

SCOMM

#22:69



UNIVERSITY OF ALASKA

SOUTHEAST

POSITION ANNOUNCEMENT

ask Alaska

DATE: June 1, 1978

TITLE: Project Associate, D-2 Project
(Two half-time positions)

RESPONSIBLE TO: Coordinator, D-2 Forum Project

QUALIFICATIONS:

EDUCATION: Required: Bachelors Degree or equivalent.

EXPERIENCE: Required: Successful experience at conducting research, preferable in public policy related to land use; successful experience at synthesizing diverse material for use by others; successful experience at working with other professionals in the capacity of a resource person.

Preferred: Experience at producing back-up material used for television production.

POSITION SUMMARY: Under the direction of the Project Coordinator, the Project Associate will research and provide program materials and direction for specified programs of the D-2 Forum Series.
(Two half-time positions may be combined to one full-time.)

SALARY: Commensurate with qualifications and experience. This is a special project appointment for approximately 6 months.

BEGINNING DATE OF EMPLOYMENT: June 19, 1978, or as soon thereafter as possible.

DIRECT INQUIRIES TO: Steven A. Brown, Director, Public Service, University of Alaska, Southeast, P.O. Box 1447, Juneau, Alaska 99802. Telephone: (907) 789-2101.

CLOSING DATE: June 16, 1978. Completed applications, transcripts of college and university record (required), references, and other professional papers must be requested by the applicant and received in the Director's office by the closing date.



UNIVERSITY OF ALASKA

SOUTHEAST

POSITION ANNOUNCEMENT

DATE: June 1, 1978

TITLE: Project Associate (Media)

RESPONSIBLE TO: Coordinator D-2 Forum Series Project

QUALIFICATIONS:

EDUCATION: Required: Bachelors Degree or equivalent in film making, television production, graphics or related field. Appropriate work experience can be substituted for the degree.

EXPERIENCE: Required: Successful experience in the preparation of media materials for use in broadcast television.

Preferred: Experience in the preparation of media materials used in educational/public issue programming; experience working with Alaska media sources; experience working as a support staff member; first-hand knowledge of Alaska.

POSITION SUMMARY: Under the direction of the Coordinator, D-2 Forum Series Project, the Project Associate (Media) will be responsible for researching, recommending, and producing media support for all programs of the D-2 Forum Series.

SALARY: Commensurate with qualifications and experience. This is a special project appointment for approximately 6 months. (This is a 3/4-time appointment)

BEGINNING DATE OF EMPLOYMENT: June 19, 1978, or as soon thereafter as possible.

DIRECT INQUIRIES TO: Steven A. Brown, Director, Public Service, University of Alaska, Southeast F.O. Box 1447, Juneau, Alaska 99802. Telephone: (907) 789-2101.

CLOSING DATE: June 16, 1978. Completed applications, transcripts of college and university record (required), references, and other professional papers must be requested by the applicant and received in the Director's office by the closing date.



University of Alaska, Southeast

P.O. Box 1447
Juneau, Alaska 99802

7-2

December 30, 1977

Senator Michael Colletta
Suite C
1016 W. 6th Avenue
Anchorage, Alaska 99501

Dear Senator Colletta:

Enclosed is a proposal drafted for your consideration on a series of television forums on the D-2 lands issue.

This is Item 1 on your Steering Council agenda for the meeting in Juneau on January 10.

We are requesting support from the Steering Council of \$48,895 to match a grant from the Alaska Humanities Forum and the University of Alaska.

We are enthusiastic about our proposal and looking forward to discussing it with you.

Sincerely,

Steven A. Brown, Director
Public Service

SAB:dlo

REP. STEVE COWPER
CHAIRMAN
REP. ALVIN OSTERBACK
REP. JOE L. HAYES
SEN. CHANCY CROFT
SEN. MIKE COLLETTA
SEN. JOE ORSINI
WALTER PARKER
COMM. ROBERT LERESCHE
JAMES HOFFMAN
C. C. HAWLEY
DAVE CLINE



1016 WEST 6TH AVENUE, SUITE B
ANCHORAGE, ALASKA 99501
(907) 277-2415/16
[POUCH V. JUNEAU, ALASKA 99811]

December 20, 1977

Representative Steve Cowper
Chairman
Steering Council For Alaska Lands
1016 West 6th Avenue, Suite B
Anchorage, Alaska 99501

Dear Steve:

This is to respectfully request that the Askalaska public forum proposal submitted to the Steering Council last month by Mrs. Sharon Lobaugh, be placed on the agenda for discussion at our next scheduled meeting on January 10, 1978 in Juneau. I would further recommend that Mrs. Lobaugh and Mr. Steven Brown, of the University of Alaska, Juneau, be invited to attend and explain the proposal in detail.

< Good progress is being made by Askalaska in planning for the forum series, and excellent cooperation is being received from the University of Alaska, Joint Federal-State Land Use Planning Commission For Alaska, the Alaska Humanities Council and others. >

Since the primary intent of this effort is to better inform and educate Alaskans on the D-2 lands issue, I feel it absolutely essential that we give the Askalaska proposal our most thorough and serious review.

I appreciate your consideration of this request.

Sincerely yours,

David R. Cline

David R. Cline
Council Member

PROPOSAL

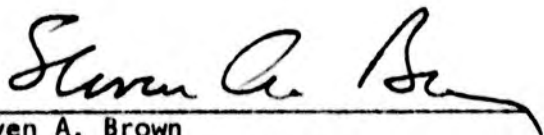
ASKALASKA - D-2 LANDS

Submitted to:

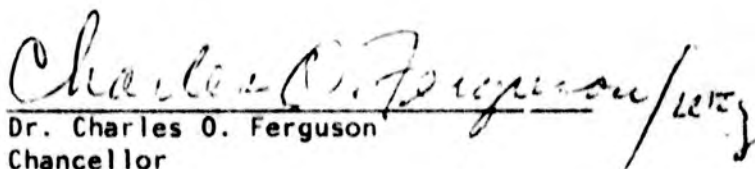
The Alaska Humanities Forum

Submitted by:

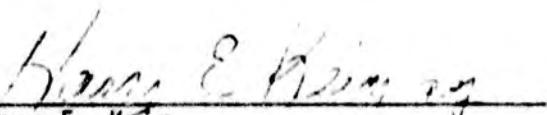
University of Alaska, Juneau
Public Service
P. O. Box 1447
Juneau, Alaska 99802



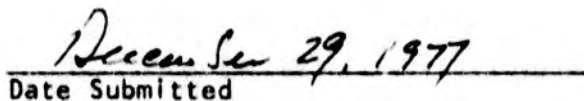
Steven A. Brown
Director of Public Service



Dr. Charles O. Ferguson
Chancellor



Harry E. Keim
Director of Administrative Services



Date Submitted

A. OVERVIEW:

Alaska today balances on a pivot of history. Russian settlement and commercial exploitation of the coastal fauna, the U.S. purchase of Alaska, and the later search for gold have contributed to a colorful past in Alaska land use. More recently, the Statehood Act, and the Alaska Native Land Claim Settlement Act, (in particular, Section 17(d)(2) within that act) have become signposts for the future of the State; their implications have precipitated the present, immediate dilemma in land use planning. The decisions made today are crucial to the State and nation; they will have profound effect on tomorrow's generation of Americans.

