

Original sponsor: Rules Committee by  
request of the Governor

Offered: 5/6/75  
Referred: Commerce and  
Finance

1 IN THE SENATE

BY THE STATE AFFAIRS COMMITTEE

2 HOUSE CS FOR CS FOR SENATE BILL NO. 225

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 NINTH LEGISLATURE - FIRST SESSION

5 A BILL

6 For an Act entitled: "An Act relating to governmental reorganization; and  
7 providing for an effective date."

8 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

9 \* Section 1. AS 44.45 is repealed.

10 \* Sec. 2. AS 44.15.010(14) is repealed.

11 \* Sec. 3. AS 41.25 is repealed.

12 \* Sec. 4. AS 44.19 is amended by adding new sections to read:

13 ARTICLE 8A. ALASKA DIVISION OF TOURISM.

14 Sec. 44.19.625. ALASKA DIVISION OF TOURISM. (a) There is created  
15 in the Office of the Governor the Alaska division of tourism.

16 (b) The Alaska division of tourism shall

17 (1) cooperate with organizations in the private sector for  
18 the promotion and development of tourism and conventions into and within  
19 Alaska;

20 (2) coordinate with municipal, state and federal agencies for  
21 the development and promotion of tourism resources and conventions in  
22 Alaska;

23 (3) promote and develop the Alaska tourist and convention  
24 industry by publicizing state attractions through such means as display  
25 advertising in magazines and newspapers, advertising on radio and tele-  
26 vision or other advertising media, publishing pamphlets, brochures and  
27 other graphic and pictorial materials, or by aiding and assisting  
28 representatives of the media to insure greater coverage of Alaska's  
29 visitor attractions;

1 (4) participate in travel shows;

2 (5) increase the awareness of the citizens of the state at  
3 the statewide, regional and community level of the economic importance  
4 of the tourist industry;

5 (6) assist potential investors in creating new tourist  
6 facilities;

7 (7) administer any program of the state in which the state  
8 provides matching funds for political subdivisions or nonprofit organi-  
9 zations that undertake the promotion and development of tourism;

10 (8) administer visitor information centers which participate  
11 in state funds.

12 Sec. 44.19.626. DIVISION CONTRACT. The division may, with the  
13 approval of the governor, contract with private nonprofit organizations  
14 formed under AS 10.20, structured for the marketing of tourism into, and  
15 inside, the state for the performance of any of the duties specified in  
16 sec. 625 of this chapter if the organization participates in the cost by  
17 providing at least 15 per cent of the total funds required to complete  
18 the project.

19 Sec. 44.19.627. GRANTS FOR TOURIST DEVELOPMENT. A political sub-  
20 division of the state, a nonprofit organization formed under AS 10.20.-  
21 010 - 10.20.060, or a bona fide nonprofit civic, fraternal, or service  
22 organization which is certified by the director of tourism as qualified  
23 as developing tourist attractions as one of its purposes is eligible  
24 to receive tourist attraction development matching money from the state.

25 Sec. 44.19.628. QUALIFYING FOR MATCHING MONEY. In order to  
26 qualify for tourist attraction development matching money, the appli-  
27 cant shall submit and have approved by the director of tourism, plans,  
28 programs, contracts, or agreements to be used for carrying out the  
29 development of the tourist attraction. Subject to the provisions of

1 sec. 625(8) of this chapter, matching money may also be secured by an  
2 applicant for the purpose of constructing, improving or operating a  
3 visitor information center established for the intent of providing  
4 Alaska visitors and residents with tourist travel information on a local  
5 and statewide basis. This may include printing and distributing travel  
6 promotion material about Alaska. In order to qualify for visitor infor-  
7 mation center matching money, the applicant must first submit and have  
8 approved by the director of tourism all plans, programs, contracts or  
9 agreements that will be used for carrying out the construction, improve-  
10 ment or operation of the visitor information center.

11 Sec. 44.19.629. LIMITATIONS ON MATCHING MONEY. An applicant that  
12 is qualified to participate under sec. 627 of this chapter may receive  
13 one dollar in state matching money for each dollar expended by it for  
14 tourist attractions within the limits of available state appropriations  
15 and considering the needs of other qualified applicants.

16 Sec. 44.19.630. USE OF MATCHING MONEY. Tourist attraction devel-  
17 opment matching money may be obtained for the purpose of developing  
18 tourist attractions of historical or contemporary interest found to be  
19 worthwhile by the director of tourism. Available money shall be  
20 divided on a fair and equitable basis between applicants. Tourist  
21 attraction development may include the preservation and display of  
22 historical documents, artifacts, totem poles, historical markers,  
23 native dances, native handicraft, or art, and any other worthwhile  
24 tourist attraction dealing with Alaskan history or culture, including  
25 the creation of contemporary tourist attractions.

