

SCOMM

#9:131

Alaska State Legislature

SPECIAL COMMITTEE ON
THE ALASKA PERMANENT FUND
(907) 276-3433

528 W. 5TH, SUITE 270
ANCHORAGE, AK. 99501
(POUCH V, JUNEAU, AK. 99811)
(907) 465-3873



MEMBERS

REP. CLARK GRUENING, CHMN.
REP. TERRY GARDINER, V. CHMN.
REP. E. J. HAUGEN
REP. RUSS MEEKINS
REP. BILL MILES
REP. LEO SCHAEFFER
REP. RICK URION

House of Representatives

The House Special Committee on the Permanent Fund will hold a Committee meeting from 1:30 p.m. to 5:00 p.m. November 18 and from 9:00 a.m. to 5:00 p.m. November 19 in the Conference Room, 528 West Fifth Avenue, Anchorage. The meeting is open to the public.

Please run November 16 (Wednesday)--Times
November 17 (Thursday)--Daily News

Sent to:

KFAR-TV--Fairbanks

KTVF-TV--Fairbanks

KUAC-TV--UA--Fairbanks

KINY--TV--Juno

KIFW-TV--Sitka

KATV--KTN

KPTV--Petersburg

KYUK - Bethel

August 29, 1977

Michael W. Roberge
North Star Communications Company
2150 N. 107th Street, Suite 520
Seattle, WA 98133

Dear Mr. Roberge:

Please air this 30 second public service announcement on your Kodiak circuit as soon as possible. I have selected a schedule for Friday, Saturday, and Tuesday. Those nights with the following time slots are my first choice:

Friday--Channel 2
9 - 11 p.m.

Saturday--Channel 4
8 - 10 p.m.

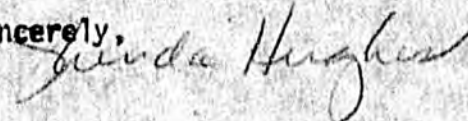
Tuesday--Channel 2
6 - 8 p.m.

Friday--Channel 4
7 - 8 p.m.

Tuesday--Channel 4
7 - 9 p.m.

In case the tape doesn't arrive by Friday, use Tuesday time slots for a Monday, Tuesday, Wednesday schedule. If you have any questions, please contact Mike Doogan or myself at our Anchorage office. Please bill us. Thank you.

Sincerely,



Sherida Hughes
Media Consultant

enclosure

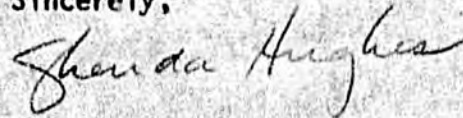
August 29, 1977

KFAR-TV
P.O. Box 910
Fairbanks, AK 99701

Public Service Director:

The House Permanent Fund Committee is trying to find out what Alaskans want to do with the Permanent Fund. We have published an informational booklet/questionnaire that we would like as many as people as possible to read and answer. We are trying to reach a greater number of people by using these public service spots. We would appreciate your cooperation in airing the spot as often as possible through the months of September and October. If you have any questions, please contact Mike Doogan or myself at our Anchorage office.

Sincerely,



Sherida Hughes
Media Consultant

Enclosure

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House of Representatives

August 4, 1977

Dennis Fradley
Public Affairs
Alyeska Pipeline Service Company
P.O. Box 4Z
Anchorage, AK 99510

Mr. Fradley:

At your convenience, I would like to look over the stock footage you have on hand of the trans-Alaska pipeline. The Permanent Fund Committee is considering some ideas for public service commercials dealing with our goals and need for public input in the decision-making process. The basic idea we want to get across and why we might want to use pipeline footage is to impress on people the impermanence of non-renewable resources and the potential permanence of the permanent fund. I will contact you later concerning specific arrangements for viewing the film.

Thank you,

A handwritten signature in cursive script that reads "Sherida Hughes (lad)".

Sherida Hughes
Media Consultant
Permanent Fund Committee

August 5, 1977

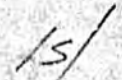
Mr. Dermot Cole
Fairbanks Daily News-Miner
P.O. Box 710
Fairbanks, AK 99701

Dear Mr. Cole:

Enclosed are copies of recent and available material on the Permanent Fund. Since I've just started here, I may run across other material not contained in this package. If so, I'll try to remember to send a copy to you.

If you need any other specific information available to the committee or any other service we might be able to provide, please feel free to call on me.

Sincerely,



Mike Doogan
Administrative Assistant

MD:LAD

Enclosures

August 12, 1977

Gregg Erickson
Director
Division of Research Services
Legislative Affairs Agency
Pouch Y
Juneau, AK 99811

Dear Gregg:

As we discussed at our meeting in Juneau, the Committee is contracting work on some public service announcements for television. Enclosed is a quote from Media Services for the work. The due date is August 29. I'd appreciate it if this information could be plugged into a standard contract form, with Clark as project director. If you need any other information, please give me a call. Thanks.

Sincerely,



Mike Doogan
Administrative Assistant

Enclosure

August 5, 1977

Mr. Dermot Cole
Fairbanks Daily News-Miner
P.O. Box 710
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Sincerely,

/s/

Mike Doogan
Administrative Assistant

MD:LAD

Enclosures

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Clark:

Here's a draft press release on my hiring. I inted to distribute it to the Times, News, Advocate, Journal of Commerce and AP. It's short and sweet. Do you want to add anything?

Doogan

No, this is great

PRESS RELEASE

The House Permanent Fund Committee has hired Mike Doogan as its administrative assistant. Rep. Clark Grueining, D-Anchorage, committee chairman, announced the hiring.

Doogan, 29, recently resigned the position as Sunday editor with the Anchorage Times.

The committee currently is collecting information for the drafting of legislation setting up the Permanent Fund.