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1 IN THE SENATE

2 SENATE CONCURRENT RESOLUTION NO. 5

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 FIFTEENTH LEGISLATURE - FIRST SESSION

5 Relating to promotion and marketing of
6 the state-operated international air-
7 ports.

8 BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF ALASKA:

9 WHEREAS the state-operated international airports at Anchorage and
10 Fairbanks are sources of economic development and growth for the communi-
11 ties they serve and for the state; and

12 WHEREAS the Anchorage International Airport and the Fairbanks Interna-
13 tional Airport are important refueling points for transpolar and trans-
14 pacific flights carrying freight and passengers; and

15 WHEREAS the current success of the Anchorage International Airport and
16 the Fairbanks International Airport is jeopardized by the development of
17 new aircraft capable of flying nonstop between Europe and the Orient and by
18 competition from other airports serving the Pacific Rim; and

19 WHEREAS other major airports around the Pacific Rim are aggressively
20 promoting themselves to attract a greater share of the expanding trans-
21 pacific market, the international tourist market, and the air cargo
22 industry; and

23 WHEREAS the Anchorage International Airport and the Fairbanks Interna-
24 tional Airport have unlimited potential to provide a base for business
25 between Europe, Asia, and North America, if efforts are made to promote the
26 services, facilities, amenities, and other advantages of these airports;

27 BE IT RESOLVED that the Alaska State Legislature respectfully requests
28 the Governor to direct the Department of Transportation and Public Facili-
29 ties to initiate a program to promote and market the services, facilities,

- 1 amenities, and other advantages of the Anchorage International Airport and
- 2 the Fairbanks International Airport to the airline, air cargo, and tourist
- 3 industries in the transpolar and transpacific markets.