

Introduced: 6/10/81  
Referred: Rules

1 IN THE HOUSE

BY THE STATE AFFAIRS COMMITTEE

2 HOUSE RESOLUTION NO. 8

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 TWELFTH LEGISLATURE - FIRST SESSION

5 Providing for an examination of  
6 tourism in Alaska by the House State  
7 Affairs Committee.

8 BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES:

9 WHEREAS tourism is the second largest industry in Alaska and has a  
10 tremendous potential for further growth; and

11 WHEREAS tourism is the most labor intensive of Alaska's resources and  
12 provides many entry level positions for Alaska's citizens; and

13 WHEREAS tourism is a renewable resource which can be developed without  
14 harm to the environment of Alaska; and

15 WHEREAS tourism encourages the preservation of Alaska's Native cultures  
16 and historic resources; and

17 WHEREAS tourism is an area in which government cooperation with the  
18 business community can be of mutual benefit; and

19 WHEREAS tourism has the potential to help improve Alaska's image and  
20 relationship with other states; and

21 WHEREAS the Alaska State Legislature has the responsibility to plan for  
22 state support of tourism development;

23 BE IT RESOLVED by the House of Representatives that the House State  
24 Affairs Committee examine the status of tourism in Alaska; and be it

25 FURTHER RESOLVED that the goals of the House State Affairs Committee  
26 shall include

27 (1) fostering the growth of Alaska's tourism industry through  
28 cooperation between the public and private sectors;

29 (2) improving the state's marketing and advertising programs in

1 order to increase the number of visitors to Alaska;

2 (3) developing better public access to scenic, recreational, and  
3 historical sites; and

4 (4) encouraging better services, accommodations, and facilities  
5 for travelers; and be it

6 FURTHER RESOLVED that the House State Affairs Committee shall report to  
7 the legislature its activities and findings concerning tourism in Alaska  
8 within 30 days after the convening of the Second Session of the Twelfth  
9 Legislature.

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