

S

B

746

COMMITTEE REPORT

HOUSE

FURTHER: FINANCE

33)

3/15/82

Date: 4-6-82

Mr. Speaker:

The Committee on LABOR & COMMERCE has had CSSB 746 (Fin)

"As Am making a special appropriation to the Department of Commerce and Economic Development, Office of mineral development, for production of a documentary film on Alaska's mining history and potential; making a special appropriation to the Office of the Governor for participation of the Alaska game unit in the Arctic Winter Games; and providing for an effective date."

under consideration and reports it back as follows:

- do pass do not pass
- do pass with attached amendments(s)
- replace with CS for _____ same title
 new title
- and recommends _____
- AND attaches a "Letter of Intent" New Fiscal Note
- reports it back without recommendation
- referred to the _____ Committee

MEMBERS SIGNING
DO PASS

MEMBERS HAVING
OTHER RECOMMENDATIONS:

CHAIRMAN

PROPOSAL FOR A DOCUMENTARY ON
ALASKA'S MINING HISTORY AND POTENTIAL

The American Mining Congress recently sponsored a survey of citizen attitudes towards mining. While only 16% of those polled felt at all familiar with mining, 43% believed it was damaging to the environment, 62% felt it was dangerous and unhealthy, and an incredible 96-97% felt mining was unnecessary to the national economy, unnecessary for the national defense and unnecessary to the quality of life.

As suggested by many industry spokesmen, such shockingly erroneous attitudes stem from the profound failure of America's educational system to teach its students the singular and immutable fact that modern civilization is made possible by, and remains dependent upon, the production and utilization of mineral resources. The resultant ignorance has fostered the misconception that mining is a dangerous and destructive enterprise that should be generally discouraged and locally forbidden. It is this ignorance which has allowed the piecemeal but cumulatively devastating withdrawal of public lands from mineral entry. It is this ignorance that has delivered to the country the specter of a national resource crisis.

The proposed documentary, which will be an accurate portrayal of historical and present mining activity in Alaska, will contribute to redressing this pervasive ignorance. It will show mines to people who have never seen a mine. It will take people underground. It will show them what a billion dollar orebody looks like in its natural disguise. They will be fascinated by a subject of which their only previous experience has been through souvenir shops and tourist displays. For the viewer, mining in Alaska will cease to be a cliched recitation of sourdough sagas and will begin to assume its true dimension and importance. The educational process will have begun.

The documentary will debut in October 1982 to the delegates of the American Mining Congress Convention, the foremost assembly of public and private industry personnel. At the most obvious level, the delegates will be as interested as anyone in the historical content of the film. Additionally, they will be professionally interested in the contemporary segments which will serve, without explicit overtures needed, a promotional function. And finally, the delegates will recognize and appreciate the value of the film as a much needed educational tool. The presentation to this forum of a stimulating and professional quality film will generate interest in the state's resources and create industry wide respect for the state as a good place to do business. .

The documentary will be promoted and distributed for both statewide and national television broadcast. It will also be available for extensive use in schools, colleges, conferences and speaking presentations.

As it is felt that the highest and best purpose of this documentary will be for its educational value, two guidelines will be strictly followed to insure the acceptance of the film by the widest possible audience.

1. Within the documentary narrative, subjective opinions on highly controversial issues will not be endorsed.
2. To avoid the stigma of being a public relations "flak film", the promotional message of the documentary will be implicit in its accurate informational content, rather than be an explicit "pitch".

The following outline describes how the goals discussed above will be achieved.

1. OBJECTIVES

The documentary will accurately portray Alaska's mining history, will

examine its present mines and visit the sites of its future mines. It will be, firstly and foremost, educational, but by virtue of its informational and tonal content, promotional.

2. THEME

The film, by content and tone, will portray mining in Alaska as the positive and essential enterprise it has been and can be, and by inference will be supportive of the mining industry in general.

3. DESCRIPTION OF THE FILM

Using archival photographs, interviews, existing film footage and other materials, Alaska's mining history will be documented. While the salient events will all be at least briefly covered, several of the more unique and fascinating aspects of the history will be explored in some detail. Site visits to existing and future mines as well as the use of existing film footage will be used in the balance of the film. A soundtrack will be recorded and incorporated with a narrative.

4. AUDIENCE

While the first audience to view the documentary will be the foremost gathering of mining industry personnel, the American Mining Congress Convention in 1982, the film will subsequently be heavily used as an educational tool for the spectrum of the population.

5. STYLE

The film will be an educational documentary but should be dynamic and

innovative. It will avoid highly technical or esoteric material but will not be intellectually condescending.

