

CS FOR SENATE BILL NO. 341(RES)
IN THE LEGISLATURE OF THE STATE OF ALASKA
EIGHTEENTH LEGISLATURE - SECOND SESSION

BY THE SENATE RESOURCES COMMITTEE

Offered: 4/19/94
Referred: Finance

Sponsor(s): SENATE LABOR AND COMMERCE COMMITTEE

A BILL

FOR AN ACT ENTITLED

1 "An Act relating to the Alaska Tourism Marketing Council; and providing for
2 an effective date."

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

4 * Section 1. AS 44.33.705(b) is amended to read:

5 (b) If the commissioner determines that it is in the best interests of the state
6 to promote the state as a destination through the cooperative marketing program, the
7 commissioner shall contract with a single qualified trade association to jointly manage
8 the council if the trade association agrees that, before the end of each fiscal year that
9 the contract covers, the association will contribute at least 25 [15] percent of the total
10 operating expenses of the council for that fiscal year. The term of a contract under
11 this section may not exceed two years.

12 * Sec. 2. AS 44.66.010(a)(15) is amended to read:

13 (15) Alaska Tourism Marketing Council (AS 44.33.700) --
14 December 30, 1996 [1994];

- 1 * **Sec. 3. APPLICABILITY.** AS 44.33.705(b), as amended by sec. 1 of this Act, applies
2 to contracts entered into or renewed on or after the effective date of this Act.
3 * **Sec. 4.** This Act takes effect immediately under AS 01.10.070(c).