

Original sponsor: Rules Committee by
request of the Governor

Offered: 6/1/75
For today's calendar

1 IN THE SENATE

BY THE FINANCE COMMITTEE

2 HOUSE CS FOR CS FOR SENATE BILL NO. 225(Finance)

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 NINTH LEGISLATURE - FIRST SESSION

5 A BILL

6 For an Act entitled: "An Act relating to governmental reorganization; and
7 providing for an effective date."

8 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

9 * Section 1. AS 44.45 is repealed.

10 * Sec. 2. AS 44.15.010(14) is repealed.

11 * Sec. 3. AS 41.25 is repealed.

12 * Sec. 4. AS 44.33 is amended by adding new sections to read:

13 ARTICLE 4A. ALASKA DIVISION OF TOURISM.

14 Sec. 44.33.120. ALASKA DIVISION OF TOURISM. (a) There is created
15 in the Department of Commerce and Economic Development the Alaska
16 division of tourism.

17 (b) The Alaska division of tourism shall

18 (1) cooperate with organizations in the private sector for
19 the promotion and development of tourism and conventions into and within
20 Alaska;

21 (2) coordinate with municipal, state and federal agencies for
22 the development and promotion of tourism resources and conventions in
23 Alaska;

24 (3) promote and develop the Alaska tourist and convention
25 industry by publicizing state attractions through such means as display
26 advertising in magazines and newspapers, advertising on radio and tele-
27 vision or other advertising media, publishing pamphlets, brochures and
28 other graphic and pictorial materials, or by aiding and assisting
29 representatives of the media to insure greater coverage of Alaska's

1 visitor attractions;

2 (4) participate in travel shows;

3 (5) increase the awareness of the citizens of the state at
4 the statewide, regional and community level of the economic importance
5 of the tourist industry;

6 (6) assist potential investors in creating new tourist
7 facilities;

8 (7) administer any program of the state in which the state
9 provides matching funds for political subdivisions or nonprofit organi-
10 zations that undertake the promotion and development of tourism;

11 (8) administer visitor information centers which participate
12 in state funds.

13 Sec. 44.33.130. DIVISION CONTRACT. The division may, with the
14 approval of the governor, contract with private nonprofit organizations
15 formed under AS 10.20, structured for the marketing of tourism into, and
16 inside, the state for the performance of any of the duties specified in
17 sec. 625 of this chapter if the organization participates in the cost by
18 providing at least 15 per cent of the total funds required to complete
19 the project.

20 Sec. 44.33.140. GRANTS FOR TOURIST DEVELOPMENT. A political sub-
21 division of the state, a nonprofit organization formed under AS 10.20.-
22 010 - 10.20.060, or a bona fide nonprofit civic, fraternal, or service
23 organization which is certified by the director of tourism as qualified
24 as developing tourist attractions as one of its purposes is eligible
25 to receive tourist attraction development matching money from the state.

26 Sec. 44.33.150. QUALIFYING FOR MATCHING MONEY. In order to
27 qualify for tourist attraction development matching money, the appli-
28 cant shall submit and have approved by the director of tourism, a
29 feasibility study of the program to be used for carrying out the develop-

1 ment of the tourist attraction. Subject to the provisions of sec.
2 120(8) of this chapter, matching money may also be secured by an appli-
3 cant for the purpose of constructing, improving or operating a visitor
4 information center established for the intent of providing Alaska
5 visitors and residents with tourist travel information on a local and
6 statewide basis. This may include printing and distributing travel
7 promotion material about Alaska. In order to qualify for visitor infor-
8 mation center matching money, the applicant must first submit and have
9 approved by the director of tourism a feasibility study of the con-
10 struction, improvement or operation of the visitor information center.

11 Sec. 44.33.160. LIMITATIONS ON MATCHING MONEY. An applicant that
12 is qualified to participate under sec. 190 of this chapter may receive
13 one dollar in state matching money for each dollar expended or committed
14 by the applicant for tourist attractions within the limits of available
15 state appropriations and considering the needs of other qualified
16 applicants.

17 Sec. 44.33.170. USE OF MATCHING MONEY. Tourist attraction devel-
18 opment matching money may be obtained for the purpose of developing
19 tourist attractions of historical or contemporary interest found to be
20 worthwhile by the director of tourism. Available money shall be divided
21 on a fair and equitable basis between applicants. Tourist attraction
22 development may include the preservation and display of historical
23 documents, artifacts, totem poles, historical markers, native dances,
24 native handicraft, or art, and any other worthwhile tourist attraction
25 dealing with Alaskan history or culture, including the creation of
26 contemporary tourist attractions.

