reitman. She has accumulated 24 years of administrative experience, rising to the position of Senior Vice President of an Anchorage bank, <sup>all of</sup> which provides an ideal background for scrutinizing and reporting all of the financial details of Alaska 1984 to the commissioners.

The combination of the Silver Anniversary Commission and Alaska 1984, the prime contractor, provides the best of both worlds: a vigilant, conscientious group of commissioners and their executive director pursuing the dual objectives of supporting the spirit and concept of the project while maintaining tight control over expenditures, ensuring a statewide prospective, and other state interests as mandated by law; and an enthusiastic, talented, committed prime contractor team creating a master plan which will provide all Alaskans the opportunity and the options to participate in an event of statewide significance and importance.

The celebration of Alaska's silver anniversary is a vehicle presenting overwhelming potential for raising the consciousness of Alaskans and unifying us in our common spirit of adventure.

We are all committed to ensuring that our celebration not be a momentary event, but rather an event that lives on in our minds and our hearts. The programs that evolve from our celebration will be lasting contributions to thrusting Alaskans forward in our pursuit of the "spirit of adventure".

We sincerely request your positive consideration of our celebration of statehood. It is obvious to the Commission, having heard public testimony from throughout the state, that the real question is not - shall we celebrate our silver anniversary, but rather, HOW shall we celebrate our anniversary. That, ladies and gentlemen, is what this masterplan is all about. Give us the opportunity to present you with the options of the plan, the information you need to make your decision. Only in that way, will YOUR duties and responsibilities to YOUR constituency be served.

Thank you.



# Alaska State Legislature

## House of Representatives

Committee on State Affairs

Pouch V  
State Capitol  
Juneau, Alaska 99811

Official Business

NOTIFICATION SHEET  
BILL NO. 768

NAME	ORGANIZATION	PHONE NO.
2-25 Jim Baldwin	Dept of Fair	3600
Budget & Audit	New Wilkinson <sup>to answer</sup> <sub>question</sub>	3830
P. H. Engel	Gov's office <sup>to serve, if</sup> <sub>anything</sub>	3500
Ron Smith (hus)	litig	
Justin Doe	results E. Per. Markets Dept Ak 84	

An Exposition of Global Significance Celebrating the Spirit of Adventure

*Back up  
file on  
sam collings last  
Bill*

H13868

**Alaska**  
**1984**

Alaska's Silver Anniversary

TO: LEGISLATORS, STATE OF ALASKA  
FROM: ALASKA - 1984  
DATE: FEBRUARY 16, 1982  
SUBJ: ALASKA DECISIONS RESEARCH POLL

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In light of recent publicity surrounding Alaska - 1984 and a Silver Anniversary celebration, we thought you would be interested in a summary of a preliminary report of a survey conducted in Anchorage, Fairbanks, and Juneau by one of our consultants between January 28th and February 9th, 1982. We were frankly pleasantly surprised with the results, since responses to what people want for a celebration match up with the goals established for planning by the Silver Anniversary Commission. The January-February survey, the third taken by Alaska - 1984 in the past two years, shows that support among Alaskans to commemorate the 25th Anniversary of Statehood is growing.

SILVER ANNIVERSARY CELEBRATION SURVEY SUMMARY

A telephone survey of 662 randomly selected Alaskans in Anchorage, Fairbanks, and Juneau was conducted between January 28th and February 9th, 1982. The findings may be summarized as follows:

1. Alaskans are highly satisfied with their lives in Alaska -- more so than two years ago.

91% of those surveyed indicated that they were either very satisfied (63%) or somewhat satisfied (28%) with their lives in Alaska. This compares with a similar survey in March 1980 which indicated only 81% were satisfied.

2. Alaskans feel that things in Alaska are getting better, compared to two years ago when they felt things were getting worse.

45% surveyed indicated that things in Alaska were getting better; 22% getting worse, and 25% staying the same. A similar survey in March, 1980 indicated that 28% of Alaskans felt life was getting better, 45% worse, and 24% staying the same.

REC'D FEB 18 1982

4702 Business Park Blvd.  
Telephone (907) 276-1984  
P.O. Box 10-1984  
Anchorage, Alaska 99511-1984

3. Alaskans strongly support celebration of the Silver Anniversary of statehood -- support has increased significantly from one year ago.

80% of those surveyed indicated that the state should celebrate its Silver Anniversary of Statehood, 14% opposed, 6% did not know. A similar survey in December, 1980 indicated that 64% favored, 20% opposed, and 8% felt it depended upon cost.

4. Major reasons favoring the celebration were: Pride in being Alaskan and desire to communicate this to others; an occasion that should be celebrated; create unity among Alaskans, and have a positive impact on the economy and tourism. Major reasons opposing were associated with concern over cost.

5. Alaskans support the main objectives and theme of the Silver Anniversary celebration.

84% believed people outside of Alaska do not understand the state and its problems.

86% think there is a "spirit of adventure" in Alaska today; and 46% indicated it was one of their reasons for coming to Alaska.

6. Alaskans strongly support the goals of the statehood celebration:

Encourage unity and community among Alaskans -- 88%

Create a memorable and educational experience for the children of Alaska -- 87%

Reflect the independence and spirit of adventure within us all -- 82%

Promote tourism -- 77%

Help people outside better understand Alaska and its people -- 75%

Create long term economic benefits for the state -- 70%

Results of the survey were consistently strong for all three cities although somewhat less so in Juneau.

# Alaska '84, lawmakers meet in tense session

Associated Press

39. Juneau — Alaska 1984 officials, including chief promoter Bob Uchitel, pleaded their case before lawmakers Monday and denied any improper expenditures of public money.

Responding to criticisms of Alaska 1984's spending habits, Uchitel called on lawmakers to stop making "emotional outbursts based on innuendo," "half-truths" and a not-yet-completed audit.

He urged lawmakers to judge Alaska 1984's work on its merits, and to recognize the sincerity and dedication of people involved with the project, rather than "impugning the integrity of wonderful people."

The group has a \$3.5 million state contract to plan a celebration of Alaska's 25th birthday.

At the end of a sometimes tense

four-hour meeting, Uchitel urged lawmakers to "not hide behind legislative immunity" when leveling "inflammatory statements" about Alaska 1984's expenditures of state money.

The remark apparently was directed at Rep. Sam Cotten, D-Eagle River, who recently criticized the group's spending habits after reviewing information collected by legislative auditors. Cotten responded by saying he has several questions which Alaska 1984 officials have not answered.

That prompted a sharp exchange between Uchitel and Cotten, which was halted only by the chairman's gavel.

Uchitel and other Alaska 1984 officials testified before the House State Affairs Committee for nearly four

hours. They urged the panel to reject a bill calling for return of the unspent portion of \$4 million appropriated last year for planning a birthday celebration.

The committee adjourned without acting on the bill, but Chairman Ray Metcalfe, R-Anchorage, indicated a vote might come today. According to Alaska 1984 officials, about \$1.1 million of the \$4 million will be unobligated as of March 8 — the date the group plans to unveil its draft plan.

The chief impact of the bill would be to cut off Alaska 1984's plans to promote the celebration in other countries.

Under questioning by lawmakers, Alaska 1984 officials denied spending \$50,000 in state money to pay consulting firms to lobby the Legislature

Anchorage Times  
Anchorage, AK

MAR 2 1982

last year for money for the birthday celebration. That's what legislative auditors and officials in the Department of Commerce said happened.