Section 17(d)(2) of the Alaska Native Lands Claims Settlement Act (popularly known as D-2) contains a provision for Congress to determine by the end of 1978 the amount and which lands of the remaining 226 million acres of Federal Lands are to be set aside for possible national parks, forests, wildlife refuges, and wild and scenic rivers.

A number of proposals have been submitted to Congress. Numerous State and Federal agencies as well as citizens' groups have been developing positions on these proposals. This is a complex issue and much in the forefront of Alaskan concerns, however citizens of the State are confused as to the impact of the D-2 legislation. Some lack sufficient information to know that the basic question is not "should there be a D-2" but rather "which resources within the remaining Federal lands should be set aside into each of the four conservation systems?"

Potential conflicts have been identified by such groups as the Land Use Planning Commission, the State of Alaska, Alaskan Native Corporations, Citizens for Management of Alaska's Lands, the D-2 Steering Council, and

the Alaska Coalition. A forum for discussion of concerns is needed to develop an Alaskan public informed on the affects of the land use alternatives under consideration. The decisions once made, are likely to be irrevocable, so must be wisely and carefully considered, with commitment to the future. It is essential that the public be well informed about the issues, and alternative solutions.

This proposal originated in early November during a meeting with Representative Steve Cowper chairman of the State D-2 Steering Council, regarding a need to provide a meaningful, objective, educational dissemination of information on the Alaska Lands Issue.

A series of forums were held in Juneau last summer which involved representatives of State and Federal agencies, citizen groups in support as well as in opposition to large acreages of Federal land withdrawal. That series was sponsored by the University of Alaska, Southeast; the League of Women Voters; and Southeast Alaska Conservation Council; and served as a model for this proposal. Each of these forums drew over 200 persons in mid summer which demonstrates keen public interest. The idea was expanded to take advantage of the present demonstration project now funded by the legislature for the utilization of telecommunications. Through public broadcasting studios, cooperation of satellite stations and commercial stations, a wide dissemination of valuable information can occur.

B. PROGRAM OBJECTIVES:

Goals

1. Bring together in television forums scholars and leaders in the humanities with those individuals and agency representatives most involved in and affected by pending land use decisions
2. Provide information on the Alaska land proposals and raise value questions on public policy issues in regard to land use

Objectives

- a. Assure objectivity and balance in the forum discussion
 - b. Identify the groups most involved in the current land decisions
 - c. Invite representatives of the above to serve as panelists on live television and radio forums; encourage a pooling of their knowledge through informed discussion
 - d. Identify and involve other leaders and key people of public interest groups, industries and organizations as respondents
 - e. Invite eminent humanists as moderators to crystalize and focus the thinking of the panelists and respondents as to the socioeconomic impacts of land use discussions.
-
- a. Identify and clarify issues of concern and set the priorities for topics of discussion for a series of public forums
 - b. Collect information from a variety of sources on the D-2 issues
 - c. Provide a means to televise and transmit live within Alaska
 - d. Promote and publicize public forums
 - e. Reduce public bias by providing comprehensive, accurate information
 - f. Coordinate activities with the University of Alaska and provide opportunities for student participation in University courses keyed to the forum series
 - g. Organize topical forums for public dissemination.

Goals

3. Provide the opportunity for public response and participation

4. Provide an opportunity for continuing participation and education in vital social environmental decisions.

Objectives

- a. Arrange for call-back capability for at least one forum program
 - b. Stimulate the public to respond, and develop the realization that individuals can be a part of the decision-making process
 - c. Involve citizens through concurrent University of Alaska courses; analyze course evaluations
 - d. Encourage and monitor press response by articles, editorials and citizen reaction through letters to the editors
 - e. Encourage viewing audience to respond to the programs
-
- a. Produce a series of high quality programs and make them available nationally
 - b. Monitor and evaluate the effectiveness of the program through faculty discussion, editorial reports and press coverage, and other public response methods.
 - c. Monitor pre and post attitudes and information of students enrolled in the University of Alaska courses
 - d. Establish a framework for future public forums
 - e. Arrange for permanent copies of tapes to be lodged in state and University libraries
 - f. Broaden the use of the forum format as future topics and funds become available.

C. HUMANISTS INVOLVEMENT

The staff will search the fields of literature, history, jurisprudence philosophy and ethics to identify scholars who have expertise in history, economics, anthropology, ecology, aesthetics, sociology, and lifestyle, to serve as moderators. Additional nominations will be solicited from a number of agencies, interest groups, and individuals. Preliminary contact will be made by mid-January with ten of the most highly recommended to determine availability and interest in the Alaska Lands issue. (See attached appendix I and II.)

Dr. George Rogers of the Joint Federal-State Land Use Planning Commission, an Alaskan economist of national repute, has already agreed to participate in the planning and implementation of the project. "This is a much needed effort in Alaska", he commented: "I have been contacted personally by individuals who are usually well informed citizens but are generally lacking in knowledge of the D-2 issue." As the D-2 issue is one of the most important comprehensive decisions to affect Alaska's land and its people, the involvement of eminent Alaskan and nationally recognized humanists in dialogue with persons who are affecting public policy will seek to motivate Alaskans to consider carefully their personal values on land use.

D. PURPOSE

The principal purpose is to motivate people to think deeply about land-use values, and to gain better insight into social impacts of change.

These forums may well be the only opportunity to provide a setting for interaction between different disciplines on Alaska land.

E. PUBLIC POLICY

From a turbulent past, through the Russian occupation and a period of gold fever after Alaska's purchase, a state was born. From the Statehood Act came legislation that pointed towards future public policy on uncommitted Federal lands which resulted from Section 17(d)(2) of the Alaska Native Land Claim Act. Thus, "D-2" became the nucleus for debate and public policy decisions on the future of Alaska's land. One major policy question to be addressed by the D-2 forum series is the relationship between Federal and State management of Alaska's land. Other issues concern expected results from the management decisions within each of the prominent proposals.