27 Sec. 44.33.180. ADMINISTRATION OF THIS CHAPTER. The director of
28 tourism shall administer this chapter. All participating subdivisions
29 and organizations shall submit to the director of tourism complete

1 reports covering both the expenditure of state and local matching money
2 for tourist attraction and visitor information center programs. These
3 reports, in the case of programs extending over 12 months, shall be
4 submitted annually. Reports on shorter matching programs shall be
5 submitted at the completion of the program.

6 ARTICLE 4B. TOURISM ADVISORY BOARD.

7 Sec. 44.33.190. TOURISM ADVISORY BOARD. (a) There is the Tourism
8 Advisory Board in the Department of Commerce and Economic Development.

9 (b) The Tourism Advisory Board consists of 11 members; nine of
10 whom are public members appointed by the governor for overlapping three-
11 year terms, one of whom is a member of the house of representatives
12 appointed by the speaker of the house, and one of whom is a member of
13 the senate appointed by the president of the senate. The director of
14 the division of parks in the Department of Natural Resources, the
15 director of the division of marine transportation in the Department of
16 Public Works, the chief of information and education in the Department
17 of Fish and Game, and the director of the Alaska division of tourism in
18 the Department of Commerce and Economic Development, or their designees,
19 serve as ex officio members of the commission, without a vote. The
20 director of the Alaska division of tourism serves as the board's execu-
21 tive director.

22 Sec. 44.33.200. COMPENSATION, PER DIEM, OR EXPENSES. Members of
23 the Tourism Advisory Board are not entitled to receive compensation for
24 their services, but they shall receive the same travel pay and per diem
25 as provided by law for board members for attendance at a maximum of
26 three meetings each year.

27 Sec. 44.33.210. QUALIFICATIONS OF PUBLIC MEMBERS. The public
28 members of the Tourism Advisory Board shall be persons with experience
29 or interest in the Alaska tourist industry.

1 Sec. 44.33.220. DUTIES. The board shall advise the governor and
2 make recommendations regarding the promotion and development of tourism
3 into and inside the state. The board shall submit an annual report to
4 the governor and legislature summarizing its activities and expenses.

5 Sec. 44.33.230. ORGANIZATION AND COOPERATION WITH REGIONAL PRO-
6 MOTION GROUPS. The Tourism Advisory Board may plan for the organization
7 of local tourism promotion groups in the several geographic regions of
8 the state, acquaint these groups with the program of the Alaska division
9 of tourism, receive recommendations from the groups as to the state
10 programming, and encourage the expenditure of private and regional funds
11 for the promotion of tourism to supplement the programs of the state.

12 * Sec. 5. AS 44.19.880 is amended by adding a new subsection to read:

13 (d) The division shall

14 (1) coordinate its services and activities with those of
15 other state departments and agencies to the fullest extent possible to
16 avoid duplication;

17 (2) prepare an integrated annual report on the long-range
18 development program of the state and submit it to the governor for
19 incorporation into his report to the legislature;

20 (3) cooperate with the University of Alaska and other appro-
21 priate public and private institutions in research and investigations.

22 * Sec. 6. AS 44.33.020 is amended by adding new paragraphs to read:

23 (12) conduct studies, enter into contracts and agreements,
24 and make surveys relating to the economic development of the state
25 and, when appropriate, assemble, analyze, and disseminate the findings
26 obtained;

27 (13) provide factual information and technical assistance
28 for potential industrial and commercial investors;

29 (14) receive gifts, grants, and other aid that facilitate the

1 powers and duties of the department from agencies and instrumentalities
2 of the United States or other public or private sources;

3 (15) establish and activate programs to achieve balanced
4 economic development in the state and advise the governor on economic
5 development policy matters;

6 (16) formulate a continuing program for basic economic
7 development and for the necessary promotion, planning and research
8 which will advance the economic development of the state;

9 (17) cooperate with private, governmental and other public
10 institutions and agencies in the execution of economic development
11 programs;

12 (18) review the programs and annual reports of other depart-
13 ments and agencies as they are related to economic development and
14 prepare an annual report on the economic growth of the state;

15 (19) administer the economic development programs of the
16 state;

17 (20) perform all other duties and powers necessary or proper
18 in relation to economic development and planning for the state.