But Alaska 1984 chief executive officer Mike Mitchell said a cash flow problem made it appear that way, while the group actually used private donations to pay the lobbying expenses. Alaska 1984 co-mingled state money and private donations, Mitchell said.

Alaska 1984 officials defended their payment of \$47,000 in state money to private companies to recruit nine executives, most of whom were living in Anchorage at the time they were hired.

One of the people hired had worked for Uchitel previously but had left the state, according to Alaska 1984 officials. An executive

search agency was paid \$5,400 for recruiting him.

Mitchell also defended a decision to pay travel and expenses to bring a famous architect from Brazil to Alaska to serve as a consultant, at no charge, to Alaska 1984. "It was a genuine bargain," Mitchell said.

Pam Coates, a member of Alaska 1984's board of directors, said the group consists of hundreds of dedicated volunteers and top-notch staffers whose reputations have been tarnished unfairly by the press and lawmakers' reckless charges.

Cotten responded: "They're not reckless charges. We're talking about the public process, public money . . . and I don't think you have the support of the public. It has nothing to do with your sincerity."

Coates urged lawmakers to give Alaska 1984 a fair hearing, and to allow the group to present its master plan without cutting off funding.

She also said that contracts awarded to consultants hired to promote Alaska 1984 in other nations have been misunderstood.

For example, one \$18,000 contract calls for the contractor to hold a series of private dinners and cocktail parties to introduce Japanese and Korean business people to Alaska 1984's plans, and to send a group of 40 Alaskans to visit Japan to promote the celebration.

Referring to criticism that public money is being spent for dinner parties, Coates said, "The fact is, that's how business is conducted in the Far East. Anyone dealing with that part of the world knows that."



Official Business

# Alaska State Legislature

## House of Representatives

### Committee on State Affairs

Alaska '84  
3/1/82  
HB 868  
Pouch V  
State Capitol  
Juneau, Alaska 99811

COPY RELATED TO ASSOCIATED PRESS TO MARCH 1982, 8:45 p.m., by Al Mongin, STATEMENT BY REPRESENTATIVE RAY METCALFE, CHAIRMAN, STATE AFFAIRS COMMITTEE

Following five house<sup>r</sup> of Hearings over a two-day period, the State Affairs Committee has failed to uncover any evidence that would substantiate any of the allegations made against Alaska '84 or the Alaska Silver Anniversary Commission.

Committee Hearings clearly did reveal that the contract awarded to Alaska '84 by the Silver Anniversary Commission will probably be completed for approximately one million dollars under its originally anticipated cost. Recognizing that the Silver Anniversary Commission currently has a sizeable amount of excess funds, and further recognizing that the amount of excess funds will be clearly identified following the March 8 meeting of the Silver Anniversary Commission, it is recommended that following the Commission's March 8 meeting the Finance Committee assess the cost of the outstanding financial obligations and responsibilities of the Silver Anniversary Commission, and thereafter adjust HB 868 to lapse the balance of the funds back into the General Fund.

The moving of this Bill is not to be construed as a suggestion of propriety, lack of propriety, or of impropriety, by anyone

connected with the Silver Anniversary Commission or Alaska '84. The moving of this Bill is merely a recognition that the Silver Anniversary Commission has excess funds that can be used to satisfy more urgent needs elsewhere in the state.

ALASKA SILVER ANNIVERSARY COMMITTEE  
ALASKA 1984  
SCHEDULE OF CONTRACTS/DATES  
As of 02/23/82

<u>Firm</u>	<u>Firm Location</u>	<u>Contract Amount</u>	<u>Time of Performance</u>		<u>Termin. Clause</u>	<u>Signed</u>	<u>Signature</u>	<u>Description of Services To be Performed</u>
			<u>From</u>	<u>To</u>				
1. Alaska Decisions Research	Anchorage, AK	\$112,000	01/16/82	03/31/82	Standard	X	Sally Jones	Marketing information master plan
2. Baskin & Sears	Washington, D.C.	50,000	01/16/82	06/30/82	Standard			Support in Lower 48 and Pacific Rim Countries and Alaska Cos.
3. Battaglia Associates, Inc.	Huntington Beach, CA	25,000	Upon Signature	06/30/82	Standard			Park consulting services and drawings of themes
4. CCC Architects & Planners	Anchorage, AK	25,000	12/14/81	01/31/82	Standard	X	Ed Crittenden	Architectural consulting - RFP development
5. Chayer & Associates	Anchorage, AK	5,000	01/01/82	02/28/82	Standard	X	Steve Chayer	Public information "outreach"
6. Consortium 1984	Anchorage, AK	201,000	01/06/82	06/30/82	Standard	X	Ed Crittenden	Develop three independent site schemes, drawings, estimates
7. Harrison Price Company	Los Angeles, CA	40,000	01/13/82	06/30/82	Standard	X	Harrison Price	Marketing study, planning scope and season for each fair element
8. Hilker, Dingwall & Brown	Anchorage, AK Seattle, WA	65,000	01/28/82	06/30/82	Standard	X	Paul Brown	General representative with entertainment, exhibition exhibitors, state, etc.
9. Management Resources	Tustin, CA	40,000	01/05/82	06/30/82	Standard	X	W. H. Bieberbauch	Serve on design team, budget cost estimates, plan cultural arts center
10. Peat, Marwick, Mitchell	Los Angeles, CA Anchorage, AK	160,000	11/01/81	06/30/82	Standard	X	John Stenehjem Partner	Feasibility study, Management Information Services
11. Quinn, Brein & McCarthy	Santa Clara, CA	50,000	01/01/82	03/18/82	Standard	X	Richard Quinn	Assist Baskin-Sears procure (re taped and in person support, marketing aspects
12. Mike Wilham/A.P.U.	Anchorage, AK	35,000	---	06/30/82	Standard	X	Bruska, VP Wilham	PR work with Japanese, Koreans, etc., business, community, & education leaders
13. Engineering Science	Anchorage, AK	10,000	01/22/82	06/30/82	Standard		Kurt J. Stepan	Prepare a map of designated site's utility and analyze utility capacity for future growth and anticipated demand
14. GEM Hill Northwest, Inc	Anchorage, AK	10,000	01/22/82	06/30/82	Amended		Chas. E. Torkko	Environmental impact work. Re: Beth Lake