Within the narrative, subjective opinions concerning such highly controversial issues as environmental protection and land use philosophy will not be endorsed. The film will, however, make use of interviews, where appropriate, to address these issues.

6. BUDGET

The estimated budget for all phases of production, from planning through post production, is \$150,000.

7. DISTRIBUTION

The film will be distributed for extensive use in schools, colleges, conventions, conferences, and speaking engagements as well as for television broadcast.



Alaska State Legislature

SENATE Resources Committee

Official Business

BETTIE FAHRENKAMP, Chairman
VIC FISCHER, Vice-Chairman
BRAD BRADLEY
DICK ELIASON
DON GILMAN
BOB MULCAHY
ARLISS STURGULEWSKI

POUCH V
STATE CAPITOL
JUNEAU, ALASKA 99811
(907) 465-3834
(907) 465-3835

TO: Representative Martin, Chairman
House Labor and Commerce Committee

FROM: Senator Bettye Fahrenkamp, Chairman *BF*
Senate Resources Committee

RE: SB 746

DATE: March 22, 1982

Please find attached background information, as requested, on SB 746, An Act making a special appropriation to the Department of Commerce and Economic Development, office of mineral development, for production of a documentary film on Alaska's mining history and potential.

LEGISLATION SUMMARY

SB 746: "An Act making a special appropriation to the Department of Commerce and Economic Development, office of mineral development, for production of a documentary film on Alaska's mining history and potential; and providing for an effective date."

Sec. 1: Appropriates \$150,000 from the general fund to the office of mineral development within the Department of Commerce and Economic Development for the production of a documentary film on Alaska's mining history and potential.

Sec. 2: Immediate effective date.

PRIME SPONSOR: Resources

CO-SPONSOR(S): None

Funding Information
General Fund \$150,000
Other Funds -0-
\$150,000

Pass

1 IN THE SENATE BY THE RESOURCES COMMITTEE

2 SENATE BILL NO. 746

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 TWELFTH LEGISLATURE - SECOND SESSION

5 A BILL

6 For an Act entitled: "An Act making a special appropriation to the Depart-
7 cent of Commerce and Economic Development, office of
8 mineral development, for production of a documentary
9 film on Alaska's mining history and potential; and
10 providing for an effective date."

11 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

12 * Section 1. The sum of \$150,000 is appropriated from the general fund to
13 the Department of Commerce and Economic Development, office of mineral
14 development, for the production of a documentary film on Alaska's mining
15 history and potential.

16 * Sec. 2. The unexpended and unobligated portion of the appropriation
17 made by this Act lapses into the general fund June 30, 1984.

18 * Sec. 3. This Act takes effect immediately in accordance with AS 01.10.-
19 070(c).

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October
AMERICAN MINING CONGRESS - LAS VEGAS PROGRAM

ALASKA SESSION

Need to move aggressively to secure:

- 1) Commitment from Program Committee
- 2) Commitment from key participants in proposed program
- 3) Funding commitment for film and subsequent proposal/bid process

Refer Item 1) above:

We need to insert an Alaskan - Dave Heatwole - onto the Program Committee.

Also, support from the A.M.C. executive should be directed to our advantage.

(Action - John Sims will contact Dave Heatwole 1/31/82.

E. B. will contact A.M.C. executive in Washington, D.C. and appraise them of developments and reassert our strong support and interest in the Vegas program)

Refer Item 2) above:

The concept of the Alaska session should be discussed with members of of Alaska's congressional delegates. Ideally, we should aim to have two out of the three (Murkowski and Young?) co-chair the session.

Preliminary approaches could be initiated to obtain provisional commitments.

A top ranking Federal spokesman should be lined up to address the topic "Federal Perspectives and Policies in Relation to Mineral Development in Alaska". One suggestion would be Bill Horn from Interior Department, but others will no doubt come to mind. Suggestions.

Other speakers on the formal program can be lined up following dialogue between J.S., E.B. and D.H.

Refer to Item 3) above:

The Alaska Department of Commerce and Economic Development (Office of Mineral Development) has a contract with MediaAlaska to generate conceptual ideas, script, preliminary budget and overall feasibility for film which ideally would have its premier showing at the A.M.C.

Although the Alaska program could proceed without the film, it is patently obvious that a top-rank production premiering at the A.M.C. would have great merit in stimulating interest in Alaska as well as adding to the session itself.

Procurement of funding for the film may pose problems. It is hoped to access some funds from the Alaska Economic Development Forum but this source could not possibly come up with the \$125,000 to \$150,000 estimate of total cost.

Legislative action may secure the entire funding for the film via a special appropriation bill and given the time constraints this is probably the way to go.

There could be rapid developments on this however if funding for a film by the legislature is linked to the A.M.C. convention we need to have assurance that the Alaska program will fly.

