

Introduced: 3/26/75
Referred: Commerce and
Judiciary

1 IN THE HOUSE

BY BROWN AND BRADNER

2 SPONSOR SUBSTITUTE FOR HOUSE BILL NO. 243

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 NINTH LEGISLATURE - FIRST SESSION

5 A BILL

6 For an Act entitled: "An Act relating to public utility rates; and providing
7 for an effective date."

8 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

9 * Section 1. AS 42.05.381(a) is amended to read:

10 (a) All rates demanded or received by a public utility, or by
11 any two or more public utilities jointly, for a service furnished or
12 to be furnished shall be just and reasonable. No rate may include an
13 allowance for costs of advertising or public relations except for
14 reasonable amounts spent for

15 (1) energy conservation efforts;

16 (2) business promotion in a market area in which the utility
17 has direct competition for its product or service;

18 (3) public information designed to promote more efficient
19 use of the utility's facilities or to protect the physical plant of
20 the utility; or

21 (4) informing stockholders of meetings of the utility.

22 * Sec. 2. This Act takes effect July 1, 1975.
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