

1 IN THE HOUSE

BY THE LABOR AND
COMMERCE COMMITTEE

2

HOUSE BILL NO. 536

3

IN THE LEGISLATURE OF THE STATE OF ALASKA

4

FIFTEENTH LEGISLATURE - SECOND SESSION

5

A BILL

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For an Act entitled: "An Act relating to the sale, pricing, and marketing
of alcoholic beverages; and prohibiting persons from
being on premises involving alcoholic beverages under
certain circumstances."

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10 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

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* Section 1. AS 04.11.080 is amended by adding a new paragraph to read:

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(20) arena license.

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* Sec. 2. AS 04.11 is amended by adding a new section to read:

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Sec. 04.11.225. ARENA LICENSE. (a) An arena license authorizes

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a municipality to sell beer and wine at public conventions, sporting

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events, concerts, trade shows, or exhibitions for consumption only on

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the licensed premises.

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(b) The board may not issue a license under this section unless

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the board determines that the premises to be licensed are used for

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public conventions, sporting events, concerts, trade shows, or exhi-

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bitions.

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(c) The annual fee for an arena license is \$500.

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* Sec. 3. AS 04.16.015(a) is amended to read:

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(a) On premises where alcoholic beverages are sold by the drink,

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a licensee or a licensee's agent or employee may not

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(1) offer or deliver, as a marketing device to the general

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public, free alcoholic beverages to a patron;

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(2) deliver an alcoholic beverage to a person already

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possessing two or more;

1 (3) sell, offer to sell, or deliver [ALCOHOLIC BEVERAGES TO
2 A PERSON OR GROUP OF PERSONS AT A PRICE LESS THAN THE PRICE REGULARLY
3 CHARGED FOR THE BEVERAGES DURING THE SAME CALENDAR WEEK, EXCEPT AT
4 PRIVATE FUNCTIONS NOT OPEN TO THE GENERAL PUBLIC;

5 (4) SELL, OFFER TO SELL, OR DELIVER] an unlimited number of
6 alcoholic beverages to a person or group of persons during a set
7 period of time for a fixed price;

8 (4) except at private functions not open to the general
9 public, [(5)] sell, offer to sell, or deliver a particular type or
10 brand of alcoholic beverage [BEVERAGES] to a person or group of per-
11 sons on any one calendar day

12 (A) at a price [PRICES] less than that [THOSE] charged
13 the general public on that day; or

14 (B) during only part of the hours that the licensed
15 premises are open during that day [, EXCEPT AT PRIVATE FUNCTIONS
16 NOT OPEN TO THE GENERAL PUBLIC];

17 (5) [(6)] encourage or permit an organized game or contest
18 on the licensed premises that involves drinking alcoholic beverages or
19 the awarding of alcoholic beverages as prizes.

20 * Sec. 4. AS 04.16.015(c) is amended to read:

21 (c) This section may not be construed as prohibiting a licensee
22 or a licensee's agent or employee from

23 (1) offering free food or entertainment at any time;

24 (2) [, FROM] serving wine by the bottle or carafe or beer
25 by the pitcher with or without meals;

26 (3) [, OR FROM] including an alcoholic beverage as part of
27 a meal package; or

28 (4) increasing prices during times when entertainment is
29 provided; in this paragraph, "entertainment" means a live performance,

1 or a television broadcast of an event that actually occurs at the time
2 it is viewed and for which the licensee pays a one-time fee for the
3 right to show the event on the licensed premises.

4 * Sec. 5. AS 04.16 is amended by adding a new section to read:

5 Sec. 04.16.025. ILLEGAL PRESENCE ON PREMISES INVOLVING ALCOHOLIC
6 BEVERAGES. A person may not knowingly enter or remain on premises

7 (1) in which alcoholic beverages are manufactured, sold,
8 offered for sale, possessed for sale or barter, trafficked in, or
9 bartered in violation of

10 (A) AS 04.11.010; or

11 (B) a municipal ordinance adopted under AS 04.21.-

12 010(a) or (b); or

13 (2) licensed under this title during hours in which the
14 person's presence on the premises is a violation of a municipal ordi-
15 nance adopted under authority of AS 04.16.010(d) providing for hours
16 of closure that are outside the hours of closure prescribed by AS 04.-
17 16.010(c).