ALASKA SILVER ANNIVERSARY COMMITTEE  
ALASKA 1984  
SCHEDULE OF CONTRACTS/DATES  
As of 02/23/82

Firm	Firm Location	Contract Amount	Time of Performance		Termin. Clause	Signed	Signature	Description of Services To be Performed
			From	To				
15. SP Group/Northwest	Anchorage, AK	10,000	01/22/82	06/30/82	Standard	X	Michael P. Kelly	Parking and access to the fair site
16. Holly McCoy	Anchorage, AK	1,500	01/21/82	02/25/82	Standard	X	Holly McCoy	Manage and direct "outreach" project
17. Jim Kness	Portland, OR	5,000	02/02/82	06/30/82				"Concept" development for master plan - public involvement and suggestions
18. HMS Inc.	Anchorage, AK	8,000	02/05/82	06/30/82	Standard	X	Cliff Hitchins	Study of availability of funds, residual use benefits to Committee of '84
19. Aaron Tussing & Associates	Seattle, WA	5,000	02/11/82	06/30/82	Standard			Report on long-term economic outlook and benefits to Alaska of '84
20. Paul Meyerhoff II	Girdwood, AK	5,000	01/28/82	03/15/82	Standard	X	Paul Meyerhoff	Develop sports program segment of the master plan
21. Yvonne Merrill	Anchorage, AK	4,000	01/28/82	03/15/82	Standard	X	Yvonne Merrill	Develop exhibits and work with staff on those exhibit ideas
22. Rychetink Design	Anchorage, AK	5,000	02/05/82	03/01/82	Standard	X	Rycheti	Develop exhibit plan for community center to be major exhibit, costs, etc.
23. Tom Saunders	Washington, D.C.	10,000	02/01/82	04/01/82				Make presentations to corporation/committees to encourage exposition participation
24. Min in Alaska, Inc. C. Becker	Anchorage, AK	12,000	02/01/82	04/01/82				PR work with community groups national and corporate participation, municipal govt.
25. Dowl Engineers	Anchorage, AK	8,000	01/22/82	06/30/82	Standard	X	Malvin R. Nichols	Base map of site and bottom Behm Lake
26. Jeff Macketaz/North Country Productions	Anchorage, AK	2,000	02/13/82	02/18/82	Standard	X	Jeff Macketaz	Provide list and costs of potential performers for anniversary celebration
27. William Furlong	Anchorage, AK	30,000	01/27/82	06/30/82	Standard	X	William B. Furlong	Interview Alaskans, prepare narrative of opinions on change and concerns describing a means of celebrating the past while preparing for the future

ALASKA SILVER ANNIVERSARY COMMITTEE  
 ALASKA 1984  
SCHEDULE OF CONTRACTS/DATES  
 As of 02/23/82

Cancelled Contracts or Vendors Billing Monthly for Services With No Contract

1.	Tan Hlghs Graphic Design	Anchorage, AK	25,000							
2.	Sam Kito, r., & Associates	Anchorage	45,000	01/05/82	06/30/82	Standard	X	Sam Kito	Increase awareness, plan for cultural center. (contract cancelled, \$15,000 paid for partial completion)	
3.	Murray/Bradley - Nystrom Advertising Consortium	Anchorage	320,000						No contract let out, billed monthly for work on a as requested basis	
4.	Smith and Gruening	Anchorage	35,000						No contract signed, billed monthly for work on a as requested basis	
5.	Systronics, Inc.	Fairbanks							No contract signed, rates based on usage	

SILVER ANNIVERSARY COMMISSION  
ALASKA 1984  
JANUARY 1982 APPROVED EXPENDITURES

<u>Vendor/Pavee</u>	<u>Date</u>	<u>Amount</u>	<u>Description and Comments</u>
<u>Salaries</u>			
Richard Angell	01/01-29/82	\$ 10,000.00	Gross--January Not previously billed--November
Catherine Bersok	01/01-29/82	2,115.40	Gross--January
Denise Bousley	01/01-29/82	2,884.70	Gross--January
Donald J. Crosby	01/01-29/82	3,115.40	Gross--January
Dan Dixon	01/01-29/82	3,230.80	Gross--January
Beverly J. Dubie	01/01-29/82	3,077.00	Gross--January
Patricia Edwards	01/01-29/82	2,461.60	Gross--January
Mary Eiss	01/01-29/82	2,461.60	Gross--January
Robert Franken	01/01-29/82	2,769.20	Gross--January
Janice Garrett	01/01-29/82	1,846.20	Gross--January
Jeanie Green	01/22-29/82	484.62	6 days employment
Donald Hansen	01/01-29/82	5,000.00	Gross--January
Kimberly Jennings	01/01-29/82	923.00	Gross--January
Kelly Johnson	01/01-29/82	1,661.60	Gross--January
Richard Johnson	01/01-29/82	2,461.60	Gross--January
Mary L. King	01/01-15/82	854.95	January
Sarah Lord	01/01-29/82	1,753.90	Gross--January
Edward S. Mayer	01/01-29/82	2,307.60	Gross--January
Michael Mitchell	01/01-29/82	6,153.80	Gross--January
Catherine Myers	01/01-29/82	1,846.20	Gross--January
Diana Olson	01/01-29/82	1,093.50	Gross with overtime--January
Margaret J. O'Mallye-Keys	01/01-29/82	1,846.20	Gross--January
Rodney Pflieger	01/01-29/82	7,027.02	Gross--January
Kathleen Rick	01/01-29/82	2,119.26	Gross--January
Pat Rowe	01/01-29/82	3,653.75	Gross--January
James Sharpe	01/01-29/82	3,230.80	Gross--January
Terri Slatten	01/01-29/82	2,000.00	Gross--January
Sandra Snider	01/01-29/82	2,000.00	Gross--January
Pat Stanley	01/15-29/82	692.30	Gross--January
Susan Usry	01/01-22/82	2,307.75	Gross and severance--January
Robert Vogt	01/01-29/82	3,230.80	Gross--January
Hallee Wash-Coulston	01/01-29/82	1,103.00	15 1/2 days employment with overtime of 53 hours @ \$7.00
Bessie Wassillie	01/01-29/82	371.00	--
Donald Weldon	02/02-29/82	2,423.10	15 days employment
Gail Wolck	01/01-29/82	1,923.00	41 days employment
Tom Snelling	01/81	3,000.00	Paid as if consultant presently an employee
Employer's portion of FICA and ESC Taxes		<u>8,452.37</u>	
<u>Total Salaries</u>		<u>\$103,883.02</u>	
<u>Occupancy Costs</u>			
BMC Limited		\$ 4,156.10	Office rent--February
Various Vendors		7,882.85	Office supplies, equipment rental, furniture
Alaska Executive Search		350.00	Purchase of used office equipment
Various Employees		792.77	Office supplies bought on expense reports
Arctic Self Storage		<u>47.00</u>	Storage costs
<u>Total Occupancy Costs</u>		<u>\$ 13,228.72</u>	
<u>Placement Fees</u>			
Alaska Executive Search		\$ 5,400.00	\$7,500 less \$2,100 donation for place- ment of Richard Johnson @ 25% annual salary (former employee of Uchitel Co.)
<u>Total Placement Fees</u>		<u>\$ 5,400.00</u>	

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SILVER ANNIVERSARY COMMISSION  
ALASKA 1984  
JANUARY 1982 APPROVED EXPENDITURES

