

Offered: 4/17/87
Referred" Fomance

wol42haL

Original sponsor: Rules/Governor

1 IN THE HOUSE BY THE HEALTH, EDUCATION AND
2 CS FOR HOUSE BILL NO. 218 (HESS) SOCIAL SERVICES COMMITTEE
3 IN THE LEGISLATURE OF THE STATE OF ALASKA
4 FIFTEENTH LEGISLATURE - FIRST SESSION
5 A BILL
6 For an Act entitled: "An Act creating the Alaska Center for International
7 Business; and providing for an effective date."
8 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:
9 * Section 1. LEGISLATIVE FINDINGS. In connection with the establish-
10 ment of a center for international business in the University of Alaska,
11 the legislature finds that
12 (1) recent fluctuations in the price of crude oil have made it
13 clear that the state must take prompt and decisive action to reduce its
14 economic dependency upon oil, through the diversification of its economy;
15 (2) it is in the best interests of the state to continue to
16 promote trade with Asia, Pacific Rim nations, and other countries of the
17 world;
18 (3) the state's location and vast resource base give the state a
19 natural position as a bridge between the rest of the United States, Europe,
20 and Asia; and
21 (4) to take full advantage of the state's location and natural
22 resources, and to develop the possibilities of an aggressive state foreign
23 trade to their fullest, it is critical that the statutes formally provide
24 for establishing a center for international business at the earliest
25 possible time.
26 * Sec. 2. AS 14.40 is amended by adding a new section to read:
27 Sec. 14.40.087. ALASKA CENTER FOR INTERNATIONAL BUSINESS. (a)
28 The University of Alaska shall establish an Alaska Center for Interna-
29 tional Business in an appropriate unit of the university at its

1 Anchorage campus. The center shall operate under the direction of an
2 advisory board consisting of seven individuals, selected by the Board
3 of Regents after consultation with the governor, who have demonstrated
4 strong interest in the development of business and economic relation-
5 ships between the state and foreign countries.

6 (b) The center shall conduct research, including research on
7 market information and market strategies relating to trade by
8 businesses in the state with foreign nations, and, in particular,
9 Asian nations. The research must include

10 (1) making assessments and projections of the potential of
11 various markets for the state's natural resources and technical and
12 informational resources;

13 (2) identifying and analyzing the import requirements of
14 and trade barriers to current and future commodity sales in other
15 nations;

16 (3) identifying the state's trade competitors and assessing
17 the public policy and programs used by the competitors to foster trade
18 with potential markets for the state's goods and services;

19 (4) developing marketing strategies relevant to the state's
20 trade policies with other countries; and

21 (5) investigating foreign investment opportunities in the
22 state.

23 (c) The center shall cooperate with and may enter into contracts
24 with other state, federal, and municipal agencies, and private insti-
25 tutions, to maintain information relevant to the development of inter-
26 national trade and business relationships between the state and other
27 nations of the world.

28 (d) The center shall provide training programs and materials for
29 teachers in the state's school districts to encourage an understanding

1 of culture, language, political and economic systems, social and legal
2 systems, and other aspects of foreign countries, particularly in Asia.

3 (e) The center may charge fees for services the center provides
4 to individuals and entities. The president of the University of
5 Alaska shall separately account for all fees collected under this
6 subsection. The annual estimated balance in the account may be used
7 by the legislature to make appropriations to the university to carry
8 out the purposes of this section.

9 (f) The center may conduct instructional programs, publish and
10 distribute public service and information materials, establish or
11 participate in programs to encourage student participation or to
12 provide benefits to students, and cooperate and coordinate with other
13 educational institutions.

14 (g) The university shall submit an annual report to the legisla-
15 ture on the center's activities. The report must include a summary of
16 the center's revenue and expenditures during the preceding year.

17 (h) In this section, "center" means the Alaska Center for Inter-
18 national Business, established by the University of Alaska under (a)
19 of this section.

20 * Sec. 3. AS 14.40.087, as added by sec. 2 of this Act, is repealed
21 July 1, 1997.

22 * Sec. 4. This Act takes effect July 1, 1987.