

Original sponsor: Rules Committee by  
request of the Governor

Offered: 4/7/75  
Referred: Finance

1 IN THE SENATE

BY THE STATE AFFAIRS COMMITTEE

2 CS FOR SENATE BILL NO. 225

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 NINTH LEGISLATURE - FIRST SESSION

5 A BILL

6 For an Act entitled: "An Act relating to governmental reorganization; and  
7 providing for an effective date."

8 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

9 \* Section 1. AS 44.45 is repealed.

10 \* Sec. 2. AS 44.15.010(14) is repealed.

11 \* Sec. 3. AS 41.25 is repealed.

12 \* Sec. 4. AS 44.19 is amended by adding new sections to read:

13 ARTICLE 8A. ALASKA DIVISION OF TOURISM.

14 Sec. 44.19.625. ALASKA DIVISION OF TOURISM. (a) There is  
15 created in the Office of the Governor the Alaska division of tourism.

16 (b) The Alaska division of tourism shall

17 (1) cooperate with organizations in the private sector for  
18 the promotion and development of tourism into and within Alaska;

19 (2) coordinate with municipal, state and federal agencies  
20 for the development and promotion of tourism resources in Alaska;

21 (3) promote and develop the Alaska tourist industry by  
22 publicizing state attractions through such means as display advertising  
23 in magazines and newspapers, advertising on radio and television or  
24 other advertising media, publishing pamphlets, brochures and other  
25 graphic and pictorial materials, or by aiding and assisting represen-  
26 tatives of the media to insure greater coverage of Alaska's visitor  
27 attractions;

28 (4) participate in travel shows;

29 (5) increase the awareness of the citizens of the state at

1 the statewide, regional and community level of the economic importance  
2 of the tourist industry;

3 (6) assist potential investors in creating new tourist  
4 facilities;

5 (7) administer any program of the state in which the state  
6 provides matching funds for political subdivisions or nonprofit organi-  
7 zations that undertake the promotion and development of tourism;

8 (8) administer visitor information centers which participate  
9 in state funds.

10 Sec. 44.19.626. DIVISION CONTRACT. The division may, with the  
11 approval of the governor, contract with private nonprofit organizations  
12 formed under AS 10.20, structured for the marketing of tourism into, and  
13 inside, the state for the performance of any of the duties specified in  
14 sec. 625 of this chapter if the organization participates in the cost by  
15 providing at least 15 per cent of the total funds required to complete  
16 the project.

17 Sec. 44.19.627. GRANTS FOR TOURIST DEVELOPMENT. A political sub-  
18 division of the state, a nonprofit organization formed under AS 10.20.-  
19 010 - 10.20.060, or a bona fide nonprofit civic, fraternal, or service  
20 organization which is certified by the director of tourism as qualified  
21 as developing tourist attractions as one of its purposes is eligible  
22 to receive tourist attraction development matching money from the state.

23 Sec. 44.19.628. QUALIFYING FOR MATCHING MONEY. In order to  
24 qualify for tourist attraction development matching money, the appli-  
25 cant shall submit and have approved by the director of tourism, plans,  
26 programs, contracts, or agreements to be used for carrying out the  
27 development of the tourist attraction. Subject to the provisions of  
28 sec. 625(8) of this chapter, matching money may also be secured by an  
29 applicant for the purpose of constructing, improving or operating a

1 visitor information center established for the intent of providing  
2 Alaska visitors and residents with tourist travel information on a local  
3 and statewide basis. This may include printing and distributing travel  
4 promotion material about Alaska. In order to qualify for visitor infor-  
5 mation center matching money, the applicant must first submit and have  
6 approved by the director of tourism all plans, programs, contracts or  
7 agreements that will be used for carrying out the construction, improve-  
8 ment or operation of the visitor information center.

9 Sec. 44.19.629. LIMITATIONS ON MATCHING MONEY. An applicant that  
10 is qualified to participate under sec. 627 of this chapter may receive  
11 one dollar in state matching money for each dollar expended by it for  
12 tourist attractions within the limits of available state appropriations  
13 and considering the needs of other qualified applicants.

14 Sec. 44.19.630. USE OF MATCHING MONEY. Tourist attraction devel-  
15 opment matching money may be obtained for the purpose of developing  
16 tourist attractions of historical or contemporary interest found to be  
17 worthwhile by the director of tourism. Available money shall be  
18 divided on a fair and equitable basis between applicants. Tourist  
19 attraction development may include the preservation and display of  
20 historical documents, artifacts, totem poles, historical markers,  
21 native dances, native handicraft, or art, and any other worthwhile  
22 tourist attraction dealing with Alaskan history or culture, including  
23 the creation of contemporary tourist attractions.

24 Sec. 44.19.631. ADMINISTRATION OF THIS CHAPTER. The director  
25 of tourism shall administer this chapter. All participating subdivi-  
26 sions and organizations shall submit to the director of tourism com-  
27 plete reports covering both the expenditure of state and local matching  
28 money for tourist attraction and visitor information center programs.  
29 These reports, in the case of programs extending over 12 months, shall

1 be submitted annually. Reports on shorter matching programs shall be  
2 submitted at the completion of the program.

