



Funding Information  
General Fund \$50,000  
Other Funds -0-  
\$50,000

Introduced: 2/10/81  
Referred: Finance

BY FULLER, ADAMS, BROWN, HALFORD,  
HURLBERT, MILLER, ROGERS AND  
ZHAROFF

1 IN THE HOUSE

2 HOUSE BILL NO. 136

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 TWELFTH LEGISLATURE - FIRST SESSION

5 A BILL

6 For an Act entitled: "An Act making a supplemental appropriation to the  
7 Department of Natural Resources for the Iditarod Trail  
8 Race; and providing for an effective date."

9 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

10 \* Section 1. The sum of \$50,000 is appropriated from the general fund to  
11 the Department of Natural Resources for support of the Iditarod Trail Race  
12 for the fiscal year ending June 30, 1981, to be spent on recommendation for  
13 expenditure by the Iditarod Trail Committee, Inc.

14 \* Sec. 2. This Act takes effect immediately in accordance with AS 01.10.-  
15 070(c).

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HB 136: IDITAROD TRAIL RACE APPROPRIATION

This bill appropriates \$50,000 for the Sixth Annual Month of Iditarod, and parallels legislation enacted in past years.

The Iditarod Race has become one of the biggest winter tourism events in the entire state. Last year the BBC and a Spanish film company covered the race, bringing international recognition to the race. Alaska needs this sort of positive promotion both nationally and internationally.

Tourism is an industry that is vital to the Nome area as well as to the entire state. Nome recently formed a chapter of the Alaska Visitors Association, and the city has an active campaign to create "Gold Rush Nome" by renovating old buildings with false fronts to recreate how Nome looked at the turn of the century. The Iditarod provides a much-needed stimulus to the local economy.

The Month of Iditarod comes at a time when many Alaskans are suffering from the Alaskan "cabin fever" syndrome, and captures the interest of almost everyone. During the month of March, Nome will see as many as 3500 new faces in town because of the race.

This appropriation covers the cost of staking the trail, plus a portion of the operations and equipment costs.

IDITAROD TRAIL RACE

1981 BUDGET

INCOME:

Sweepstakes	\$104,000
Entry Fees	73,430
Appropriation	50,000
Grants	25,000
Plaque Sales	20,000
Memberships	6,000
Runner	9,000
Promotional Sales	60,000
Banquet	26,225
Misc.	7,000
Total Income	<u>\$380,655</u>

ADMINISTRATIVE EXPENSE:

Meetings	\$ 550
Travel	300
Rent & Leases	1,820
Wages	19,000
Telephone	8,500
Office Supplies & Postage	4,300
Stationery & Printing	6,300
Runner	7,000
Legal	750
Misc.	4,100
	<u>\$ 52,620</u>

DIRECT RACE EXPENSE:

Trail	\$ 12,000
Ham Radio	12,000
Checkers & Officials	21,500
Veterinarians	7,000
Air Transportation	39,000
Prize Money	101,500
Trophies	1,300
Headquarters	4,300
Banquet	18,900
Misc.	4,035
	<u>\$221,535</u>

INDIRECT RACE EXPENSE:

Goods for Resale	\$ 40,000
Advertising & Public Relations	12,000
Sweepstakes & Raffles	51,000
Misc.	3,000
	<u>\$106,000</u>

TOTAL EXPENSE:

\$380,655

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