

Introduced: 1/24/80
Referred: Judiciary

1 IN THE SENATE

BY THE RULES COMMITTEE
BY REQUEST

2 SENATE BILL NO. 363

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 ELEVENTH LEGISLATURE - SECOND SESSION

5 A BILL

6 For an Act entitled: "An Act relating to advertising of intoxicating
7 liquor."

8 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

9 * Section 1. AS 04.15 is amended by adding a new section to read:

10 Sec. 04.15.120. WARNING ON ADVERTISING REQUIRED. (a) A person
11 may not print or broadcast advertising of intoxicating liquor in the
12 state unless the following warning is clearly and prominently displayed
13 in the advertising: "Warning: Alcohol abuse is one of Alaska's major
14 health and social problems."

15 (b) In this section, "advertising" means publication by print or
16 by electronic media which is intended to induce a person to purchase
17 intoxicating liquor.

18
19
20
21
22
23
24
25
26
27
28
29