Introduced: 2/2/72
Referred: State Affairs
and Finance

BY THE RULES COMMITTEE BY
REQUEST OF THE GOVERNOR

IN THE HOUSE

HOUSE BILL NO. 582

IN THE LEGISLATURE OF THE STATE OF ALASKA

SEVENTH LEGISLATURE - SECOND SESSION

A BILL

For an Act entitled: "An Act relating to the Tourism Advisory Board; and providing for an effective date."

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

* Section 1. AS 44.19 is amended by adding new sections to read:

ARTICLE 8B. TOURISM ADVISORY BOARD.

Sec. 44.19.633. TOURISM ADVISORY BOARD. There is a Tourism Advisory Board in the Office of the Governor.

Sec. 44.19.634. COMPOSITION AND TERM OF OFFICE. The Tourism Advisory Board consists of 25 members appointed by the governor for overlapping three-year terms.

Sec. 44.19.635. COMPENSATION, PER DIEM, OR EXPENSES. Members of the Tourism Advisory Board are not entitled to a salary, per diem, reimbursement for travel or other expenses.

Sec. 44.19.636. QUALIFICATIONS OF BOARD MEMBERS. Members of the Tourism Advisory Board shall be appointed from persons with experience in the tourist industry, the hotel, motel and lodge industry, commercial airlines, other transportation industries, commerce, labor and from the general public.

Sec. 44.19.637. DUTIES. The board shall advise the department and make recommendations to it in regard to the promotion and development of a program to attract tourists to the state and the advertising and publicizing of the state's tourist attractions.

Sec. 44.19.638. ORGANIZATION AND COOPERATION WITH REGIONAL PROMOTION GROUPS. The Tourism Advisory Board may plan for the

organization of local tourism promotion groups in the several geographic regions of the state, acquaint these groups with the program of the department, receive recommendations from the groups as to the state programming, and encourage the expenditure of private and regional funds for the promotion of tourism to supplement the program of the state.

* Sec. 2. AS 44.45.100 - 44.45.150 are repealed.

* Sec. 3. This Act takes effect July 1, 1972.