One common element throughout the discussions is the counterbalance of past and future, suggesting a theme for the forums within the context of time: Lessons of the Past; the Present; Hopes for the Future. The forums will deal with the prevalent romantic notions of past land use; explanation of D-2 through past legislation to current bills; present land usage; and projections into the future.

The specific public policy issues and conflicts have been identified by various public agencies, political bodies, conservation groups, native corporations and development interests. A delineation of specific topics for the forums will be developed through consultation with the advisory committee as outlined in the project narrative, page 8.

The general focus of these forums will fall into five broad categories:

- 1) Historical perspectives and the legislative process
- 2) Policies of the Federal land use management agencies
- 3) Natural resources of Alaska's lands
- 4) Economics of land use decisions
- 5) Social-cultural impacts of land use decisions

Examples of issues which fall under these five broad categories are:

- Discussion of the current bills before congress and their affects on Alaska's future
- Access and related permitted uses of various management systems
- Forest management
- Subsistence and social impacts of land development on native populations
- Economic and amenity costs and benefits
- National needs and state interests
- Thoughts for the future
- Problems of the past and lessons learned
- Management systems and their effect on growth
- Alaska's Cache Economy
- Wild rivers
- Oil, gas and mineral fiefdoms
- Ecological and geophysical features of the land
- Why wilderness?
- Spiritual needs of the people
- Four systems myth
- State selections
- Panhandle preempted

A future series of issues involving implementation efforts may add additional scope to these forums.

F. PROGRAM NARRATIVE

Askalaska, D-2 will be the title of a series of five public television and radio forums to be held in Juneau from March 1978 through June of 1978 which will explore the Alaska D-2 issue. These programs will be produced by public television and radio, and broadcast live via satellite in Alaska. The Askalaska series will be presented by the University of Alaska, Juneau, with support anticipated from the D-2 Steering Council, the Joint Federal-State Land Use Planning Committee, and the Alaska Humanities Forum.

Project development and coordination will be under the direction of Mr. Steven Brown, Director of Public Service. With funded support, the University of Alaska will provide staff, secretarial service, telephone, and necessary facilities for coordination of the project. In order to maintain objectivity on the issues, an advisory group will be appointed with membership representative of the sponsors, involved agencies and targeted publics. Because decisions on issues, topics, panelists and moderators will necessitate immediate action, a five member advisory group is envisioned.

The Askalaska staff will propose a list of 10 noted humanists interested in participation in the D-2 forum series. From this list, the advisory group will be asked to assist in narrowing the number of moderators to five. Panelists and respondents will be sought with recommendations from sponsors, agencies, organizations, interest groups and industries on the list attached. A balanced representation of interests related to the D-2 issues is a paramount consideration, and nominations from the participant groups themselves shall be encouraged. Selection of the panelists and the respondents will be the responsibility of the project staff, recommending

to the Director of Public Service. A maximum of ten persons, including the moderator, will be included as participants in each forum.

Following the determination of forum topics, the staff will:

a) prepare an analysis of each topic area in order to delimit and define the scope of the issue to be covered; b) research the literature for appropriate background material; c) prepare a packet of information to be distributed to each of the participants approximately two weeks in advance of the forum.

Each broadcast will last an hour, with an additional half-hour for the call-in program. Flexibility in program will be encouraged, and the staff will work closely with the technical personnel in order to produce the highest quality live video production for possible transmission via the National Public Broadcasting network. Formats will be explored which include utilization of slides, movies, film clips and background music. The staff will be available to assist in visual materials, selection, and set design.

These forums will be broadcast on a schedule two or three weeks apart. Exact dates and times will depend upon: when funding is firmed up; personal schedules of moderators and panelists; congressional recesses; and conflicts with other major events. March appears to be the earliest possible time for the initial presentation.

Topics will become fixed as scheduling conflicts are resolved. The preliminary list of topics is included in item E. Further input will be solicited from sponsors before the topics are assigned specific dates. It is expected that the first forum will provide an overview of the D-2 question, with a review of current bills under consideration.

Responsibilities for forum participants will be as follows:

Moderators: Eminent scholars will be invited to serve as moderators of the forums. They will present an introduction to the specific topic area under discussion, will introduce panelists and respondents; and will moderate to be sure that panelists and respondents comply with time limitations. As appropriate, they will provide clarification and commentary, and a concluding summation.

Guest scholars may also be asked to serve as panelists. Additional speaking engagements may be arranged by the University. (See appendix I)

Panelists: Attached is a list of agencies, political bodies, organizations, associations, businesses, and industries from which panelists will be selected as appropriate for the topic under consideration.

A minimum of two and a maximum of four panelists will be invited to participate in each forum. Each panelist will be provided from two to five minutes for a statement on the topic, with an appropriate opportunity for response between panelists. Following the panelist presentations, a question/answer period will be provided for respondents. (See appendix II)

Respondents: The function of the respondents will be to serve as a participating audience. As noted above, they will question and comment upon the statements of the panelists. It is intended that all respondents will be given equal opportunity to participate and they will be advised to respect a time limit for questions or comments. Persons might conceivably be recommended as respondents for one forum and as panelists for another. Respondents will be solicited to represent a variety of different public interest and individual concerns.

The staff will correspond with each panelist and respondent, and request a written commitment of participation. In advance of the forums,

the panelists and respondents will be requested to submit proposed questions in order to assure that panelists are prepared to respond with the most accurate and up-to-date information. Arrangements will be made for travel and lodging. There will be an opportunity for panelists to meet informally in advance of the forum, either at a social gathering or a rehearsal. Additional public appearances or lectures may be arranged by the University of Alaska. All formal and informal sessions will be taped for the University, due to their historical significance.

Staff: The staff shall consist of Steven Brown, Director of Public Service at the University of Alaska, Juneau, plus one full-time coordinator and two part-time program specialists. Applicants will be sought who are familiar with the D-2 Lands issue, who are experienced in the coordination and production of public events, and who have the necessary skills in public information. Preference will be given to individuals with direct experience in Alaska and who have knowledge of the agencies, organizations, political processes, targeted industries and public interest groups which will be participating in these forums. (See attached vita.) The University of Alaska is an equal opportunity employer with standard procedures for publishing vacancies and solicitation of personnel.

G. SPONSORS

The University of Alaska will implement the project, providing an objective arena for the forum series. Concept approval has been given by the chairman of the D-2 Steering Committee, and the Federal and State co-chairmen of the Land Use Planning Commission. Dr. George Rogers, a noted Alaskan economist, has also endorsed the concept. In addition, numerous individuals have been contacted regarding the proposal; all have reacted positively. (See appendix III)

The grant recipient will be the University of Alaska, Juneau, through the office of Public Service. That unit of the University is responsible for special projects; project management will be the responsibility of the director. All personnel decisions will be subject to administrative procedures under the University system. Additional sponsorship will be sought from such agencies as the Joint Federal-State Land Use Planning Commission; State of Alaska, D-2 Steering Council; Alaska Native Foundation; Alaska Federation of Natives; Alaska Coalition; Citizens for Management of Alaska Lands; Rockefeller, Donner, Ford, and McIntosh Foundations.

