

Original sponsor: Buchholdt

Offered: 6/24/81

1 IN THE HOUSE

BY THE RULES COMMITTEE

2 SENATE CS FOR CS FOR HOUSE BILL NO. 26 (Rules)

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 TWELFTH LEGISLATURE - FIRST SESSION

5 A BILL

6 For an Act entitled: An Act relating to election campaigns."

7 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

8 * Section 1. AS 15.13.090 is amended to read:

9 Sec. 15.13.090. IDENTIFICATION OF COMMUNICATION. All advertise-
10 ments, billboards, handbills, paid-for television and radio announce-
11 ments and other communications intended to promote [INFLUENCE] the
12 election of a candidate which are paid for by the candidate or the cam-
13 paign committee of the candidate [OR OUTCOME OF A BALLOT PROPOSITION OR
14 QUESTION] shall be clearly identified by the words "paid for by" fol-
15 lowed by the name [AND ADDRESS] of the candidate or campaign committee
16 of the candidate [, GROUP OR INDIVIDUAL PAYING FOR THE ADVERTISING. IN
17 ADDITION, CANDIDATES AND GROUPS MUST IDENTIFY THE NAME OF THEIR CAMPAIGN
18 CHAIRMAN].

19 * Sec. 2. AS 15.13.090 is amended by adding new subsections to read:

20 (b) All advertisements, billboards, handbills, paid-for television
21 and radio announcements, and other communications not paid for by a
22 candidate or the campaign committee of a candidate that are intended to
23 support or oppose a candidate, a ballot proposition, a referendum, or a
24 recall shall be identified by the words "paid for by" followed by the
25 name of the group, individual, or person, together with a mailing
26 contact address or telephone number.

27 (c) The commission may by regulation exempt from this section
28 communications which in its judgment do not afford space for the identi-
29 fication required by this section.

* Sec. 3. AS 15.13.040(d) and 15.13.080 are repealed.

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