

Introduced: 2/2/72  
Referred: State Affairs  
and Finance

1 IN THE HOUSE

BY THE RULES COMMITTEE BY  
REQUEST OF THE GOVERNOR

2 HOUSE BILL NO. 581

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 SEVENTH LEGISLATURE - SECOND SESSION

5 A BILL

6 For an Act entitled: "An Act relating to the Alaska Travel Division; and  
7 providing for an effective date."

8 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

9 \* Section 1. AS 44.19 is amended by adding new sections to read:

10 ARTICLE 8A. ALASKA TRAVEL DIVISION.

11 Sec. 44.19.630. ALASKA TRAVEL DIVISION. There is in the Office  
12 of the Governor the Alaska travel division.

13 Sec. 44.19.631. POWERS AND DUTIES OF THE ALASKA TRAVEL DIVISION.  
14 The Alaska travel division shall

15 (1) cooperate with organizations which represent private  
16 tourist operations to inventory tourist attractions and facilities;

17 (2) promote and develop the Alaska tourist industry by  
18 publicizing state attractions through display advertising, advertising  
19 in magazines, newspapers, over radio and television, and through other  
20 advertising media, and by publishing pamphlets, brochures, and other  
21 graphic and pictorial materials;

22 (3) participate in travel shows by designing, publishing,  
23 and distributing materials used to answer inquiries about Alaska and  
24 its travel attractions;

25 (4) stimulate the interest of the citizens of Alaska in the  
26 economic importance of the tourist industry, and encourage intrastate  
27 travel;

28 (5) assist potential investors in finding financial support  
29 for the development of tourist facilities.

1           Sec. 44.19.632. DIVISION EMPLOYEES. Notwithstanding the  
2 provisions of AS 39.25.120(b), employees of the Alaska travel division  
3 are in the classified service as provided in AS 39.25.100; except that  
4 the division director is in the partially exempt service.

5 \* Sec. 2. AS 44.45.090 is repealed.

6 \* Sec. 3. This Act takes effect July 1, 1972.

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