H. EVALUATION

Project evaluation will be implemented as follows: Viewers will be invited to provide their comments to the project staff by mail, and to address specific questions and reactions to the staff. These responses will be assessed by the project personnel. The staff will monitor the press for editorials, letters and articles in Alaskan media which respond to the forums.

For the call-in program, an assessment will be made of the effectiveness of that mode of soliciting citizen input.

Students who enroll in University of Alaska courses keyed to the forum series will be provided pre and post evaluation assessments in order to determine the effectiveness of the forum series as an instructional model.

An overall project evaluation will be provided by an outside consultant.

It is reasonable to expect that more evidence of attitudinal and informational changes would result from students in courses keyed to the D-2 forums than from the public at large. Due to the complexity of the

issues being addressed, it is unlikely that attitudinal changes in the public could be readily demonstrated, or measured. Hence, quantification of forum results are not considered feasible. However, the availability of a complete audio and video taped record may provide an unusual opportunity for supplemental research into the process of providing wide spread citizen input into public policy making.

BUDGET

EXPENDITURES

	<u>Reimbursable</u>	<u>U of A Contribution</u>	<u>Total</u>
<u>Personnel Services</u>			
Project Administrator (Dir. of Public Service) (10%), 7 mos. @ \$337.50		\$ 2,363	\$ 2,363
Project Coordinator, 6 mos. @ \$1,797.47, (APT Grade 4, Step A)	\$ 8,987	1,797	10,784
Resource Specialist (2) (50%), 6 mos. @ \$1,677.87 (APT Grade 3, Step A)	8,389	1,678	10,067
Admin. Secretary (Director) (10%) 7 mos. @ \$139.20		974	974
Clerk Typist 9A (50%), 5 mos. @ \$534.50	<u>2,673</u> 20,049	<u>6,812</u>	<u>2,673</u> 26,861
 <u>Staff Benefits</u>			
17.9% x \$17,376	3,110		3,110
17.9% x \$6,812		1,219	1,219
7.5% x \$2,673	<u>200</u> 3,310	<u>1,219</u>	<u>200</u> 4,529
Contingency (COLA) @ 15%	<u>3,504</u>	<u>1,205</u>	<u>4,709</u>
Total, Personnel Services	\$26,863	\$ 9,236	\$36,099
 <u>Travel and Subsistence</u>			
<u>Moderators:</u>			
5 broadcasts averaging \$500 ea fares and per diem	2,500		2,500
<u>Presenters and Respondents:</u>			
5 broadcasts averaging 6 traveling participants @ \$400 ea. fares and per diem	12,000		12,000
<u>Project staff:</u>			
1 trip, to remote site, average \$300 ea. fare and per diem	900		900
Project staff, 2 trips to Anchorage for program planning and preparation, average \$350 ea. fares and per diem	700		700
*Media Specialist, travel in Alaska to remote sites, fares to other parts of United States	<u>5,000</u>	<u> </u>	<u>5,000</u>
Total, Travel and Subsistence	\$21,100		\$21,100

*Option 1 Budget Proposal - See Objective 4-a, page 4.

	<u>Reimbursable</u>	<u>U of A Contribution</u>	<u>Total</u>
<u>Contractual Services</u>			
Moderators, honoraria:			
5 broadcasts @ \$1,000 ea.	\$ 5,000		\$ 5,000
Presenters, honoraria:			
5 broadcasts x 3 @ \$150 ea.	2,250		2,250
Respondents, honoraria:			
5 broadcasts x 6 @ \$100 ea.	3,000		3,000
Consultant and studio time:			
program preparation and broadcasting,			
5 broadcasts @ \$500 ea. average	2,500		2,500
*Consultant - Professional Media Spec.:			
5 broadcasts @ \$5,000 ea.	25,000		25,000
Statewide advertising:			
5 broadcasts @ \$500 ea.	2,500		2,500
Printing of pre-program informational			
material for presenters and			
respondents:			
5 broadcasts @ \$100 ea.	500		500
Telephone 5 mos. @ \$200/mo.	1,000		1,000
Office space rental, 300 sq. ft.			
@ .60/sq. ft. x 6 mos.		1,080	1,080
Office equipment: \$80/mo. x 5 mos.		400	400
Total, Contractual Services	\$41,750	\$ 1,480	\$43,230
<u>Supplies and Materials</u>			
Office supplies		250	250
Instructional materials and supplies,			
including program material, audio and			
video tapes:			
5 broadcasts @ \$200 ea.	1,000		1,000
Total, Supplies and Materials	\$ 1,000	\$ 250	\$ 1,250
<u>Miscellaneous</u>			
Includes local mileage for project			
staff, \$100/mo. x 5 mos.	500		500
Total, Miscellaneous	\$ 500		\$ 500
SUB-TOTAL	\$91,213	\$10,966	\$102,179
<u>Overhead</u>			
Option 1 - 15% x \$91,213	13,682		13,682
GRAND TOTAL -	<u>\$104,895</u>	<u>\$10,966</u>	<u>\$115,861</u>

*Option 1 Budget Proposal - See objective 4-a, page 4.

BUDGET
INCOME PROJECTIONS

OPTION 1, TOTAL BUDGET **\$115,861**

Proposed Sources:

University of Alaska	\$ 10,966
Alaska Humanities Forum	36,000
Gifts and Matching (Alaska Humanities Forum)	<u>10,000</u>
	\$ 56,966
Joint Federal-State Land Use Planning Commission	\$ 10,000
State of Alaska, D-2 Steering Council	48,895
	<u>\$ 58,895</u> -

OPTION 2, BUDGET, IF AMENDED TO DELETE NATIONAL PBS NETWORK PRODUCTION **\$ 81,361**

Proposed Sources:

University of Alaska	\$ 10,966
Alaska Humanities Forum	36,000
	<u>\$ 46,966</u>
State of Alaska, D-2 Steering Council	\$ 31,395
Joint Federal-State Land Use Planning Commission	3,000
	<u>\$ 34,395</u> -

BUDGET JUSTIFICATION:

Alaska Humanities Foundation funding requires a 50% match. The budget outlined in Option 1 covers objective 4(a) on page 4, which will provide a series of productions of the quality necessary for national public broadcasting. This will require special expertise in the professional media field at a contract cost of \$25,000. It is estimated that consultant travel and per diem costs will be approximately \$1,000 per broadcast.

