

Original sponsors: McVeigh, Banfield,  
Carrol, et al

Offered: 3/14/73  
Referred: Rules

1 IN THE HOUSE

BY THE JUDICIARY COMMITTEE

2 CS FOR HOUSE BILL NO. 257

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 EIGHTH LEGISLATURE - FIRST SESSION

5 A BILL

6 For an Act entitled: "An Act relating to legislative campaign expenditures;  
7 and providing for an effective date."

8 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

9 \* Section 1. AS 15.35 is amended by adding new sections to read:

10 Sec. 15.35.022. LIMITS ON CERTAIN ADVERTISING EXPENDITURES BY  
11 LEGISLATIVE CANDIDATES. (a) The maximum total amount which may be  
12 spent by, or on behalf of, a candidate for the state legislature,  
13 including expenditures by other persons in support of a candidate, for  
14 advertising on television, radio, and in newspapers during an election  
15 campaign is an amount equal to 50 cents times the number of voters who  
16 voted in the preceding general election in the district from which the  
17 candidate is running.

18 (b) Each representative- and senator-elect shall file with the  
19 lieutenant governor an affidavit stating the amount of his election  
20 campaign expenditures, including expenditures on his behalf and in  
21 support of his candidacy, for advertising on television, radio, and in  
22 newspapers. The affidavit shall be filed before the day he takes  
23 office. A person who wilfully makes a false affidavit under this sub-  
24 section is subject to the provisions of AS 15.55.170.

25 (c) For purposes of this section, a commercial advertisement  
26 which, even in part, contains political content advocating or supporting  
27 the election of, or is on behalf of, a candidate during an election  
28 campaign is considered a political advertisement. The total cost of  
29 the advertisement shall be used in determining the maximum expenditure

1 which may not be exceeded under (a) of this section.

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3 (d) No expenditure specified in (a) of this section may be  
4 accepted by the media without the written consent of the candidate  
5 or a person he may designate for that purpose. A person who accepts  
6 money in violation of this subsection shall be liable to the state  
7 for a civil penalty not to exceed \$500 for each prohibited acceptance.  
8 An action for the civil penalty shall be brought by the attorney  
9 general.

10 (e) If a member's advertising expenditures exceed the maximum  
11 amount set out in (a) of this section, the appropriate house may expel  
12 the offending member under the provisions of art. II, sec. 12, of the  
13 state constitution.

14 (f) Each representative- and senator-elect shall file with the  
15 lieutenant governor an affidavit stating that his election campaign  
16 material has not been, in any part, prepared by state employees in the  
17 classified service while working on state time or on state-owned equip-  
18 ment. This does not include materials produced for public consumption  
19 by an agency of the state.

20 (g) In (a) of this section, "election campaign" means both the  
21 primary and general election campaigns combined.

22 \* Sec. 2. This Act takes effect July 1, 1973.  
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