

Introduced: 2/29/72  
Referred: State Affairs

1 IN THE HOUSE

BY THE STATE AFFAIRS COMMITTEE

2 HOUSE BILL NO. 708 *AM*

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 SEVENTH LEGISLATURE - SECOND SESSION

5 A BILL

6 For an Act entitled: "An Act relating to legislative campaign expenditures;  
7 and providing for an effective date."

8 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

9 \* Section 1. AS 15.35 is amended by adding a new section to read:

10 Sec. 15.35.022. LIMITS ON CERTAIN ADVERTISING EXPENDITURES BY  
11 LEGISLATIVE CANDIDATES. (a) The maximum total amount which may be  
12 spent by, or on behalf of, a candidate for the state legislature, in-  
13 cluding expenditures by other persons in support of a candidate, for  
14 advertising on television, radio and in newspapers during an election  
15 campaign is as follows:

16 (1) a state house of representatives candidate - \$2,500

17 (2) a state senate candidate - \$5,000.

18 (b) Each representative- and senator-elect shall file with the  
19 lieutenant governor an affidavit stating that his election campaign  
20 expenditures, including expenditures on his behalf and in support of  
21 his candidacy, for advertising on television, radio and in newspapers  
22 have not exceeded the maximum amount specified in (a) of this section.  
23 The affidavit shall be filed before the day he takes office.

24 (c) No candidate may accept or receive or permit to be spent by  
25 a person on the candidate's behalf, and no person may contribute or  
26 spend on the candidate's behalf, an amount greater than \$500.

27 (d) For purposes of this section, a commercial advertisement  
28 which, even in part, contains political content advocating or supporting  
29 the election of, or is on behalf of, a candidate during an election

1 campaign, is considered a political advertisement. The total cost  
2 of the advertisement shall be used in determining the maximum expendi-  
3 ture which may not be exceeded under (a) of this section. Any  
4 advertisement in which a candidate's name appears is considered a  
5 political advertisement if the advertisement is presented within 60  
6 days before an election or during any period after filing as a candi-  
7 date, whichever period is longer.

8 (e) No expenditure specified in (a) of this section may be made  
9 without the written consent of the candidate or a person he may  
10 designate for that purpose.

11 (f) If a member's advertising expenditures exceed, by more than  
12 a reasonable amount, the maximum amount set out in (a) of this section,  
13 the appropriate house may expel the offending member under the provi-  
14 sions of art. II, sec. 12, of the state constitution.

15 \* Sec. 2. This Act takes effect on January 1, 1973.  
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