Option 2 funding eliminates the professional media consultant, reducing required support.

Should less be available from one of the sources listed above, funds will be requested from foundations. Those which have been recommended include the Donner, Ford, Rockefeller, McIntosh, Alaska Native, and Sierra Club foundations. The use of state and federal agency funds for the purpose of public education, however, seems appropriate.

Additional possibilities for funding include inkind match from participant agencies, organizations and institutions. However, this would require additional staffing to maintain the records of participation and inkind contribution.

Appendix I

Humanists who have been recommended as participants are listed below. This list is preliminary only and consists of persons who meet the criteria for selection under the humanities guidelines. Many are prominent scholars in the fields listed under Section C of the grant application. This list does not include the state and federal elected and appointed officials who will be involved. Additional recommendations are welcome.

Issac Asimov	Margaret Mead
Marston Bates	Joe Meeker
Wendel Berry	James Michener
Sir Kenneth Clark	Farley Mowat
Barry Commoner	Linus Pauling
Alistair Cook	Roger Tory Peterson
Jaques Cousteau	Nathanial Reed
Robert Curry	Sir Peter Scott
Rene DuBois	Gary Snyder
Paul Ehrlich	Edwin Way Teale
Buckminster Fuller	William Thompson
John Kenneth Galbraith	John Todd
Marvin Harris	Russell Train
Sir Fred Hoyle	Stewart Udall
David Hume	Peter Usher
John McPhee	

Appendix II

POTENTIAL PANELISTS AND RESPONDENTS FOR ASKALASKA D-2 FORUM

ELECTED OFFICIALS:

National: Alaska Delegation
Subcommittee members - Alaska Lands and General Oversight

State: Governor
Members of State Legislature Mayors and Assemblymen

AGENCIES: Joint Federal State Land Use Planning Commission

National: Bureau of Land Management
Department of Interior
National Park Service
National Marine Fisheries, NOAA
Fish and Wildlife Service
Council on Environmental Quality and EPA
Office of Energy
U.S. Forest Service

State: Department of Law
Department of Natural Resources
Department of Fish and Game
Department of Environmental Conservation
Department of Policy Planning and Development
Department of Transportation
Department of Economic Development

INDUSTRIAL AND COMMERCIAL:

Fishing - United Fishermen of Alaska - Local Organizations
Timber - ALP and KPC and Alaska Loggers Assoc.
Mining - Alaska Mining Assoc. - various companies
Petroleum - Oil industry representatives
Tourism - Tourist vessel owners, hotels, recreational businesses
Chambers of Commerce

PUBLIC INTEREST GROUPS:

Alaska Coalition
Citizens for Management of Alaska Lands
Sportsmen and hunter groups
League of Women Voters
General Public
Service organizations
Native organizations

OTHER: University of Alaska
Labor Unions
Newspapers and radio

Federal-State
Land Use Planning Commission
For Alaska

December 19, 1977

Ms. Sharron Lobaugh
Ask-alaska
Rt. 6, Box 3552
Juneau, Alaska 99803

Dear Sharron:

I was sorry to miss your visit the other day. Esther has relayed to me the gist of your conversation and I am very happy that your proposal to conduct six television forums on (d)(2) lands is going forward. I have long felt the need for an extensive discussion of the (d)(2) issue on public television and have made several initiatives to get it going without success, therefore, your proposal was especially attractive to me.

I will certainly do everything I can to help your proposal along. It does have my complete support.

Sincerely,



Walter B. Parker
State Co-Chairman

WBP:go

Appendix III

THE FOLLOWING HAVE BEEN CONTACTED DURING PROPOSAL DEVELOPMENT. ALL HAVE INDICATED INTEREST IN SUPPORTING THE PROJECT. IT IS ANTICIPATED THAT FUNDING WILL BE AVAILABLE FROM SOME OF THESE SOURCES.

ALASKA HUMANITIES FORUM

Mr. Gary Holthaus, Executive Director
429 D. Street, Anchorage
272-5341

JOINT FEDERAL-STATE LAND USE PLANNING COMMISSION

Ms. Esther Wunnicke, Federal Co-Chairman
Planning Commission for Alaska
733 W. 4th - Suite 400
Anchorage, Alaska 99501
279-9565

Mr. Walt Parker, State Co-Chairman
Land Use Planning Commission
733 W. 4th
Anchorage, Alaska 99501
279-9565

Mr. Paul T. Steucke, Public Information Officer
Federal-State Land Use Planning Commission
733 W. 4th
Anchorage, Alaska 99501
279-9565

Dr. George Rogers, Member
Joint Federal-State Land Use Planning Commission
Economist, Humanities Advisor
1790 Evergreen, Juneau
586-1202

Mr. Norm Gorsuch, Member
Joint Federal-State Land Use Planning Commission
328 Disten Avenue, Juneau
586-1714

STEERING COUNCIL FOR D-2 LANDS

Representative Steve Cowper, Chairman
D-2 Steering Council
Alaska House of Representatives

Executive Director, Sharon Long
D-2 Steering Council
6th and D Streets
Anchorage, Alaska
277-2415

STEERING COUNCIL (continued)

Senator Joe Orsini, Member of the
Steering Council, Alaska State Senate
Juneau

Senator Chancy Croft, Member of the
Steering Council, Alaska State Senate
Juneau

Dr. Dave Cline, Member of the
Steering Council, National Audubon
Representative, 2 Marine Way, Rm. 11
Juneau 586-1167

STATE OF ALASKA

OFFICE OF THE GOVERNOR

Ms. Fran Ulmer, Governor's Office
Division of Policy Planning and Development
Pouch AD, Juneau, Alaska 99811
465-3512

Mr. Scott Foster, Governor's Press Secretary
Pouch A, Juneau, Alaska
465-3500

DEPARTMENT OF NATURAL RESOURCES

Commissioner Robert LeResche
Member of the Steering Council
Commissioner of Natural Resources
Juneau, Alaska 99811
465-2400

Mr. Ted Smith, Division Director
Land and Water, Department of Natural Resources
323 E. 4th Street
Anchorage, Alaska
279-5577

OFFICE OF TELECOMMUNICATIONS

Mr. Rex Taylor
Pouch AC, Juneau, Alaska 99811
465-3550

Leno Burrill
Program Director for Rural Areas
Juneau, Alaska
465-3550

OFFICE OF TELECOMMUNICATIONS (continued)

Mr. Ted McIntyre
Program Coordinator
Juneau, Alaska
465-3550

Ms. Jennifer Wilke, Office of Education
Telecommunications Coordinator
Juneau, Alaska
465-3550