PROPOSAL FOR A DOCUMENTARY ON
ALASKA'S MINING HISTORY AND POTENTIAL

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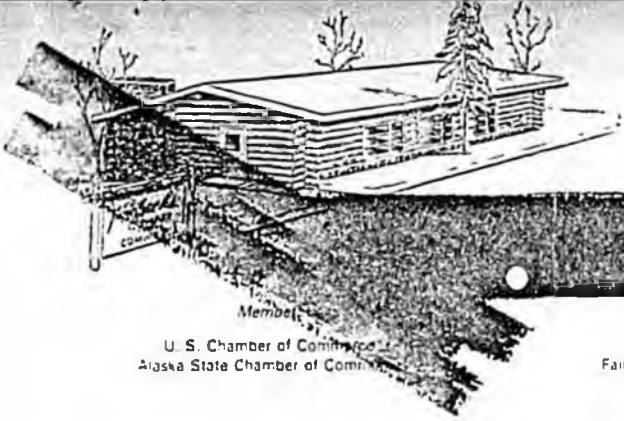
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3/9 WJG



Greater Fairbanks

CHAMBER OF COMMERCE

Member
U. S. Chamber of Commerce
Alaska State Chamber of Commerce

In Association With

Fairbanks Visitor & Convention Bureau
Fairbanks Industrial Development Corporation

(907) 452-1105 550 First Avenue



February 24, 1982

Senate Resource Committee
Alaska State Senate
Pouch V
Juneau, Alaska 99811

Dear Committee Members:

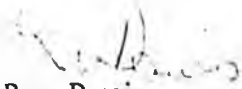
With reference to Senate Bill #746, "An Act making a special appropriation to the Department of Commerce and Economic Development, office of mineral development for production of a documentary film on Alaska's mining history and potential and providing for effective date".

It is no big mystery to anyone and in particular those of us living in the Fairbanks area, that Alaska offers great possibilities and potential for mineral and mining activity within our area as well as many other areas throughout the State of Alaska.

In an attempt to improve the economic climate of the State's mining and mineral potential, we would encourage the passage of Senate Bill #746 appropriating \$150,000 from the general fund to the Department of Commerce and Economic Development's office of mineral development for the production of this documentary film on Alaska's mining history and potential.

Our State needs more of this type thing to be used by both the State Department of Economic Development as well as other economic development committees and groups throughout the State in the promotion of mining and mineral activity within the State to show why Alaska is a good place to do business, how private enterprise can profit from the development of our natural resources and to create a positive image of Alaska's business climate.

Sincerely,


Ron Davis
President

RD/rmn



MSG 02-00011413 PRTY 1 03/03/82 11:55:15 ORIG: LF01 IN= 0004 OUT= 004
FROM: MAXINE/FBX TO: JUNO INFO
TARGET: LJH2 SUBJ: POM PAGE 000

TO: REP'S BETTISWORTH, BROWN, FANNING, RANDOLPH, ROGERS, SMITH
SEN'S BENNETT, FAHRENKAMP, PARR

FR: ROGER C BURGGRAF, SR 20086, FBX 99701 PH. 479-2596

RE: SB 746

MSG PLEASE SUPPORT SB 746. AK NEEDS TO HAVE DOCUMENTARY FILM ON
AK MINING HISTORY AND POTENTIAL. THE 150,000 TO BE APPROPRIATED FOR
THE FILM WOULD BE WELL SPENT AND HELPFUL AS AN EDUCATIONAL TOOL IN
INFORMING THE PUBLIC IN AK AND OUTSIDE OF THE STATE OF AK'S MINING
HISTORY AND MINERAL POTENTIAL IN PROVIDING JOBS, INDUSTRY AND RESOURCES
WHICH THIS NATION NEEDS SO BADLY.

-----EOM

MSG 82-00009785 PRTY 1 02/23/82 15:59:04 ORIG: LF00 IN= 0004 OUT= 009
FROM: DEBBIE/FRX TO: JUNO LTN
TARGET: LJH2 SUBJ: POMS
PAGE 000

TO: SENATE LABOR AND COMMERCE
SENS. MULCAHY, FAHRENKAMP, RODEY, ZIEGLER

FR: EARL BEISTLINE
BOX 80148
FAIRBANKS, AK 99708

RE: SB 746

MSG. TODAY INFO. HAS BEEN RECEIVED THAT AN ALASKA SESSION ON MINING WILL BE INCLUDED IN THE '82 AMERICAN MINING CONGRESS MEETING TO BE HELD IN LAS VEGAS, NEV., ON OCT. -14, 1982. AN ALASKAN, DAVE HEATWOLE, PRES., ALASKA MINERS ASS. WILL PARTICIPATE ON THE AMC PROGRAM COMT. AND SEVERAL ALASKANS WILL PARTICIPATE LOCALLY TO ARRANGE A MEANINGFUL, DYNAMIC SESSION PROGRAM. ACCORDINGLY, I ENCOURAGE PASSAGE OF SB 746 "MINING DOCUMENTARY FILM" FOR THE JUSTIFICATION STATED IN THE BILL. SUCH A CONFERENCE PROVIDES AN EXCELLENT