<u>Vendor/Payee</u>	<u>Date</u>	<u>Amount</u>	<u>Description and Comments</u>
<u>Travel, Hotel and Entertainment</u>			
Sheraton-Anchorage	01/07/82	\$ 1,100.00	Advance payment--reserve rooms--consultants
Sergio Bernardes	01/09/81	6,864.00	Rio/NYC Consultant travel
Paul Brown	01/18/82	3,008.70	Expense report--NYC trip--allowed expenses
Dan Dixon	01/18/82	72.95	Expense report--employee
Michael Mitchell	01/18/82	578.37	Expense report--allowed expenses
Donald Hansen	01/18/82	231.66	Expense report--Seattle trip--allowed expenses
Cathy Myers	01/18/82	6.20	Expense report-- mileage allowance
Robert Vogt	01/18/82	275.94	Expense report--Kodiak trip
Richard Johnson	01/18/82	48.44	Expense report--mileage allowance
Travel Center	01/26/82	2,444.00	Transportation--7 to Native Arts Culture Center Task Force
Air Pac	01/27/82	672.00	Aleutian trip Dick Angell
Dan Dixon	01/31/82	36.34	Expense report--miscellaneous meals
Robert Franken	01/31/82	34.80	Expense report--parking, mileage, doughnuts
Richard Johnson	01/31/82	29.58	Expense report--mileage allowance
Janet Matheson, Architect	01/31/82	140.00	Fbx/Anc Consultant travel
Beverly Michaels	01/31/82	37.05	Expense report--busfare, research materials
Rod Pfleiger	01/31/82	34.15	Expense report--taxis
James Sharpe	01/31/82	472.86	Expense report--Anc/Jnu trip
Alaska 1984 Petty Cash	01/31/81	36.82	General office foodstuffs
Richard Angell	01/31/81	1,475.54	Expense report
Denise Bovsley	02/03/82	11.75	Dinner--Pat Kay
Loschky, Marguarths & Nesholm	02/03/82	580.00	Sea/Anc Travel/expenses--George Laschky
University Tower Hotel	02/03/82	305.67	Room charges--Brown and Dixon
Washington Athletic Club	02/03/82	1,350.00	Room charges--Gieger, Bernardes, Crittenden, Trogdon, Messenger, Usry, Mitchell and Hansen
Anchorage Westward	02/04/82	962.63	Native Cultural Center Task Force meeting
Mary Schaeffer	02/05/82	8.60	Expense report--taxi fare-airport to hotel, Anc
Best Western/Barratt Inn	02/05/82	183.70	Meals/lodging--Native Cultural Task Force meeting
Millie Buck	01/05/82	84.00	Expense report--mileage--Copper Center-Anch
<u>Total Travel, Hotel and Entertainment</u>		<u>\$ 21,085.85</u>	
<u>Contractual Services</u>			
Harrison Price	Unknown	\$ 6,000.00	Payment--contract
Sam Kito & Associates	01/16/82	7,500.00	Payment--contract
Tom Hughes Graphic Design	01/18/82	737.85	Payment--no contract--creative services
Alaska Decisions	01/18/82	15,000.00	Payment--contract
Peat Marwick Mitchell & Co.	01/18/82	25,000.00	Payment--contract
Alaska Pacific University	01/25/82	150.00	Payment--contract
Harrison Price	01/26/82	6,089.00	Payment--contract
Peat Marwick Mitchell & Co.	01/28/82	20,000.00	Payment--contract
Management Resources	01/28/82	15,000.00	Payment--contract
Battaglia & Associates, Inc.	01/28/82	12,500.00	Payment--contract
Harrison Price	01/29/82	6,000.00	Payment--contract

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SILVER ANNIVERSARY COMMISSION  
ALASKA 1984  
JANUARY 1982 APPROVED EXPENDITURES

<u>Vendor/Pavee</u>	<u>Date</u>	<u>Amount</u>	<u>Description and Comments</u>
<u>Contractual Services</u>			
(cont'd)			
Consortium '84	01/29/82	\$ 25,000.00	Payment--contract
Chayer & Associates	01/29/82	2,700.00	Payment--contract
Alaska Decisions	01/29/82	41,950.00	Payment--contract
Alaska Pacific University	01/29/82	3,950.00	Payment--contract
Battaglia & Associates	01/31/82	786.99	Payment--contract
CCC Architects	01/31/82	10,695.15	Payment--contract
Mystrom Advertising	01/31/82	9,827.56	Payment--no contract--invoice--PR
Quinn, Brien, & McCarthy, Inc.	01/31/82	956.95	Payment--contract
Molly McCoy	01/31/82	750.00	Payment--contract
Hilker-Dingwall Associates	02/03/82	13,537.50	Payment--contract--November-December
Gordon Hilker Consultants	02/03/82	3,500.00	Consultant services--January
Gordon Hilker Consultants	02/03/82	256.84	Consultant expenses--January
Tom Hughes Graphic Design	02/03/82	3,580.13	Creative services--January
Hilker-Dingwall Associates	02/06/82	5,708.98	Payment--contract and expenses
Sue Peterson	02/05/82	651.12	Chairperson-Native Cultural Center Task Force
Alaska Pacific University	02/05/82	8,358.00	Payment--contract
Peat Marwick Mitchel & Co., & Co.	01/28/82	<u>53,707.50</u>	Payment--contract
<u>Total Contractual Services</u>		<u>\$299,693.57</u>	
<u>Attorney Fees and Services</u>			
Birch Horton Bittner, & Monroe	01/31/82	\$ <u>1,210.50</u>	Legal work--land patents, etc.
<u>Total Attorney Fees and Services</u>		<u>\$ 1,210.50</u>	
<u>Miscellaneous Expenditures</u>			
U.S. Postmaster	01/18/82	\$ 500.00	Postage
Don Hansen	01/18/82	400.00	Topographical maps
Patricia Edwards	01/18/82	93.16	Postage and box rent
Quality Lito	01/18/82	331.02	Business cards--8 employees
Thrifty-Instant	01/20/82	460.00	No explanation
BIE Communications	01/20/82	65.00	Media directory
Rollins, Burdick, & Hunter	01/20/82	4,543.00	Blue Cross payment
National Bank of Alaska	01, 20/82	917.81	Interest on bank note pay-off
Steve Chayer	01/28/82	110.00	Airfreight charges--contractor
U.S. Postmaster	01/28/82	45.05	Postage
Fast Print	01/29/82	240.00	Question and Answer brochure
Anchorage Times	01/29/82	53.60	Advertisement writer
DHL	01/31/82	116.50	Package express
Office of the Lieutenant Governor	01/31/82	20.00	Late filing penalty
National Bank of Alaska	02/02/82	711.99	Interest on bank note pay-off

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SILVER ANNIVERSARY COMMISSION  
ALASKA 1984  
JANUARY 1982 APPROVED EXPENDITURES

<u>Vendor/Pavee</u>	<u>Date</u>	<u>Amount</u>	<u>Description and Comments</u>
<u>Miscellaneous Expenditures (cont'd)</u>			
Frontier Marketing	02/02/82	\$ 5,808.37	Buttons, candles, balloons, etc.
Anchorage Daily News	02/03/82	31.50	Subscription
Daily Sitka Sentinel	02/03/82	35.50	Subscription
Internal Revenue Service	02/03/82	33.71	Late filing penalty for 1981 3rd quarter
Alaska Information Research	02/03/82	95.00	Subscription
Nome Nugget	02/03/82	20.00	Subscription
Redi-Kwik	02/03/82	393.96	Lay-out printing
Rollins, Burdick, & Hunter	02/03/82	200.00	Industrial Indemnity Policy
Tundra Times	02/03/82	12.00	Subscription
World's Fair, Inc.	02/03/82	24.00	<u>Subscription--World's Fair Magazine</u>
Anchorage Times Publishing Co.	02/03/82	37.50	Subscription
U.S. Postmaster	02/03/82	500.00	Postage meter
Frontier Marketing	02/05/82	1,401.00	Promotional supplies
<u>Total Miscellaneous Expenditures</u>		<u>\$ 17,206.67</u>	
<u>Local Task Forces</u>			
Don Weldon and First National Bank	01/18/82	\$ 1,399.50	Payment to Northern Region Task Force--Fairbanks
Homer '84 and Peninsula Savings and Loan	01/29/82	5,000.00	Homer '84 Task Force, 1/2 of budget
Youth Alaska '84	01/29/82	1,500.00	Youth '84 Task Force \$10,000.00 budget
National Bank of Alaska	02/02/82	3,734.17	Reimbursement of Fairbanks '84 Task Force
<u>Total Local Task Forces</u>		<u>\$ 11,633.67</u>	

