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1 IN THE HOUSE

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2 HOUSE BILL NO. 483

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 TWELFTH LEGISLATURE - FIRST SESSION

5 A BILL

6 For an Act entitled: "An Act establishing a film and television section."

7 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

8 * Section 1. LEGISLATIVE FINDINGS AND PURPOSE. (a) The legislature
9 finds that compared to other states Alaska has remained relatively untouched
10 by the 17 billion dollar per year motion picture and television industry.
11 If encouraged to use Alaska locations for filming, the motion picture and
12 television industry could potentially pump millions of dollars into local
13 economies in this state every year. Though the scenery and cultural diver-
14 sity of the state offer great potential, Alaska has no mechanism to actively
15 promote the use of Alaska locations or to provide assistance to production
16 companies in overcoming logistical problems they may encounter in the state.
17 Alaska may benefit in many ways from the development of an organized effort
18 by the state to promote the use of Alaskan locations by the film and tele-
19 vision industry. Success in attracting one additional production a year
20 over the current level would result in economic benefits to the private
21 sector greater than the promotional costs to the state.

22 (b) The purpose of this Act is to initiate an organized effort by the
23 state to promote the use of locations in Alaska by the film and television
24 industry.

25 * Sec. 2. AS 44.33 is amended by adding a new section to read:

26 ARTICLE 12. FILM AND TELEVISION SECTION.

27 Sec. 44.33.600. FILM AND TELEVISION SECTION. (a) There is
28 established in the office of the commissioner of the Department of
29 Commerce and Economic Development a film and television section.

1 (b) The film and television section shall

2 (1) prepare an inventory of production services available to
3 the film and television industry in the state;

4 (2) compile a list of specific requirements of the film and
5 television industry for use of municipal, state, Native, and federal
6 land and determine the government action necessary to aid the industry
7 in using this land;

8 (3) prepare an inventory of locations, data, talent, and
9 craft resources in the state useful to the film and television industry;

10 (4) prepare a portfolio of photographs representing the
11 state's prime locations from a cultural, historical, and natural per-
12 spective;

13 (5) identify the concerns and restrictions of the labor
14 unions in the state as those concerns and restrictions relate to the
15 film and television industry and determine the impact of film and tele-
16 vision production on these unions;

17 (6) communicate with producers, directors, screenwriters,
18 location managers, and other production personnel of the film and
19 television industry;

20 (7) develop a public relations approach for advertising and
21 promoting the state to the film and television industry; and

22 (8) propose organizational options for the effort by the
23 state to attract film and television industry projects and make recom-
24 mendations to the legislature for promoting the use of Alaska locations
25 including budget projections, promotional plans, job descriptions, and
26 a master plan.

27 * Sec. 3. The film and television section established in AS 44.33.600
28 shall submit a report and recommendations for review by the Twelfth Alaska
29 Legislature by April 1, 1982.