DEPARTMENT OF ENVIRONMENTAL CONSERVATION

Dr. Ernst Mueller, Commissioner
Department of Environmental Conservation
Pouch O, Juneau, Alaska
465-2600

Ms. Jan Wrentmore, Public Information Officer
Pouch O, Juneau, Alaska
465-2600

DEPARTMENT OF FISH AND GAME

Dr. Ron Skoog, Commissioner
Subport Building, Juneau
465-4100

Mr. Keith Specking, Office of the Governor
Pouch A, Juneau
4653512

FEDERAL AGENCIES

Mr. K. J. Metcalf, Planning Director
Tongass Land Use Plan, Public
Involvement Specialist, United
States Forest Service, Federal
Building, Juneau

Mr. Tom Ritter, Supervisor, Glacier
Bay National Monument, National
Park Service, Federal Building,
Juneau

Ms. Marless Burnett, Public Information
Officer, National Park Service, Federal
Building, Juneau

UNIVERSITY OF ALASKA

Dr. Lawrence Oldaker, University of Alaska
Senior College Division of Teacher Education
P. O. Box 1447, Juneau, Alaska 99802
789-2101

Dr. Richard Moorman, University of Alaska
Division of Public Administration
P. O. Box 1447, Juneau, Alaska 99802
789-2101

Dr. Richard Gard, University of Alaska
Division of Fisheries
P. O. Box 1447, Juneau, Alaska 99802
789-2101

BROADCASTORS

Mr. Charles Northrip, General Manager
Capital Community Broadcasting, Inc.
240 Main Street, Juneau, Alaska 99801
586-6176

Mr. James Mahan, Producer/Director
Capital Community Broadcasting, Inc.
240 Main Street, Juneau, Alaska 99801
586-6176

PUBLIC INTEREST GROUPS

Ms. Janie Leaske, Executive Assistant to
Byron Mallott, Alaska Federation of Natives,
550 W. 8th Avenue, Anchorage, Alaska 99501

Dr. Robert Weeden, President of the Alaska
Conservation Society, Box 80192,
Fairbanks, Alaska

Mr. Dave Levine, Staff for National Sierra Club
835 D Street, Anchorage, Alaska

Ms. Jenny Harris, Alaska Chapter, Sierra Club
Box 2025, Anchorage, Alaska
272-5647

Mr. Ron Hawk, Southeast Alaska Conservation
Council, Box 2778, Juneau, Alaska
586-6942

Ms. Shari Gross, United Fishermen of Alaska
Box 1352, Juneau, Alaska 99802
586-2820

PUBLIC INTEREST GROUPS (Continued)

Mr. Jim Clark, Citizens for Management of
Alaska Lands, c/o Robertson McMonegal,
Eastaugh & Bradley, 217 2nd Street,
Juneau, Alaska

VITA

STEVEN A. BROWN
Mile 11 Glacier Highway
(Mail): P. O. Box 936
Auke Bay, Alaska 99821
(907) 789-2227

Birthdate: December 21, 1935
Single; two sons, 8 and 10

EMPLOYMENT IN EDUCATION

Director of Public Service

University of Alaska, Juneau
Juneau, Alaska

1975-Present

Overall responsibility for public service activities throughout Southeast Alaska. Units reporting to this position include: publications and information, resource development, special educational services and training programs, workshops and conferences, and community education centers.

Assistant to the Dean of Instruction

Marin Community College
District

1974-1975

Coordinator, Continuing Education

Kentfield, California

1973-1974

Administration of Adult Education, including: Evening College, Community Services, Weekend College, College by Television, Apprenticeship Programs, extra-institutional funding. In these areas, responsible for budget; program design, implementation and evaluation; staff recruitment, evaluation and development.

Assistant to the Dean of Instruction

Laney College
Oakland, California

1971-1972

Administrative responsibilities, including staff evaluation, budget preparation, curriculum design.

Assistant Director, Cooperative Internship Program

University of California
Berkeley, California

1969-1971

Development, administration, and instruction in a program preparing minority persons for careers in community college teaching. Special interest in the application of experiential learning models and counselor training techniques in the training of beginning teachers.

Director of Financial Aid

Vermont Technical College
Randolph Center, Vermont

1967-1969

Initiation, development and administration of a comprehensive student financial aid program; counseling; assisting in other student personnel concerns including admissions, placement, student residence, and student government.

EMPLOYMENT IN EDUCATION (Continued)

Chairman, Automobile TechnologyMt. San Jacinto College
Gilman Hot Springs, Calif.

1965

Instruction in Auto Mechanics. Administration of the department, including staff recruitment and selection, design of programs in Auto Body Repair and Auto Parts Sales, evaluation, and budget.

CounselorWentworth Institute
Boston, Massachusetts

1964-1965

Student counseling, with emphasis on recruitment.

Teacher, Wood ShopJunior High/High School
Tewksbury, Massachusetts
Weston, Massachusetts

1963-1964

EDUCATION

PhD Higher Education: University of California, Berkeley
Emphasis: Staff Development; Community College Administration
Candidate Status: Expect thesis completion 1977

MS Counseling: California State College, Los Angeles
Emphasis: Community College Counseling and Student Personnel Services 1969

AB Geography: Boston University
Emphasis: Urban Studies 1966

Mechanical Engineering: University of Massachusetts 1954-1957
Mechanical Engineering: Holyoke Community College 1955-1956

RELATED ACTIVITIES (Selected)

National Network for Staff and Organization Development 1976-Present
Alaska Rural Development Council 1975-Present
Group facilitator, interactive process/interpersonal communications 1969-Present
Vermont Student Assistance Evaluation Board 1966-1968
Central Vermont Community Action Council 1967-1968
Marin Adult Education Coordinating Council 1973-1975
University of California Higher Education Steering Committee 1969-1972
Consultant, Staff Development, Ohlone College, Fremont, California 1968
Supervisor, Teacher Education, San Francisco State College 1969-1970
Teaching Fellow, University of California, Berkeley 1972-1973

EMPLOYMENT OTHER THAN EDUCATION

Automobile mechanic (Journeyman), salesman 1957-1961
Small engine and appliance mechanic 1954-1963
United States Air Force, active duty 1958
Cabinet-maker (Shop Foreman) 1954-1957

CONFIDENTIAL FILE AVAILABLE FROM: Office of Education Career Services
University of California
Berkeley, California 94720

**PLEASE NOTE: THE FOLLOWING PAGES WERE TREATED
AS A UNIT IN THE ORIGINAL DOCUMENT.**

Steering Council for Alaska Parks

REP. STEVE COWPER
CHAIRMAN
REP. ALVIN OSTERBACK
REP. JOE L. HAYES
SEN. CHANCY CROFT
SEN. MIKE COLLETTA
SEN. JOE ORSINI
WALTER PARKER
COMM. ROBERT LERESCHE
JAMES HOFFMAN
C. C. HAWLEY
DAVE CLINE



1016 WEST 6TH AVENUE, SUITE B
ANCHORAGE, ALASKA 99501
(907) 277-2415/16
[POUCH V. JUNEAU, ALASKA 99811]

MEMORANDUM

TO: ALL COUNCIL MEMBERS
FROM: SHARON LONG
RE: (d) (2) BROADCASTS IN ALASKA
DATE: NOVEMBER 10, 1977

FOR YOUR INFORMATION AND CONSIDERATION, I AM FORWARDING A COVER
LETTER AND PROPOSAL FROM "ASKALASKA" WHICH WILL BE AN "ACTION"
AGENDA ITEM AT OUR NOVEMBER 22nd MEETING.