26 Sec. 44.19.631. ADMINISTRATION OF THIS CHAPTER. The director  
27 of tourism shall administer this chapter. All participating subdivi-  
28 sions and organizations shall submit to the director of tourism com-  
29 plete reports covering both the expenditure of state and local matching

1 money for tourist attraction and visitor information center programs.  
2 These reports, in the case of programs extending over 12 months, shall  
3 be submitted annually. Reports on shorter matching programs shall be  
4 submitted at the completion of the program.

5 ARTICLE 8B. TOURISM ADVISORY BOARD.

6 Sec. 44.19.632. TOURISM ADVISORY BOARD. (a) There is the Tourism  
7 Advisory Board in the Office of the Governor.

8 (b) The Tourism Advisory Board consists of 11 members; nine of  
9 whom are public members appointed by the governor for overlapping three-  
10 year terms, one of whom is a member of the house of representatives  
11 appointed by the speaker of the house, and one of whom is a member of  
12 the senate appointed by the president of the senate. The director of  
13 the division of parks in the Department of Natural Resources, the  
14 director of the division of marine transportation in the Department of  
15 Public Works, the chief of information and education in the Department  
16 of Fish and Game, and the director of the Alaska division of tourism in  
17 the Office of the Governor, or their designees, serve as ex officio  
18 members of the commission, without a vote. The director of the Alaska  
19 division of tourism serves as the board's executive director.

20 Sec. 44.19.633. COMPENSATION, PER DIEM, OR EXPENSES. Members of  
21 the Tourism Advisory Board are not entitled to receive compensation for  
22 their services, but they shall receive the same travel pay and per diem  
23 as provided by law for board members for attendance at a maximum of  
24 three meetings each year.

25 Sec. 44.19.634. QUALIFICATIONS OF PUBLIC MEMBERS. The public  
26 members of the Tourism Advisory Board shall be persons with experience  
27 or interest in the Alaska tourist industry.

28 Sec. 44.19.635. DUTIES. The board shall advise the governor and  
29 make recommendations regarding the promotion and development of tourism

1 into and inside the state. The board shall submit an annual report to  
2 the governor and legislature summarizing its activities and expenses.

3 Sec. 44.19.636. ORGANIZATION AND COOPERATION WITH REGIONAL PRO-  
4 MOTION GROUPS. The Tourism Advisory Board may plan for the organization  
5 of local tourism promotion groups in the several geographic regions of  
6 the state, acquaint these groups with the program of the Alaska division  
7 of tourism, receive recommendations from the groups as to the state  
8 programming, and encourage the expenditure of private and regional funds  
9 for the promotion of tourism to supplement the programs of the state.

10 \* Sec. 5. AS 44.19.880 is amended by adding a new subsection to read:

11 (d) The division shall

12 (1) coordinate its services and activities with those of  
13 other state departments and agencies to the fullest extent possible to  
14 avoid duplication;

15 (2) prepare an integrated annual report on the long-range  
16 development program of the state and submit it to the governor for  
17 incorporation into his report to the legislature;

18 (3) cooperate with the University of Alaska and other appro-  
19 priate public and private institutions in research and investigations.

20 \* Sec. 6. AS 44.33.020 is amended by adding new paragraphs to read:

21 (12) conduct studies, enter into contracts and agreements,  
22 and make surveys relating to the economic development of the state  
23 and, when appropriate, assemble, analyze, and disseminate the findings  
24 obtained;

25 (13) provide factual information and technical assistance  
26 for potential industrial and commercial investors;

27 (14) receive gifts, grants, and other aid that facilitate the  
28 powers and duties of the department from agencies and instrumentalities  
29 of the United States or other public or private sources;

1 (15) establish and activate programs to achieve balanced  
2 economic development in the state and advise the governor on economic  
3 development policy matters;

4 (16) formulate a continuing program for basic economic  
5 development and for the necessary promotion, planning and research  
6 which will advance the economic development of the state;

7 (17) cooperate with private, governmental and other public  
8 institutions and agencies in the execution of economic development  
9 programs;

10 (18) review the programs and annual reports of other depart-  
11 ments and agencies as they are related to economic development and  
12 prepare an annual report on the economic growth of the state;

13 (19) administer the economic development programs of the  
14 state;

15 (20) perform all other duties and powers necessary or proper  
16 in relation to economic development and planning for the state.

