

Original sponsor: Rules/Governor

Offered: 3/5/80
Referred: Rules

1 IN THE HOUSE

BY THE JUDICIARY COMMITTEE

2

CS FOR HOUSE BILL NO. 46 am

3

IN THE LEGISLATURE OF THE STATE OF ALASKA

4

ELEVENTH LEGISLATURE - SECOND SESSION

5

A BILL

6

For an Act entitled: "An Act relating to advertising by businesses and professions."

7

8

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

9

* Section 1. AS 08.02 is amended by adding a new section to read:

10

Sec. 08.02.025. PROFESSIONAL ADVERTISING. After the effective

11

date of this Act, it is unlawful for a professional association, trade

12

association, occupational or professional licensing agency, or any other

13

governmental agency to adopt, implement, or enforce, or attempt to

14

adopt, implement, or enforce, any prohibition of truthful advertising.

15

* Sec. 2. AS 08.18.111; AS 08.36.310(8), (10), (13), (14), (16), (17),

16

(18), and (24); AS 08.71.170(5), (6), and (14); and AS 08.80.420(b) are

17

repealed.

18

19

20

21

22

23

24

25

26

27

28

29