3 ARTICLE 8B. TOURISM ADVISORY BOARD.

4 Sec. 44.19.632. TOURISM ADVISORY BOARD. (a) There is the Tourism  
5 Advisory Board in the Office of the Governor.

6 (b) The Tourism Advisory Board consists of 11 members; nine of  
7 whom are public members appointed by the governor for overlapping three-  
8 year terms, one of whom is a member of the house of representatives  
9 appointed by the speaker of the house, and one of whom is a member of  
10 the senate appointed by the president of the senate. The director of  
11 the division of parks in the Department of Natural Resources, the  
12 director of the division of marine transportation in the Department of  
13 Public Works, the chief of information and education in the Department  
14 of Fish and Game, and the director of the Alaska division of tourism in  
15 the Office of the Governor, or their designees, serve as ex officio  
16 members of the commission, without a vote. The director of the Alaska  
17 division of tourism serves as the board's executive director.

18 Sec. 44.19.633. COMPENSATION, PER DIEM, OR EXPENSES. Members of  
19 the Tourism Advisory Board are not entitled to receive compensation for  
20 their services, but they shall receive the same travel pay and per diem  
21 as provided by law for board members for attendance at a maximum of  
22 three meetings each year.

23 Sec. 44.19.634. QUALIFICATIONS OF PUBLIC MEMBERS. The public  
24 members of the Tourism Advisory Board shall be persons with experience  
25 or interest in the Alaska tourist industry.

26 Sec. 44.19.635. DUTIES. The board shall advise the governor and  
27 make recommendations regarding the promotion and development of tourism  
28 into and inside the state. The board shall submit an annual report to  
29 the governor and legislature summarizing its activities and expenses.

1           Sec. 44.19.636. ORGANIZATION AND COOPERATION WITH REGIONAL PRO-  
2 MOTION GROUPS. The Tourism Advisory Board may plan for the organization  
3 of local tourism promotion groups in the several geographic regions of  
4 the state, acquaint these groups with the program of the Alaska division  
5 of tourism, receive recommendations from the groups as to the state  
6 programming, and encourage the expenditure of private and regional funds  
7 for the promotion of tourism to supplement the programs of the state.

8 \* Sec. 5. AS 44.19.880 is amended by adding a new subsection to read:

9           (d) The division may

10               (1) coordinate its services and activities with those of  
11 other state departments and agencies to the fullest extent possible to  
12 avoid duplication;

13               (2) prepare an integrated annual report on the long-range  
14 development program of the state and submit it to the governor for  
15 incorporation into his report to the legislature;

16               (3) cooperate with the University of Alaska and other appro-  
17 priate public and private institutions in research and investigations.

18 \* Sec. 6. AS 44.33.020 is amended by adding new paragraphs to read:

19               (12) conduct studies, enter into contracts and agreements,  
20 and make surveys relating to the economic development of the state  
21 and, when appropriate, assemble, analyze, and disseminate the findings  
22 obtained;

23               (13) provide factual information and technical assistance  
24 for potential industrial and commercial investors;

25               (14) receive gifts, grants, and other aid that facilitate the  
26 powers and duties of the department from agencies and instrumentalities  
27 of the United States or other public or private sources;

28               (15) establish and activate programs to achieve balanced  
29 economic development in the state and advise the governor on economic

development policy matters;

(16) formulate a continuing program for basic economic development and for the necessary promotion, planning and research which will advance the economic development of the state;

(17) cooperate with private, governmental and other public institutions and agencies in the execution of economic development programs;

(18) review the programs and annual reports of other departments and agencies as they are related to economic development and prepare an annual report on the economic growth of the state;

(19) administer the economic development programs of the state;

(20) perform all other duties and powers necessary or proper in relation to economic development and planning for the state.

\* Sec. 7. AS 44.61.030(a) is amended to read:

(a) The membership of the authority consists of the commissioner of commerce and economic development, the commissioner of revenue [ECONOMIC DEVELOPMENT] and the commissioner of natural resources, serving ex officio. If a state officer who is a member of the authority is unable for any reason to attend a meeting of the authority, he may by an instrument in writing filed with the authority, designate his deputy or assistant commissioner to act in his place as a member at the meeting. For all purposes of this chapter, the designee is a member of the authority at the meeting.

\* Sec. 8. AS 38.06.025 is amended to read:

Sec. 38.06.025. MEMBERSHIP. The board consists of the commissioner of natural resources, who is chairman, the commissioner of revenue [ECONOMIC DEVELOPMENT], and three public members. Each of the public members shall possess experience in petroleum-related fields in

1 such areas as exploration, development, production and economics, and  
2 shall be appointed by the governor to serve at his pleasure for three-  
3 year staggered terms and confirmed by a vote of a majority of the  
4 members of the legislature in joint session. The public members may not  
5 be state officers or employees. A public member, upon the expiration of  
6 his term, shall continue to hold office until his successor is appointed  
7 and qualifies. Vacancies in public membership shall be filled in the  
8 same manner as original appointment. An appointee to fill a vacancy  
9 shall hold office for the balance of the term for which his predecessor  
10 on the board was appointed. A vacancy in board membership does not  
11 impair the authority of a quorum of the board members to exercise all  
12 the powers and duties of the board.

13 \* Sec. 9. All references to the Department of Economic Development and  
14 to the commissioner of economic development in the Alaska Statutes shall be  
15 read as the Department of Commerce and Economic Development and the commis-  
16 sioner of commerce and economic development, respectively, in order to carry  
17 out the intent and purpose of this Act. All references to the Department of  
18 Commerce and the commissioner of commerce in the Alaska Statutes shall be  
19 read as the Department of Commerce and Economic Development and the commis-  
20 sioner of commerce and economic development, respectively, in order to carry  
21 out the intent and purpose of this Act.

22 \* Sec. 10. This Act takes effect July 1, 1975.  
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