

Introduced: 1/30/78
Referred: Commerce

1 IN THE SENATE

BY COLLETTA, HUBER AND KERTTULA

2 SENATE CONCURRENT RESOLUTION NO. 75

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 TENTH LEGISLATURE - SECOND SESSION

5 Requesting the Division of Tourism to
6 utilize the services of in-state adver-
7 tising agencies.

8 BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF ALASKA:

9 WHEREAS the Division of Tourism in the Alaska Department of Commerce and
10 Economic Development is charged with promoting the Alaska tourist and conven-
11 tion industry by preparing and distributing narrative and pictorial materials
12 in national publications; and

13 WHEREAS the mandate of the statute establishing a Division of Tourism
14 favors the domestic consultants in the private sector to accomplish the work
15 of the division; and

16 WHEREAS, while promotion of Alaska in "Outside" markets is critical to
17 the successful development of a viable tourist and convention industry, the
18 continued reliance by the division on "Outside" contractors to furnish re-
19 quired professional services violates the spirit of "Alaska hire";

20 BE IT RESOLVED by the Alaska State Legislature that it respectfully
21 requests the Governor to direct the Division of Tourism to review its poli-
22 cies with respect to use of non-Alaskan contractors and to expand the use of
23 in-state advertising agencies and professionals.

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