MSG 82-00009785 PRTY 1 02/23/82 15:59:04 ORIG: LF00 IN= 0004 OUT= 0090
FROM: DEBBIE/FRX TO: JUNO LTN
TARGET: LJH2 SUBJ: POMS
PAGE 000

BEISTLINE CON'T

LARGE AUDIENCE, NATIONAL AND INTERNATIONAL FOR A PREMIER SHOWING OF THE FILM THAT WILL DO MUCH TO STIMULATE AND DIVERSIFY THE MINERAL INDUSTRY IN ALASKA FOR THE BENEFIT OF THE STATE'S AND NATION'S ECONOMY.

THE LEGISLATURE OF THE STATE OF ALASKA
TWELFTH LEGISLATURE

FISCAL NOTE

I. REQUEST

Bill/Resolution No. SB 746

Title An Act making a special appropriation to DCED-Office of Mineral Development-
Requested by _____ Date _____ for document-

II. FISCAL DETAIL

_____ providing for an effective date.

Agency Affected Department of Commerce and Economic Development

Program Category Affected Office of Mineral Development

BRU, Program, Or Subprogram(s) Affected _____

(Note: If more than one budget component is affected, separate line-item amounts and funding for each component in the analysis section.)

EXPENDITURES (Thousands of Dollars)

	FY 82	FY 83	FY 84	FY 85	FY 86	FY 87
100 PERSONAL SERVICES	0	0	0			
200 TRAVEL	0	0	0			
300 CONTRACTUAL	150.0	0	0			
400 COMMODITIES	0	0	0			
500 EQUIPMENT	0	0	0			
600 LAND & STRUCTURES	0	0	0			
700 GRANTS, CLAIMS, ETC.	0	0	0			
TOTAL	150.0	0	0			

FUNDING (Thousands of Dollars)

	FY 82	FY 83	FY 84	FY 85	FY 86	FY 87
GENERAL FUND	150.0	0	0			
FEDERAL FUNDS	0	0	0			
OTHER (Specify Source)	0	0	0			

POSITIONS

	FY 82	FY 83	FY 84	FY 85	FY 86	FY 87
FULL TIME	0	0	0			
PART TIME	0	0	0			
TEMPORARY	0	0	0			

III. ANALYSIS (See Fiscal Note Preparation Instruction, Section III)

Special appropriation bill for \$150,000 to the Office of Minerals Development. All departmental involvement with R.F.P. process, selection of contractors (Alaskans) and production liaison, etc., are covered by departmental funding. No additional cost envisaged.

IV. DATE _____

PREPARED BY John Sims EWE

AGENCY Department of Commerce & Economic Development

Original: Legislative Finance

PHONE 452-7464 Office of Minerals Development

cc: Budget and Management or 465-2021

Prime Sponsor (First Legislator Named)

33-001 (Rev. 12/81)

PHIL. R. HOLDSWORTH, P.E.
CONSULTING ENGINEER & LEGISLATIVE COUNSEL
MINING — GEOLOGY — LANDS

PHONE 907-586-1383

326 FOURTH STREET, No. 1009
JUNEAU, ALASKA 99801

April 5, 1982

Rep. Terry Martin, Chairman
House Labor & Commerce Committee
Alaska State Legislature

Re: CSSB 746(fin)

Dear Rep. Martin:

The undersigned wishes to testify in support of the subject legislation on behalf of the Alaska Miners Association, but must be in Anchorage at the time of your scheduled hearing.

Section 1. of the bill is an appropriation for production of a documentary film on Alaska's mining history and potential. The program committee of the American Mining Congress has, for the first time in its long history, agreed to a full half-day section on Alaska at the next annual (international) convention to be held in Las Vegas on October 11-14, 1982. The proposed film would be ideal as a "kick-off" for this session, and would stimulate international interest in Alaska's mineral resources on the part of those who have not yet been exposed to this potential.

Section 2. covers support of the Arctic Winter Games which have already been held.

In light of the time restraints involved with both projects, and if legislative support is anticipated, passage of this legislation should certainly be expedited.

Respectfully submitted,



Phil R. Holdsworth