SILVER ANNIVERSARY COMMISSION  
ALASKA 1984  
REIMBURSED EXPENDITURES  
JULY 1, 1981-DECEMBER 31, 1981

<u>Vendor/Payee</u>	<u>Date</u>	<u>Amount</u>	<u>Description and Comments</u>
<u>Salaries</u>			
Richard Angell	12/31/81	\$ 26,000.00	Salary July-December, 1981
Denise Bovsky	12/31/81	4,769.21	35 days employment-includes overtime
Donald Crosby	12/31/81	2,025.01	13 days employment
Dan Dixon	12/31/81	5,492.36	34 days employment
Beverly J. Dubie	12/31/81	1,076.95	07 days employment
Patricia Edwards	12/31/81	2,461.60	20 days employment
Mary Eiss	12/31/81	4,184.72	34 days employment
Robert Franken	12/31/81	3,184.58	23 days employment
Janice Garrett	12/31/81	923.10	10 days employment
Donald Hansen	12/31/81	10,500.00	42 days employment
Kimberly Jennings	12/31/81	1,015.30	22 days employment
Richard Johnson	12/31/81	2,307.60	20 days employment
Mary King	12/31/81	4,153.95	45 days employment
Sarah Lord	12/31/81	996.98	13.5 days employment
Edward Mayer	12/31/81	2,076.84	18 days employment
Cathy Myers	12/31/81	3,138.54	34 days employment
Margaret O'Malley-Keys	12/31/81	1,107.72	12 days employment
J. Patrick Sharpe	12/31/81	4,846.20	30 days employment
Terry Slatlen	12/31/81	1,500.00	15 days employment
Sandra Snider	12/31/81	11,439.04	Salary for 6 months
Susan A. Usry	12/31/81	2,123.13	23 days employment
Robert Vogt	12/31/81	4,846.20	30 days employment
<u>Total Salaries</u>		<u>\$100,169.03</u>	
<u>Employment Fees</u>			
Alaska Executive Search	11/23/81	\$ 7,560.00	Placement fee--Sharpe @ 25% annual salary less contribution
Alaska Executive Search	12/02/81	6,480.00	Placement fee--Franken @ 25% annual salary less contribution
Alaska Executive Search	12/28/81	1,400.00	Placement fee--Garrett @ 80% monthly salary less contribution
Bonney, Garland & Co.	11/17/81	9,600.00	Placement fee--Eiss @ 30% annual salary
Bonney, Garland & Co.	11/18/81	12,600.00	Placement fee--Dixon @ 30% annual salary
Bonney, Garland & Co.	11/16/81	19,500.00	Placement fee--Hansen @ 30% annual salary
Red Carpet Staffing	12/16/81	2,280.00	Placement fee--O'Malley-Keys @ 15% annual salary
Red Carpet Staffing	12/01/81	2,400.00	Placement fee--Usry @ 10% annual salary
<u>Total Employment Fees</u>		<u>\$ 61,820.00</u>	
<u>Occupancy Costs</u>			
NMC Limited	01/03/82	\$ 24,936.60	Office Rent--July-December
Various Vendors	Various	16,775.72	Office supplies, equipment rental, furniture and decorations
Municipality of Anchorage	Various	3,631.27	Telephone expenses
Clean-Rite	Various	1,312.50	Janitorial Service--5 months
Arctic Self-Storage	Various	423.24	Storage costs
Alaska Guard and Alert	Various	86.00	Security--2 months
<u>Total Occupancy Costs</u>		<u>\$ 47,165.33</u>	
<u>Travel, Motel and Entertainment</u>			
Alaska Visitor's Conference	09/16/81	\$ 112.00	Wein charter reservations
Professional Travel Service	12/20/81	206.00	Anc/Fbx/Anc Barry--Executive Board Meeting
Professional Travel Service	12/20/81	206.00	Anc/Fbx/Anc Brown--Executive Board Meeting

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SILVER ANNIVERSARY COMMISSION  
ALASKA 1984  
REIMBURSED EXPENDITURES  
JULY 1, 1981-DECEMBER 31, 1981

<u>Vendor/Payee</u>	<u>Date</u>	<u>Amount</u>	<u>Description and Comments</u>
<u>Travel and Entertainment (cont'd)</u>			
Professional Travel Service	12/20/81	\$ 206.00	Anc/Fbx/Anc Coates--Execurive Board Meeting
Professional Travel Service	12/20/81	206.00	Anc/Fbx/Anc Mitchell--Executive Board Meeting
Professional Travel Service	12/20/81	206.00	Anc/Fbx/Anc Uchitel--Executive Board Meeting
Professional Travel Service	12/20/81	206.00	Anc/Fbx/Anc Wolek--Executive Board Meeting
Professional Travel Service	08/14/81	69.12	Prepayment of hotel room Ewen Dingwall
Professional Travel Service	08/17/81	45.00	Car rental prepayment Ewen Dingwall
Professional Travel Service	08/20/81	522.94	Sea/Anc Ewen Dingwall
Professional Travel Service	08/13/81	41.00	Kodiak/Anc Partial Billing
Professional Travel Service	Varied	(556.00)	Credit Memos
Professional Travel Service	10/02/81	402.54	Airline tickets Dick Angell
Professional Travel Service	10/02/81	286.00	Airline tickets Terry McWilliams
Professional Travel Service	10/01/82	241.34	Anc/Sea Dick Angell
Professional Travel Service	10/15/81	124.90	Kodiak/Anc Partial Billing
Professional Travel Service	11/17/81	1,151.03	Anc/Denver/Kansas City/Sea/Anc Robert Uchitel
Professional Travel Service	11/23/81	162.66	Car rental--final payment Ewen Dingwall
Professional Travel Service	11/02/81	(1,223.42)	Credit Memo
Professional Travel Service	11/02/81	352.00	Airline tickets Angell and Coates
Professional Travel Service	11/05/81	(236.34)	Credit Memo Refunded ticket
Professional Travel Service	11/03/81	176.00	Airline ticket Ms. Donna Outlaw
Professional Travel Service	11/09/81	668.00	Anc/Nome Uchitel and Angell
Professional Travel Service	11/16/81	1,132.68	Anc/Sea/St. Louis/Minneapolis/ Denver/Sea/Anc Paul Brown
Professional Travel Service	11/16/81	974.10	Anc/Ord/Kansas City/Denver/ Ver/Sea/Anc Mike Mitchell
Professional Travel Service	11/16/81	557.88	Anc/Sea/Ver/Sea/Anc Dan Dixon
Professional Travel Service	11/19/81	515.48	Anc/Sea/Ver/Sea/Anc Don Hansen
Professional Travel Service	12/16/81	477.68	Anc/Sea Andrea Usry
Professional Travel Service	12/17/81	236.34	Anc/Sea Dan Dixon
Professional Travel Service	12/17/81	236.34	Anc/Sea Justin Voss
Professional Travel Service	12/16/81	544.08	Anc/Sea Bob Uchitel
Professional Travel Service	12/16/82	472.68	Anc/Sea Don Hansen
Professional Travel Service	12/16/81	339.00	LA/Sea Sandy Quinn
Professional Travel Service	12/15/81	850.82	Anc/Sea Hansen, Crittenden, Troydon

