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Referred: State Affairs and
Finance

BY THE RULES COMMITTEE BY
REQUEST OF THE LEGISLATIVE
COUNCIL BY REQUEST OF THE
INTERIM COMMITTEE ON TOURISM

1 IN THE HOUSE

2 HOUSE BILL NO. 596 *am*

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 EIGHTH LEGISLATURE - SECOND SESSION

5 A BILL

6 For an Act entitled: "An Act establishing a tourist development and visitor
7 information center program; and providing for an
8 effective date."

9 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

10 * Section 1. AS 41.25.010 is amended to read:

11 Sec. 41.25.010. GRANTS FOR TOURIST DEVELOPMENT. A political
12 subdivision of the state, a nonprofit organization formed under AS 10.20
13 or a bona fide nonprofit civic, fraternal, or service organization
14 which is certified by the commissioner of economic development as
15 qualified as developing tourist attractions or as establishing visitor
16 information centers as described in sec. 30 of this chapter as one of
17 its purposes is eligible to receive tourist attraction development
18 matching money from the state.

19 * Sec. 2. AS 41.25.020 is amended to read:

20 Sec. 41.25.020. USE OF MATCHING MONEY. Tourist attraction de-
21 velopment matching money may be obtained for the purpose of developing
22 tourist attractions of historical or contemporary interest found to be
23 worthwhile by the commissioner of economic development and the director
24 of tourism. Available money shall be divided on a fair and equitable
25 basis between applicants. No applicant may receive more than \$2,000
26 [\$1,000] on first application for any single project in a fiscal year.
27 Tourist attraction development may include the production, preservation,
28 and display of historical documents, artifacts, totem poles, historical
29 markers, native dances, blanket tossing, native handicraft, and art,

1 and any other worthwhile tourist attraction dealing with Alaskan
2 history or culture, including the creation of contemporary tourist
3 attractions. [TOURIST ATTRACTION DEVELOPMENT DOES NOT INCLUDE THE
4 PREPARATION AND DISTRIBUTION OF COMMUNITY AND OTHER ADVERTISING
5 MATERIAL.]

6 * Sec. 3. AS 41.25.030 is amended to read:

7 Sec. 41.25.030. QUALIFYING FOR MATCHING MONEY. In order to
8 qualify for tourist attraction development matching money, the appli-
9 cant shall submit and have approved by the commissioner of economic
10 development and the director of tourism, plans, programs, contracts,
11 or agreements to be used for carrying out the development of the
12 tourist attraction. Matching money may also be secured by an applicant
13 for the purpose of constructing, improving or operating a visitor
14 information center established for the intent of providing Alaska
15 visitors and residents with tourist travel information on a local and
16 statewide basis. This may include obtaining and distributing travel
17 promotion material indicative of Alaska. In order to qualify for
18 visitor information center matching money, the applicant must first
19 submit and have approved by the commissioner of economic development
20 and director of tourism all plans, programs, contracts or agreements
21 that will be used for carrying out the construction, improvement or
22 operation of the visitor information center.

23 * Sec. 4. AS 41.25.050 is amended to read:

24 Sec. 41.25.050. ADMINISTRATION OF SECS. 10 - 50 OF THIS CHAPTER.
25 The commissioner of economic development and the director of tourism
26 shall administer secs. 10 - 50 of this chapter. All participating
27 subdivisions and organizations shall submit to the commissioner of
28 economic development and the director of tourism complete reports
29 covering both the expenditure of state and local matching money for

1 tourist attraction and visitor information center programs. These
2 reports, in the case of programs extending over 12 months, shall be sub-
3 mitted annually. Reports on shorter matching programs shall be submitted
4 at the completion of the program.

5 * Sec. 5. This Act takes effect on the day after its passage and approval
6 or on the day it becomes law without approval.

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