

CS FOR HOUSE BILL NO. 358 (L&C)
IN THE LEGISLATURE OF THE STATE OF ALASKA
SEVENTEENTH LEGISLATURE - SECOND SESSION

BY THE HOUSE LABOR AND COMMERCE COMMITTEE

Offered: 2/14/92

Referred: Resources, Finance

Sponsor(s): REPRESENTATIVE KUBINA

A BILL

FOR AN ACT ENTITLED

1 "An Act relating to a statewide salmon marketing association and to a seafood marketing
2 educational program; and providing for an effective date."

3 **BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:**

4 * **Section 1.** AS 14.40 is amended by adding a new section to read:

5 Sec. 14.40.083. ESTABLISHMENT OF SEAFOOD MARKETING EDUCATIONAL
6 PROGRAM. (a) The University of Alaska shall establish a seafood marketing educational
7 program within the marine advisory program. The seafood marketing educational program shall

8 (1) develop and collect seafood marketing information;

9 (2) assist in identifying needed seafood marketing research and the appropriate
10 institution or agency to conduct the research;

11 (3) assist in the organization of a statewide salmon marketing association, as a
12 nonprofit corporation, to

13 (A) provide training and education in the organization, operation, and
14 management of salmon marketing organizations;

- 1 (B) provide leadership training to members of salmon marketing
2 organizations;
- 3 (C) distribute information on salmon market trends;
- 4 (D) promote development of salmon products;
- 5 (E) make recommendations to state, federal, and other organizations
6 regarding the marketing of and markets for salmon;
- 7 (F) provide information and reviews on financial, legal, and other issues
8 relevant to salmon marketing organizations;
- 9 (G) sponsor an annual statewide conference on salmon marketing and vary
10 the location of the conference among the regions of the state;
- 11 (4) establish a salmon marketing education advisory council consisting of a cross
12 section of members of the statewide salmon marketing association to provide guidance,
13 assistance, and advice to the seafood marketing educational program regarding its annual program
14 of services.
- 15 (b) The administration of the seafood marketing educational program is under a
16 university employee designated as a seafood marketing specialist.
- 17 * Sec. 2. This Act takes effect immediately under AS 01.10.070(c).