(continued next page)

SILVER ANNIVERSARY COMMISSION  
ALASKA 1984  
REIMBURSED EXPENDITURES  
JULY 1, 1981-DECEMBER 31, 1981

<u>Vendor/Traveler</u>	<u>Date</u>	<u>Amount</u>	<u>Description and Comments</u>
<u>Travel and Entertainment (cont'd)</u>			
Professional Travel Service	12/15/81	\$ 472.68	Anc/Sea Paul Brown
Professional Travel Service	12/16/81	158.00	Anc/Fbx Richard Johnson
Professional Travel Service	12/15/81	811.96	Anc/LA/Sea Eric Peterson
Professional Travel Service	12/15/81	86.90	Car rental Ewen Dingwall
Professional Travel Service	12/14/81	(404.00)	Credit Memo
Professional Travel Service	12/11/81	820.91	Sea/Fbx/Anc Ewen Dingwall
Sheffield Hotels	--	19.75	Room payment Ewen Dingwall
Uchitel Company	09/29/81	3,304.51	Reimburse company for airfare, hotel and per diem--Japan trip
Uchitel Company	10/07/81	(644.40)	Kennedy and Uchitel Credit--Kodiak trip
Uchitel Company	10/31/81	3,131.50	Taken by RNU Miscellaneous expenses Robert Uchitel
Captain Cook Hotel	11/25/81	2,676.38	Conference and banquet room rental
Captain Cook Hotel	12/27/81	720.45	Conference room rental
Kodiak Chamber of Commerce	08/16/81	46.00	Payment for meeting room
Sheraton-Anchorage	12/16/81	75.60	Other charges Quinn and Brien
Sheraton-Anchorage	12/16/81	302.40	Rooms Quinn and Brien
Westin Hotel-Seattle	12/21/71	1,131.26	Miscellaneous charges Robert Uchitel
Paul Brown	12/31/81	989.02	Expense report--Board member
Don Hansen	Various	1,492.53	Expense reports--employee
Georges Mouglin	12/28/81	1,640.40	Expense report--Paris consultant
Richard Angell	Various	1,202.71	Expense reports--Executive Director
Michael Mitchell	12/31/81	684.82	Expense report--Executive Director December
Pat Rowe	12/10/81	808.68	Mil/Anc Airfare for job interview
Bill Bieberbach	01/05/82	760.05	Expense report--consultant-12/27/81
Robert Franken	12/31/81	182.29	Expense report--employee--December
Richard E. Johnson	12/31/81	31.54	Expense report--employee--December
Dan Dixon	12/31/81	20.54	Expense report--employee--December
<u>Total Travel and Entertainment</u>		<u>\$ 30,436.24</u>	
<u>Contractual Services</u>			
Mystrom Advertising	12/23/81	\$ 5,850.00	Full page color ad--Anchorage Convention and Visitor Bureau--February issue
Mystrom Advertising	12/31/81	17,357.83	Various services--Advertising strategy plans, production, publicity, public relations, administrative costs and travel
Murray/Bradley, Inc.	08/20/81	293.75	Seattle PR--July 1981
Murray/Bradley, Inc.	08/20/81	2,091.94	Misc. production expenses--July
Murray/Bradley, Inc.	10/14/81	3,019.27	Misc. administration expenses--September
Murray/Bradley, Inc.	12/14/81	1,567.57	Misc. and production expenses--November
Murray/Bradley, Inc.	01/13/82	10,193.49	Concept strategy, advertising, PR plans, review and consulting, production, and miscellaneous expenses--December
Murray/Bradley, Inc.	09/18/81	2,192.23	Production, hourly expenses--August
Arthur Young & Co.	01/18/81	17,550.00	Financial statement examination, preparation of tax return, less \$1,950 donation (10% of original invoice)

(continued next page)

SILVER ANNIVERSARY COMMISSION  
ALASKA 1984  
REIMBURSED EXPENDITURES  
JULY 1, 1981-DECEMBER 31, 1981

<u>Vendor/Payee</u>	<u>Date</u>	<u>Amount</u>	<u>Description and Comments</u>
<u>Contractual Services (cont'd)</u>			
Quinn, Brien & and McCarthy, Inc.	12/17/81	\$ 16,667.00	1/3 payment of marketing services
Baskin and Sears	11/01/81	5,000.00	Organize "Committee of the Lower 48" Contact prospective exhibitors, both foreign and domestic
Baskin and Sears	12/05/81	10,000.00	As above (11/01/81)
CCC Architects & Planners	12/18/81	14,304.85	Professional and Consultant fees
Ewen C. Dingwall	12/26/81	11,647.56	Consultant fees and travel expense Seattle trip
Michael C. Mitchell	12/16/81	5,538.40	Executive Director's consulting fees
Michael C. Mitchell	12/31/81	3,076.92	Executive Director--paid as an independent contractor
Gordon Hilker	12/22/81	4,273.56	Consultant fees and travel expenses from Vancouver, B.C.
Glenn Olds	01/06/82	3,500.00	Consultant fees @ \$100/hour
Tom Hughes Graphic Design	10/15/81	1,357.70	Graphics for presentation
William Kelder Connections	12/11/81	1,107.68	Consulting fees
	10/27/81	120.00	Public dialogue show--Dubbing and tape stock
Connections	09/11/81	50.00	Audio Dubbing--Cassette tapes
Connections	09/11/81	655.00	Dubbing and tape stock
Battaglia Associates, Inc.	01/06/81	760.05	To cover consultants business expenses
Rosalie Nadeu	11/09/81	250.00	Consulting service
Clark Architects	12/18/81	240.00	Consulting service @ \$40/hour
Thereseon-Peterson Planning Group	12/11/81	162.75	Professional fees
Clayton Young Architect	12/23/81	100.00	Consulting fees
<u>Total Contractual Services</u>		<u>\$138,927.55</u>	
<u>Attorney Fees and Services</u>			
Smith & Gruening	08/81	\$ 10.95	Legal services
Smith & Gruening	12/05/81	707.49	For professional services
Smith & Gruening	12/04/81	3,372.75	Attorney fees @ \$100/hour
Smith & Gruening	01/12/82	4,218.30	Attorney fees
Pellegrine & Levine	11/15/81	7.50	Net allowed of a \$122.25 invoice
Pellegrine & Levine	08/31/81	123.75	Conferences and correspondence regarding Comsat participation
Pellegrine & Levine	08/24/81	831.25	Comsat participation and communications center
Pellegrine & Levine	10/31/81	766.00	Attorney fees and conferences regarding Comsat
Pellegrine & Levine	01/11/82	181.25	Attorney fees
Flavin & Wickersham	12/81	207.00	Legal services
Ely, Guess & Rudd	11/30/81	72.50	Telex to Robert Richards
<u>Total Attorney Fees and and Services</u>		<u>\$ 10,498.74</u>	
<u>Other Miscellaneous Expenditures</u>			
Rollins, Burdick and Hunter	10/31/81	\$ 700.00	Insurance
Rollins, Burdick and Hunter	12/28/81	7,304.00	Workers' compensation policy