Hold for further discussion

November 4, 1977

Sharon Long
Executive Secretary
Steering Council for Alaska Lands
1016 W. 6th Ave. Suite B
Anchorage, Alaska 99501

Dear Sharon;

In a conversation with Representative Steve Cowper, chairman of the task force to develop a State consensus position on the Alaska D-2 lands issue, suggestions for providing an opportunity for a more comprehensive coverage of the various positions on the issue were discussed. In as much as there is a tendency on the part of the media to further polarize persons with diverse views, means to provide a more meaningful educational dissemination of information was the central concern.

Last summer three public forums held in Juneau were very successful in bringing together a number of panelists from the Joint Federal-State Land Use Planning Commission, the Department of Natural Resources, the Alaska Coalition, Citizens for Management of Alaska Lands, the Native Corporations and others. These workshops were successful in attracting over 200 persons each warm summer evening. Such forums could serve as models for several issue oriented presentations on the "D-2" lands question. (Each panelist spoke for 15 minutes with a 5 minute rebuttal period followed by a question and answer period from the audience.)

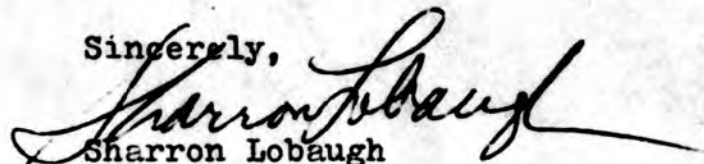
Because attendance at such meetings often gathers those most familiar with the issue, an opportunity to utilize public television for broadcasting a series of forums could more effectively reach a wider variety of Alaskan citizens. Because of the complexity of "D-2", a wide range of topics from wilderness to transportation corridors should be covered. The Alaska Lands issue touches all Alaskans and a better evaluation of the questions involved will only come through a more complete dialogue among the various publics involved.

Attached is a proposal from Ask-alaska to conduct six television forums. These forums would be video-taped at KT00 public television studio and transmitted to as many Alaskan communities as possible. Ask-alaska will review the positions of key opinion leaders in the State to identify clusters of concerns on which to base the topics for the television forums, develop a series of panelists to discuss the topics, correspond with the panelists, arrange for their trip to Juneau, provide all arrangements for taping and broadcasting and summarize the results of these forums for the Steering Committee.

Ask-alaska will; work closely with the Steering Committee to assure that the topics and panelists represent the best interests of the State and present both sides of the issues involved.

Representative Cowper expressed interest in this suggestion last week during the meeting with him and recommended that a proposal be developed as soon as possible. Since the timing is critical, we would appreciate hearing from you in the near future.

Sincerely,



Sharron Lobaugh

Ask-alaska

Rt 6 box 3552

Juneau, Alaska 99803

789-9210

Copy: Steve Cowper

Ask Alaska

Rt. 6 Box 3552 Juneau, Alaska 99803

PROPOSAL "D-2"

ALASKA LANDS PUBLIC INVOLVEMENT FORUMS

OVERVIEW:

The Alaska Native Lands Claims Settlement Act section 17 d-2 contains a provision for Congress to determine by the end of 1978 the amount and which lands of the remaining 226 million acres of Federal Lands are to be set aside for possible national parks, forests, wildlife refuges, and wild and scenic rivers.

A number of proposals have been submitted to Congress and numerous State and Federal Agencies as well as citizens groups have been developing positions on these proposals. Since this is a complex issue and much in the forefront of Alaskan concerns, Alaskan citizens are polarized and confused as to the implementation of the D-2 legislation. Some lack enough information to know that the basic question is not "should there be a D-2" but rather "how much of the remaining Federal Lands should be set aside into which management system?"

Potential conflicts have been identified by the Land Use Planning Commission, the State of Alaska, Alaskan Native Corporations, CMAL, The D-2 Steering Council, and the Alaska Coalition. These concerns must be addressed as soon as possible in order to effectively enable legislation which will meet the needs of Alaskans and goals of the National interest within the timetable set by Congress.

In as much as there is a tendency on the part of the media to further polarize persons of diverse views, means to provide a more meaningful educational dissemination of information is the immediate need.

In a meeting with Representative Steve Cowper, a plan to involve members of the various agencies and publics in discussions on the "D-2" issues was discussed. Because attendance at meetings, public hearings, and other large public gatherings tends to attract only those persons most familiar with the issue, an innovative means to utilize television forums seems to be the most viable way to provide this information to a large number of persons.

This proposal outlines a series of "D-2" forums to be sponsored by the "D-2" Steering Committee, produced by K-T00 public broadcasting station and transmitted to as many Alaskan communities as possible.

live

OBJECTIVES:

- To involve citizens of diverse views in forums on the Alaska Lands issue.
- To provide an opportunity for participation of targeted publics, consultants, Federal and State agency personnel, elected representatives from Congress, State, and Local levels, and various interest groups such as Native Corporations, Conservation organizations, and commercial representatives in "D-2" forums.
- To identify and discuss the major issues of concern to the State of Alaska in television forums on the "D-2" issue.
- To provide a means to televise and transmit information on the "D-2" issue to the largest possible number of persons in Alaska.
- To provide an opportunity for persons receiving televised forums to participate by telephone during the broadcasts from various points in Alaska.
- To incorporate Alaskan concerns in a position representative of the various diverse views on "D-2".
- To report a summary of Alaskan concerns to the D-2 steering council to formulate a consensus position.

PROCEDURE:

Beginning December 1, Ask-alaska will develop a central list of concerns by reviewing testimony before the Subcommittee on Alaska Lands from key representatives of various publics in Alaska. From this list of concerns general topics will be formulated for a series of between 4 and 6 public television forums.

