

Funding Information: General Fund \$18,500,000
Other Funds -0-
\$18,500,000

Original sponsor(s): REP. ZAWACKI, Collins, C.Davis, Hanley, Miller,
Taylor

1 IN THE HOUSE BY THE HOUSE SPECIAL COMMITTEE ON TOURISM

2 CS FOR HOUSE BILL NO. 551 (Tourism)

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 SIXTEENTH LEGISLATURE - SECOND SESSION

5 A BILL

6 For an Act entitled: "An Act making appropriations to the Department of
7 Commerce and Economic Development, division of tour-
8 ism and Alaska Tourism Marketing Council, for operat-
9 ing expenses and tourism marketing programs; and
10 providing for an effective date."

11 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

12 * Section 1. The following amounts are appropriated from the general
13 fund to the Department of Commerce and Economic Development, division of
14 tourism, for the purposes listed for the fiscal year ending June 30, 1991:

15	PURPOSE	APPROPRIATION
16	Administrative and office expenses	\$ 1,100,000
17	International tourism marketing program	3,000,000
18	Highway tourism marketing program	550,000
19	Research and feasibility studies	400,000
20	Grants	400,000
21	Alaska Public Lands Information Center	150,000
22	Film promotion and trade show participation	150,000
23	Response to information requests	100,000

24 * Sec. 2. The following amounts are appropriated from the general fund
25 to the Department of Commerce and Economic Development, Alaska Tourism
26 Marketing Council, for the purposes listed for the fiscal year ending
27 June 30, 1991:

28	PURPOSE	APPROPRIATION
29	Administrative and office expenses	\$ 300,000

1	Domestic tourism marketing program	12,000,000
2	Winter tourism marketing program	350,000
3	* Sec. 3. This Act takes effect July 1, 1990.	