(continued next page)

SILVER ANNIVERSARY COMMISSION  
ALASKA 1984  
REIMBURSED EXPENDITURES BETWEEN  
JULY 1, 1981-DECEMBER 31, 1981

<u>Vendor/Payee</u>	<u>Date</u>	<u>Amount</u>	<u>Description and Comments</u>
<u>Other Miscellaneous Expenditures (cont'd)</u>			
Multivisions	10/20/81	\$ 332.50	Video Equipment
Connections	11/08/81	20.00	Video equipment
Multivisions	11/09/81	855.00	Video equipment
Connections	12/21/81	120.00	Video equipment
Multivisions	12/23/81	1,125.00	Video equipment
AVA Conference	09/11/81	140.00	Registration--conference
Word Processing Center	09/14/81	125.00	Registration--seminar
Alaska Pacific University	09/30/81	335.00	Registration fees
1982 Fur Rendezvous Fair	10/10/81	400.00	Booth
Alaska Chamber of Commerce	10/01/81	200.00	Membership statement
Erasures Unlimited	08/26/81	356.25	Bookkeeping--July
Erasures Unlimited	10/10/81	798.75	Bookkeeping--August-September
U.S. Postmaster	09/14/81	500.00	Postage meter
U.S. Postmaster	10/09/81	40.00	Renew bulk rate permit #653
Pitney Bowes	10/18/81	85.50	Postage meter
DILL Airways, Inc.	10/31/81	16.50	Package express
Federal Express	10/16/81	76.22	Package express
Federal Express	11/20/81	40.00	Package express
Pitney Bowes	11/18/81	85.50	Postage meter
Federal Express	11/23/81	44.49	Package express
Anchorage Daily News	12/13/81	39.75	Advertisement--soliciting bids
Anchorage Times	12/13/81	44.10	Advertisement--soliciting bids
Anchorage Times	12/31/81	129.60	Advertising--Architectural services
Anchorage Daily News	12/29/81	107.75	Advertising--Architectural services
Fairbanks Daily News-Miner	12/31/81	88.23	Advertisement--employment
Juneau Empire	12/22/81	66.52	Advertisement
Radio City Music Hall	08/08/81	416.92	Tape
Alaska Broadcast Service	09/19/81	289.55	
M.B. Saunders Group	11/11/81	247.60	K
Computer Composition	12/10/81	60.00	Services rendered
Alaska Copy Center	11/11/81	42.00	Copies
<u>Total Other Miscellaneous Expenditures</u>		<u>15,231.31</u>	

Total

SILVER ANNIVERSARY COMMISSION  
ALASKA 1984  
EXPENDITURES MADE UNDER \$200,000 CONTRACT WITH  
DEPARTMENT OF COMMERCE AND ECONOMIC DEVELOPMENT

<u>Vendor/Pavee</u>	<u>Date</u>	<u>Amount</u>	<u>Description and Comments</u>
<u>Salaries</u>			
Richard Angell		\$ 17,000.00	Salary--November, 1980-June, 1981
Richard Angell (Note 1)		13,577.70	Salary--July-October, 1981
Sandra Snider (Note 1)		7,924.51	Salary--December, 1980-April, 1981
Sandra Snider (Note 1)		1,311.05	Salary--October, 1981
<u>Total Salaries</u>		<u>\$ 33,813.26</u>	
<u>Occupancy Costs</u>			
MMC Limited		\$ 11,988.75	Office rent--December, 1980-February, 1981
Barrett's Office		379.25	Copier rental, office supplies
American Guard and		215.00	Security--May 25-September 25, 1981
<u>Total Occupancy Costs</u>		<u>\$ 12,583.00</u>	
<u>Travel and Entertainment</u>			
Professional Travel Service	06/01/81	\$ 150.00	Car rental prepayment
Professional Travel Service	06/08/81	(919.82)	Credit Memo
Professional Travel Service	06/08/81	1,613.00	Anc/Kotz/None/Anc Steingut
Professional Travel Service	06/04/81	291.00	Jnu/Anc/Jnu Gordon Jackson
Professional Travel Service	06/04/81	172.00	Prepayment- Nome Nugget Hotel
Professional Travel Service	06/04/81	291.00	Jnu/Anc/Jnu Piceno
Professional Travel Service	06/04/81	291.00	Jnu/Anc/Jnu Otness
Professional Travel Service	06/04/81	291.00	Jnu/Anc/Jnu Tyone
Professional Travel Service	06/04/81	291.00	Jnu/Anc/Jnu Lange
Professional Travel Service	06/04/81	291.00	Jnu/Anc/Jnu Simmons
Professional Travel Service	05/31/81	512.00	Fbx/Anc/Fbx Englishoe, Peer
Professional Travel Service	05/29/81	1,061.69	NYC/Anc/NYC Frank Wagner
Professional Travel Service	05/29/81	903.82	D.C./Anc/D.C. T.H. Saunders
Professional Travel Service	06/02/81	1,258.62	Salt Lake City/SF/Anc/Salt Lake City Mr. & Mrs. Rich Ross
Professional Travel Service	06/02/81	631.81	Salt Lake City/SF/Anc/Salt Lake City Friesen
Professional Travel Service	06/02/81	631.81	Salt Lake City/SF/Anc/Salt Lake City Rich Thiriot
Professional Travel Service	06/02/81	387.00	Haines/Anc/Haines Lisa Halliwill
Professional Travel Service	06/02/81	387.00	Haines/Anc/Haines Tad Robinson

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SILVER ANNIVERSARY COMMISSION  
ALASKA 1934  
EXPENDITURES MADE UNDER \$200,000 CONTRACT WITH  
DEPARTMENT OF COMMERCE AND ECONOMIC DEVELOPMENT

