

Introduced: 2/29/72
Referred: State Affairs

1 IN THE HOUSE

BY THE STATE AFFAIRS COMMITTEE

2 HOUSE BILL NO. 708

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 SEVENTH LEGISLATURE - SECOND SESSION

5 A BILL

6 For an Act entitled: "An Act relating to legislative campaign expenditures;
7 and providing for an effective date."

8 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

9 * Section 1. AS 15.35 is amended by adding new sections to read:

10 Sec. 15.35.022. LIMITS ON CERTAIN ADVERTISING EXPENDITURES BY
11 LEGISLATIVE CANDIDATES. (a) The maximum total amount which may be
12 spent by, or on behalf of, a candidate for the state legislature, in-
13 cluding expenditures by other persons in support of a candidate, for
14 advertising on television, radio and in newspapers during an election
15 campaign is as follows:

16 (1) a state house of representatives candidate - \$2,500

17 (2) a state senate candidate - \$5,000.

18 (b) Each representative- and senator-elect shall file with the
19 lieutenant governor an affidavit stating that his election campaign
20 expenditures, including expenditures on his behalf and in support of
21 his candidacy, for advertising on television, radio and in newspapers
22 have not exceeded the maximum amount specified in (a) of this section.
23 The affidavit shall be filed before the day he takes office.

24 (c) No candidate may accept or receive from any one person or
25 permit to be spent by a person on the candidate's behalf, and no person
26 may contribute or spend on the candidate's behalf, an amount greater
27 than \$500.

28 (d) For purposes of this section, a commercial advertisement
29 which, even in part, contains political content advocating or supporting

1 the election of, or is on behalf of, a candidate during an election
2 campaign, is considered a political advertisement. The total cost
3 of the advertisement shall be used in determining the maximum expendi-
4 ture which may not be exceeded under (a) of this section. Any
5 advertisement in which a candidate's name appears is considered a
6 political advertisement if the advertisement is presented within 60
7 days before an election.

8 (e) No expenditure specified in (a) of this section may be made or
9 accepted by the media without the written consent of the candidate or a
10 person he may designate for that purpose.

11 (f) If a member's advertising expenditures exceed, by more than
12 a reasonable amount, the maximum amount set out in (a) of this section,
13 the appropriate house may expel the offending member under the provi-
14 sions of art. II, sec. 12, of the state constitution. If an advertisement
15 is published or broadcast in violation of (e) of this section, the agency
16 so publishing or broadcasting shall be guilty of a misdemeanor and
17 subject to a fine not exceeding \$1,000.

18 (g) Each representative- and senator-elect shall file with the
19 lieutenant governor an affidavit stating that his election campaign
20 material has not been, in any part, prepared by state employees in the
21 classified service while working on state time or on state-owned equip-
22 ment. This does not include materials produced for public consumption
23 by an agency of the state.

24 (h) In (a) of this section, "election campaign" means primary,
25 general, or special election campaign.

26 * Sec. 2. This Act takes effect July 1, 1972.
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