17 \* Sec. 7. AS 44.61.030(a) is amended to read:

18 (a) The membership of the authority consists of the commissioner  
19 of commerce and economic development, the commissioner of revenue  
20 [ECONOMIC DEVELOPMENT] and the commissioner of natural resources,  
21 serving ex officio. If a state officer who is a member of the authority  
22 is unable for any reason to attend a meeting of the authority, he may by  
23 an instrument in writing filed with the authority, designate his deputy  
24 or assistant commissioner to act in his place as a member at the meet-  
25 ing. For all purposes of this chapter, the designee is a member of the  
26 authority at the meeting.

27 \* Sec. 8. AS 38.06.025 is amended to read:

28 Sec. 38.06.025. MEMBERSHIP. The board consists of the commis-  
29 sioner of natural resources, who is chairman, the commissioner of

1 revenue [ECONOMIC DEVELOPMENT], and three public members. Each of the  
2 public members shall possess experience in petroleum-related fields in  
3 such areas as exploration, development, production and economics, and  
4 shall be appointed by the governor to serve at his pleasure for three-  
5 year staggered terms and confirmed by a vote of a majority of the  
6 members of the legislature in joint session. The public members may not  
7 be state officers or employees. A public member, upon the expiration of  
8 his term, shall continue to hold office until his successor is appointed  
9 and qualifies. Vacancies in public membership shall be filled in the  
10 same manner as original appointment. An appointee to fill a vacancy  
11 shall hold office for the balance of the term for which his predecessor  
12 on the board was appointed. A vacancy in board membership does not  
13 impair the authority of a quorum of the board members to exercise all  
14 the powers and duties of the board.

15 \* Sec. 9. All references to the Department of Economic Development and  
16 to the commissioner of economic development in the Alaska Statutes shall be  
17 read as the Department of Commerce and Economic Development and the commis-  
18 sioner of commerce and economic development, respectively, in order to carry  
19 out the intent and purpose of this Act. All references to the Department of  
20 Commerce and the commissioner of commerce in the Alaska Statutes shall be  
21 read as the Department of Commerce and Economic Development and the commis-  
22 sioner of commerce and economic development, respectively, in order to carry  
23 out the intent and purpose of this Act.

24 \* Sec. 10. AS 39.25.120(5) is amended to read:

25 (5) all employees of the Office of the Governor and the  
26 lieutenant governor, including the staff of the governor's mansion, the  
27 director and deputy director of the division of tourism and the attorney  
28 members of the public defender agency, but not including the nonattorney  
29 members of the staff of that agency or the staff of the division of

1 tourism;

2 \* Sec. 11. AS 44.19.870 is amended to read:

3 Sec. 44.19.870. ALASKA DIVISION OF POLICY DEVELOPMENT AND PLAN-  
4 NING [AND RESEARCH DIVISION]. There is in the Office of the Governor  
5 the Alaska division of policy development and planning [AND RESEARCH  
6 DIVISION].

7 \* Sec. 12. AS 44.19.871 is amended to read:

8 Sec. 44.19.871. DIRECTOR. The division of policy development  
9 and planning [AND RESEARCH DIVISION] is administered by a director  
10 who is appointed by, and serves at the pleasure of, the governor.

11 \* Sec. 13. AS 44.19.881 is amended to read:

12 Sec. 44.19.881. DEFINITIONS. In secs. 870 - 881 of this chapter,

13 (1) "division" means the division of policy development and  
14 planning [AND RESEARCH DIVISION];

15 (2) "director" means the director of the division of policy  
16 development and planning [AND RESEARCH DIVISION].

17 \* Sec. 14. AS 39.25 is amended by adding a new section to read:

18 Sec. 39.25.155. PERSONNEL RULES FOR CERTAIN DEPARTMENTS. (a) Each  
19 personnel officer for the departments of highways, fish and game, educa-  
20 tion, labor, and health and social services shall be permanently employed  
21 by and located within that department.

22 (b) The personnel officers specified in (a) of this section are  
23 authorized to adopt regulations providing for the activities specified  
24 in sec. 39.25.150(1) - (10), (13) - (18), (20) and (22) of this chapter  
25 for those classes of employees which are unique to the respective depart-  
26 ments specified in (a) of this section. The initial determination as to  
27 which classes of employees are unique within the respective departments  
28 shall be made by the personnel officer in consultation with the commis-  
29 sioner of his department and subject to the approval of the director of

1 personnel within the Department of Administration. Regulations adopted  
2 under this subsection relate to the internal management of state agencies  
3 and their adoption is not subject to the Administrative Procedure Act  
4 (AS 44.62).

5 (c) The personnel officers within the departments specified in (a)  
6 of this section are subject to all provisions of this chapter not in  
7 conflict with this section.

8 \* Sec. 15. Sections 1 - 10 of this Act take effect July 1, 1975.

9 \* Sec. 16. Sections 11 - 13 of this Act take effect immediately in  
10 accordance with AS 01.10.070(c).

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