

BY SEN. BINKLEY

1 IN THE SENATE

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SENATE BILL NO. 455

3

IN THE LEGISLATURE OF THE STATE OF ALASKA

4

SIXTEENTH LEGISLATURE - SECOND SESSION

5

A BILL

6 For an Act entitled: "An Act prohibiting advertising to promote the use or
7 sale of alcoholic beverages on the satellite tele-
8 vision project."

9 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

10 * Section 1. AS 44.21.320(c) is amended to read:

11 (c) Except as provided in (g) of this section, decisions [DE-
12 CISIONS] and policies relating to programming under the satellite
13 television project, including scheduling and allocation policies, may
14 not be made by the department, but may only be made by a network that
15 is representative of participating rural television users, by commer-
16 cial broadcast users, or by other affected participating user groups
17 and entities under procedures provided by statute or, if no statute
18 applies, then by agreement of the affected user networks or groups.
19 The department shall assist users in preparing agreements that may be
20 required under this subsection.

21 * Sec. 2. AS 44.21.320 is amended by adding a new subsection to read:

22 (g) The satellite television project may not broadcast, or
23 accept for broadcast programming that includes, advertising that
24 promotes the use or sale of alcoholic beverages.