

Introduced: 2/12/90  
Referred: Special Committee on Tourism, L&C, and Finance

6-2150A

Funding Information: General Fund \$32,000,000  
Other Funds -0-  
\$32,000,000

BY THE HOUSE SPECIAL COMMITTEE ON TOURISM

1 IN THE HOUSE

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HOUSE BILL NO. 560

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IN THE LEGISLATURE OF THE STATE OF ALASKA

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SIXTEENTH LEGISLATURE - SECOND SESSION

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A BILL

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For an Act entitled: "An Act making a special appropriation to the Department of Commerce and Economic Development, division of tourism, to expand the domestic and international tourism marketing programs; and providing for an effective date."

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11 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

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\* Section 1. FINDINGS AND INTENT. (a) The legislature finds

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(1) increased development of tourism offers one of the best economic development opportunities available to the state;

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(2) Alaska's position as a potential visitor destination has declined relative to other states;

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(3) both the international and domestic tourism industries offer significant opportunities for expansion and both industries should be promoted in the state;

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(4) development of the tourism industry requires simultaneous expansion in the number of available airline seats, tourism marketing programs, and visitor attractions and accommodations;

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(5) a multi-year commitment by the state to marketing of tourism will encourage the tourism industry to make its own investments for tourism development and marketing.

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(b) It is the intent of the legislature that the money appropriated by this Act be used to implement the Department of Commerce and Economic Development, division of tourism's long-range plan and that the money be expended over four fiscal years.

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1     \* Sec. 2. The sum of \$32,000,000 is appropriated from the Railbelt  
2 energy fund (AS 37.05.520) to the Department of Commerce and Economic  
3 Development, division of tourism, to expand the domestic and international  
4 tourism marketing programs.

5     \* Sec. 3. The appropriation made by this Act is not a one-year appro-  
6 priation and is not subject to AS 37.25.010.

7     \* Sec. 4. The unexpended and unobligated balance of the appropriation  
8 made by this Act lapses into the Railbelt energy fund (AS 37.05.520)  
9 July 1, 1994.

10    \* Sec. 5. This Act takes effect July 1, 1990.