19 * Sec. 7. AS 44.61.030(a) is amended to read:

20 (a) The membership of the authority consists of the commissioner
21 of commerce and economic development, the commissioner of revenue
22 [ECONOMIC DEVELOPMENT] and the commissioner of natural resources,
23 serving ex officio. If a state officer who is a member of the authority
24 is unable for any reason to attend a meeting of the authority, he may by
25 an instrument in writing filed with the authority, designate his deputy
26 or assistant commissioner to act in his place as a member at the meet-
27 ing. For all purposes of this chapter, the designee is a member of the
28 authority at the meeting.

29 * Sec. 8. AS 38.06.025 is amended to read:

1 Sec. 38.06.025. MEMBERSHIP. The board consists of the commis-
2 sioner of natural resources, who is chairman, the commissioner of
3 revenue [ECONOMIC DEVELOPMENT], and three public members. Each of the
4 public members shall possess experience in petroleum-related fields in
5 such areas as exploration, development, production and economics, and
6 shall be appointed by the governor to serve at his pleasure for three-
7 year staggered terms and confirmed by a vote of a majority of the
8 members of the legislature in joint session. The public members may not
9 be state officers or employees. A public member, upon the expiration of
10 his term, shall continue to hold office until his successor is appointed
11 and qualifies. Vacancies in public membership shall be filled in the
12 same manner as original appointment. An appointee to fill a vacancy
13 shall hold office for the balance of the term for which his predecessor
14 on the board was appointed. A vacancy in board membership does not
15 impair the authority of a quorum of the board members to exercise all
16 the powers and duties of the board.

17 * Sec. 9. All references to the Department of Economic Development and
18 to the commissioner of economic development in the Alaska Statutes shall be
19 read as the Department of Commerce and Economic Development and the commis-
20 sioner of commerce and economic development, respectively, in order to carry
21 out the intent and purpose of this Act. All references to the Department of
22 Commerce and the commissioner of commerce in the Alaska Statutes shall be
23 read as the Department of Commerce and Economic Development and the commis-
24 sioner of commerce and economic development, respectively, in order to carry
25 out the intent and purpose of this Act.

26 * Sec. 10. AS 39.25.120 is amended by adding a new paragraph to read:

27 (8) the director and deputy director of the division of
28 tourism in the Department of Commerce and Economic Development and the
29 staff of the division of tourism;

1 * Sec. 11. AS 44.19.870 is amended to read:

2 Sec. 44.19.870. ALASKA DIVISION OF POLICY DEVELOPMENT AND PLAN-
3 NING [AND RESEARCH DIVISION]. There is in the Office of the Governor
4 the Alaska division of policy development and planning [AND RESEARCH
5 DIVISION].

6 * Sec. 12. AS 44.19.871 is amended to read:

7 Sec. 44.19.871. DIRECTOR. The division of policy development
8 and planning [AND RESEARCH DIVISION] is administered by a director
9 who is appointed by, and serves at the pleasure of, the governor.

10 * Sec. 13. AS 44.19.881 is amended to read:

11 Sec. 44.19.881. DEFINITIONS. In secs. 870 - 881 of this chapter,

12 (1) "division" means the division of policy development and
13 planning [AND RESEARCH DIVISION];

14 (2) "director" means the director of the division of policy
15 development and planning [AND RESEARCH DIVISION].

16 * Sec. 14. AS 39.25 is amended by adding a new section to read:

17 Sec. 39.25.155. PERSONNEL RULES FOR CERTAIN DEPARTMENTS. (a) Each
18 personnel officer for the departments of highways, fish and game, educa-
19 tion, labor, and health and social services shall be permanently employed
20 by and located within that department.

21 (b) The personnel officers specified in (a) of this section are
22 authorized to adopt regulations providing for the activities specified
23 in sec. 39.25.150(1) - (10), (13) - (18), (20) and (22) of this chapter
24 for those classes of employees which are unique to the respective depart-
25 ments specified in (a) of this section. The initial determination as to
26 which classes of employees are unique within the respective departments
27 shall be made by the personnel officer in consultation with the commis-
28 sioner of his department and subject to the approval of the director of
29 personnel within the Department of Administration. Regulations adopted

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under this subsection relate to the internal management of state agencies and their adoption is not subject to the Administrative Procedure Act (AS 44.62).

(c) The personnel officers within the departments specified in (a) of this section are subject to all provisions of this chapter not in conflict with this section.

* Sec. 15. This Act take effect July 1, 1975.

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