Beginning January 1 and continuing through June, Ask-alaska will correspond with persons in the various agencies and publics and arrange for monthly forums on the "D-2" issue. Persons representative of various decision makers and target publics will be invited to participate in a live t.v. debate. Arrangements will be made to broadcast these forums in as many Alaskan cities as possible. Call in capability will be arranged for at least two of these forums to provide a direct question and answer period for the public at large.

The results of these forums will be summarized for the Steering Committee for the Alaska "D-2" issue.

PANELISTS

Ask-alaska "d-2"

ELECTED OFFICIALS:

NATIONAL:

Alaska Delegation
Subcommittee members - Alaska Lands and General Oversight

STATE:

Governor
Members of State Legislature
Mayors and Assemblymen

AGENCIES: Joint Federal State Land Use Planning Commission

NATIONAL:

OMB Bureau of Land Management
Department of Interior
National Park Service
National Marine Fisheries NOAA
Fish and Wildlife Service
Council on Environmental Quality and EPA
Office of Energy
U.S. Forest Service

STATE:

Department of Natural Resources
Department of Fish and Game
Department of Environmental Conservation
Department of Policy Planning and Development
Department of Transportation

INDUSTRIAL AND COMMERCIAL:

Fishing - United Fishermen of Alaska- Local Organizations
Timber - AJP and KPC and Alaska Loggers Assoc.
Mining - Alaska Mining Assoc. - various Companies
Petroleum - Oil industry representatives
Tourism - Tourist vessel owners, hotels, recreational business
Chambers of Commerce

PUBLIC INTEREST GROUPS:

Alaska Coalition
Citizens for Management of Alaska Lands
Sportsmen and hunter groups
League of Women Voters
General Public
Service organizations
Native Organizations

OTHER:

University of Alaska
Labor Unions
Newspapers and radio

*Sample
Issues identified by Joint-
Federal State Land Use Planning
Commission*

The Issues

As a result of the Alaska Statehood Act (1958-59) and the Alaska Native Claims Settlement Act (1971), and other land grants, the State of Alaska is to receive up to 105.6 million acres of land, and the Alaskan Eskimos, Aleuts, and Indians are to receive 43.7 million acres of land. This leaves about 226 million acres of Federal lands in Alaska. Existing national parks, forests, wildlife refuges, military reservations, the National Petroleum Reserve, and various small Federal land areas cover some 72 million acres, leaving about 154 million acres of Federal land in Alaska not yet designated for specific purposes or uses.

A major question raised by the Native Claims Settlement Act is: How are these Federal lands to be used? Lands and waters whose management is to be determined by this "d-2" issue are measured in millions of acres, and the implications for the Nation, the State, and Alaska's Natives are enormous. The Nation has recognized that Alaska is a place where environmental quality can be maintained, and that areas with unique wildlife and scenic grandeur may be set aside as a birthright for future generations. At the same time, the Nation is concerned with finding and developing new energy, mineral, timber, and food sources to meet our needs.

The State of Alaska shares these national concerns over energy and other resources, and related environmental issues. Development versus conservation of Alaska resources has often been cast as a source of Federal-State conflict when actually it is an area of mutual concern. Federal lands in Alaska are a part of the State, State lands are a part of

the Nation, and private lands are a part of both. To look upon them as separate competing interests is to destroy the chance to fulfill the interests of all three.

In its "d-2" analysis, the Commission has focused on four major policy questions:

1. Are wildlife, wilderness, scenic, and other natural values of national importance adequately protected?
2. Are national energy objectives and needs for important minerals provided for?
3. Are obstacles to meeting potential needs for food, wood, fiber, and other resources in Alaska minimized?
4. Are potential conflicts with other landowners minimized?

Potential Conflicts

Three major land use issues have reoccurred throughout the Commission's numerous "d-2" meetings and discussions. The first is centered on wildlife, particularly with respect to meeting the needs of rural Alaskans, and whether the Federal Government or the State should manage the taking of fish and game in the "d-2" areas. Currently, the State is responsible for the management of resident fish and wildlife species, except where preempted by Federal law (as under the Marine Mammal Protection Act), or where hunting is prohibited (as it is in Mt. McKinley National Park). States have traditionally had primary control over wildlife within their borders, and Federal management of subsistence hunting, fishing, and trapping on the "d-2" lands could disrupt this authority.

The second issue arises because "d-2" lands extend across regions where there is virtually no ground transportation system, and future trans-

portation needs are uncertain. Some natural transportation routes which lie through mountain passes or along rivers, for example, are located in areas that deserve the high level of enduring protection that might be provided by a park or wildlife refuge. Yet consideration must be given to the possible future needs for surface transportation in rural Alaska.

Exploration and development of minerals such as copper, chrome, and nickel, to name but a few of the possible minerals, is the third major land use issue. Despite the exclusion of many highly mineralized areas from "d-2" study areas, some mineralized lands are included within the proposed national parks and wildlife refuges. In some instances their development may be of national interest in the future.

There are many other land use and management issues which will affect the management and use of these "d-2" lands. For example:

- Important lowlands, natural transportation corridors and essential wildlife habitat vitally related to the Federal lands and the values they contain are or will be in State or private ownership.
- Many of the rivers proposed for the Wild and Scenic Rivers System run through areas in State and Native ownership.
- Approximately half of Alaska's coastline will remain in Federal ownership, yet the tidelands and subsurface of the ocean within three miles of these coastal areas are in State ownership, and State decisions about these areas will have an extensive impact upon adjoining lands.
- The legal and regulatory relationships of Federal and State governments often will be overlapping.

PLANNING:

- review testimony on "D-2" bill presented to Subcommittee on Alaska Lands by key opinion leaders in the State of Alaska, extract major issues of concern and summarize
- prepare a schematic for six forums from topics generated from testimony in clusters of concerns
- contact television studio, commercial and educational broadcasting stations and develop a schedule for forums

IMPLEMENTATION:

- identify persons to serve as panelists representing key decisionmakers, targeted and affected publics and administrators
- invite panelists and respondents to participate in forums, correspond with them, arrange transportation
- coordinate with technical staff for videotaping and transmission
- prepare and submit advertisements in advance of forums to increase public awareness
- arrange for call-in capability for at least two forums

SERVICES INVOLVED:

research
report writing
editing
typing
duplicating
review
telephone
mailing
personal contact
meetings

\$ 5,000

visuals
audio
taping
recording
writing
editing
transmission
travel
perdium
advertisement
telephone
duplicating
mailing
meetings
publication

\$ 32,000

Ask Alaska

Rt. 6 Box 3552 Juneau, Alaska 99803

PLEASE NOTE: THE PRECEDING PAGES WERE TREATED
AS A UNIT IN THE ORIGINAL DOCUMENT.