<u>Vendon/Payee</u>	<u>Date</u>	<u>Amount</u>	<u>Description and Comments</u>
<u>Travel and</u>			
<u>Entertainment (cont'd)</u>			
Professional Travel Service	06/02/81	\$ 656.02	LA/Anc/LA M. Wagness
Professional Travel Service	06/02/81	177.00	Fbx/Anc/Fbx Tonaya Waiton
Professional Travel Service	06/02/81	177.00	Fbx/Anc/Fbx Randy Seratti
Professional Travel Service	06/02/81	108.10	Kodiak/Anc/Kodiak Hans and Rosheger
Professional Travel Service	06/02/81	1,813.59	Atlanta/Anc/Atlanta Dick Evans
Professional Travel Service	06/02/81	974.52	D.C./Anc Steingut
Professional Travel Service	06/02/81	155.00	Kodiak/Anc/Kodiak Diane Houses
Professional Travel Service	06/02/81	155.00	Kodiak/Anc/Kodiak Mike Murphy
Professional Travel Service	06/02/81	361.00	Barrow/Anc/Barrow Elien Akpik
Professional Travel Service	06/02/81	361.00	Barrow/Anc/Barrow Art O'omittuk
Professional Travel Service	06/02/81	748.09	LA/Anc/Sea/Eug/SF/Bur Sandborn
Professional Travel Service	06/02/81	291.00	Jnu/Anc/Jnu Janet Beedle
Professional Travel Service	06/02/81	291.00	Jnu/Anc/Jnu Steve Potter
Professional Travel Service	06/02/81	656.02	LA/Anc/LA Slemmons
Professional Travel Service	06/02/81	656.02	LA/Anc/LA Medve
Professional Travel Service	06/02/81	177.00	Fbx/Anc/Fbx Kim Kuykenall
Professional Travel Service	06/02/81	177.00	Fbx/Anc/Fbx Ted Thompson
Professional Travel Service	06/02/81	177.00	Fbx/Anc/Fbx Danny Reed
Professional Travel Service	06/02/81	377.00	Kristy Klein
Professional Travel Service	06/02/81	377.00	Bill Chambers
Professional Travel Service	06/02/81	661.00	Rome/Anc/Rome Joe and Ann Bertolucci
Professional Travel Service	06/02/81	631.81	Salt Lake City/Anc/Salt Lake City Lee Ollerton
Professional Travel Service	06/02/81	631.81	Salt Lake City/Anc/Salt Lake City John Ross
Professional Travel Service	06/02/81	631.81	Salt Lake City/Anc/Salt Lake City David Lindsey
Professional Travel Service	06/02/81	1,228.42	D.C./Anc/LA/NYC/D.C. Robin Becker
Professional Travel Service	06/02/81	1,228.42	D.C./Anc/LA/NYC/D.C. Skip Rognlinen
Professional Travel Service	06/02/81	656.02	LA/Anc/LA Harrington
Professional Travel Service	06/02/81	656.02	LA/Anc/LA Peter Lewis
Professional Travel Service	06/02/81	656.02	LA/Anc/LA Tom Foster
Professional Travel Service	06/02/81	656.02	LA/Anc/LA Stillwell
Professional Travel Service	06/02/81	1,307.04	LA/Anc/LA M/M R. Segall
Professional Travel Service	06/02/81	656.02	LA/Anc/LA Bob Jani

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SILVER ANNIVERSARY COMMISSION  
ALASKA 1984  
EXPENDITURES MADE UNDER \$200,000 CONTRACT WITH  
DEPARTMENT OF COMMERCE AND ECONOMIC DEVELOPMENT

<u>Vendor/Pavee</u>	<u>Date</u>	<u>Amount</u>	<u>Description and Comments</u>
<u>Travel and Entertainment (cont'd)</u>			
Professional Travel Service	06/16/81	\$ 286.00	Anc/Jnu/Anc Clark Gruening
Professional Travel Service	06/01/81	125.00	Charter flight--prepayment
Professional Travel Service	06/15/81	286.00	Anc/Jnu/Anc Dick Angell
Sheraton-Anchorage	10/09/81	19,341.98	Rooms for preview guests and presentation room
Rust's Flying Service	10/06/81	2,130.00	Statement--May-June, 1981
Captain Cook Hotel	10/06/81	1,626.31	Various room charges, 02/05/81-06/07/81
Richard Angell (Note 1)	10/06/81	<u>250.00</u>	Travel advance to AVA Conference
<u>Total Travel, Hotel and Entertainment</u>		<u>\$ 50,996.99</u>	
		<u>(17,141.45)</u>	Unpaid Travel Invoices (Note 2)
<u>Expenditures Claimed by Alaska 1984</u>		<u>\$ 33,855.54</u>	
<u>Contractual Services</u>			
Sam Kito Jr. & Associates	10/12/81	\$ 46,498.07	Per Alaska 1984 Controller--lobbying expenses and services
Murray/Bradley, Inc.	10/06/81	25,672.11	Advertising services--May-June, 1981
Terry McWilliams	10/02/81	10,000.00	Coordination and development of State wide task forces--December, 1980- March, 1981
T. H. Saunders	10/09/81	4,093.84	Consultant fee and expense
Smith & Gruening	10/05/81	<u>2,500.00</u>	Consultant--Professional Services
<u>Total Contractual Services</u>		<u>\$ 88,764.02</u>	
<u>Miscellaneous Expenditures</u>			
Richard Angell	10/06/81	\$ 28,000.00	Repayment of loan note
Connections	10/06/81	1,326.90	Filming, tape stock, dubbing
Ken Wray's Print Shop (Note 1)	10/02/81	825.00	Printing of brochures
Rollins, Burdick, Hunter	10/06/81	434.00	Workers' Compensation Auto Insurance
Alaska Pacific	10/14/81	335.00	"Doing Business with Japanese" report
U.S. Postmaster (Note 1)	10/09/81	<u>40.00</u>	Bulk rate postage
<u>Total Miscellaneous Expenditures</u>		<u>\$ 30,960.90</u>	

SILVER ANNIVERSARY COMMISSION  
ALASKA 1984  
EXPENDITURES MADE UNDER \$200,000 CONTRACT WITH  
DEPARTMENT OF COMMERCE AND ECONOMIC DEVELOPMENT

Note 1 - Expenditures Reimbursed by Silver Anniversary Commission - (AL)

Of the \$199,976.72 in expenditures identified by Alaska 1984 as being spent under this contract, \$18,179.45 were also submitted to the Silver Anniversary Commission for reimbursement. These expenditures appear both on this Schedule and the Schedule of Expenditures Reimbursed by the SAC for the Period of July 1, 1981-December 31, 1981.

Note 2 - Payment to Professional Travel Service

Alaska 1984 submitted a check for \$10,507.25 to Professional Travel Service with a remittance advice stating it represented "payment on account." Actual invoices for travel under this contract totaled \$27,648.70, the major portion representing expenses for "preview" presentation at the Anchorage Sheraton in May, 1981.

\$200,000 contract, threw R-S agreement  
for, plan to ~~establish~~ <sup>prepare</sup> celebration plan  
payable on delivery how did you expect just  
~~spent some of that~~ <sup>spent that</sup> money to reimburse  
previous expenditures.

How did you spend that money?

is there any left?

Did you provide a plan? yes

Do you have a copy?

who had the \$25,000 loan to SH

what and when was that money  
spent.

\$46,000 of 200,000 for lobbying expenses  
was that appropriate expense for  
SH & H's use of state funds.

who was the lobbyist.

who was he lobbying and for what  
persons

REC'D FEB 27 1962

Richard Johnston  
AK executive search 7500 ✓  
for vitell to 84 employee

✓ Rent payment J.M.C. Limited  
building space, who owns  
that Building.

✓ ak 84 controller, looking  
expenses, who is he.

How much was he paid. How  
When did his services account Much

61000, talent search.

10:5000 for ~~20000~~ 1/2 Day  
employment. what is  
he doing for you: \$235 per day  
counting Sundays that's

\$1750 per week \$43 per hr.

what is he doing for you

200,000 R.P.P.

Advance payment Louis Cook  
Noted.

Master plan by March 8,

with. Due date next week  
How do you see the ~~money~~ spent  
money's being spent effectively

was travel a legitimate use  
of national medical funds  
Travel for what

4  
Requirement for approval

Has the prior to expenditures  
outstanding un obligated.

this committee is not attacking  
any one • it

was this

28000 Richard angle. Re payment  
of loan. Fund a

Payment of expenses that  
accrued prior to agreement  
404000

15000 organizing support committees  
in labor 48. as part of  
a report experience

vertell Boyou stand to gain

How much time did you spend  
reviewing

Dark with 5. August  
People involved in  
Commission ~~to~~  
Prof. Brown August  
to night, Monday  
After 4 hrs  
of testimony / no ques  
But did recognize  
I know finish  
The passing  
of this bill