

Introduced: 5/20/70
Referred: Rules

BY THE HEALTH, WELFARE
AND EDUCATION COMMITTEE

1 IN THE HOUSE

2 HOUSE RESOLUTION NO. 21

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 SIXTH LEGISLATURE - SECOND SESSION

5 Commending the public information and
6 publications program of the Alaska
7 Department of Education for winning
8 national recognition and awards.

9 BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES:

10 WHEREAS national recognition has been given to the public information
11 and publications program of the Alaska Department of Education as a result
12 of awards received in the annual School Publications Awards Competition
13 sponsored by SCHOOL MANAGEMENT magazine; and

14 WHEREAS in this eleventh year of the SCHOOL MANAGEMENT national contest,
15 the only national competition held each year for school public information
16 programs, only 53 publications were selected from over 1,000 entries; and

17 WHEREAS the Alaska Department of Education received eight of these
18 53 awards; and

19 WHEREAS contest judges ranked the Alaska Department of Education public
20 information and publications program as third in the nation, second only to
21 the Columbus, Ohio, and Toronto, Canada, programs; and

22 WHEREAS this ranking is all the more commendable considering that
23 Columbus and Toronto each have numerous staff personnel to run their respec-
24 tive programs and the Department of Education has only two; and

25 WHEREAS the Alaska State Board of Education received specific awards
26 for its teacher recruitment program, its annual reports, and its public
27 planning and citizen involvement; and

28 WHEREAS Mrs. Bonnie Kaden, coordinator of public information and publi-
29 cations for the Alaska Department of Education received citations for the

1 Alaska teacher recruitment brochure and the Department of Education news-
2 letter, the DEAN; and

3 WHEREAS John Logue, publications assistant for the Alaska Department of
4 Education received specific awards for his adult education brochure and the
5 "arresting design" of the federal programs report, and for ALASKA'S GREAT
6 FOR TEACHING IN; and

7 WHEREAS the awards will greatly enhance public understanding of Alaska's
8 educational programs in that the office of public information and publications
9 is now receiving many requests daily from other state departments of educa-
10 tion, school boards, administrators, information specialists, program
11 directors, and other state and local educational organizations, for publica-
12 tions cited in the May, 1970 issue of SCHOOL MANAGEMENT magazine; and

13 WHEREAS the National School Public Relations Association has requested
14 permission to use Alaska materials in their national seminar in Los Angeles;

15 BE IT RESOLVED that the Alaska House of Representatives commends the
16 Department of Education for its outstanding public information and publications
17 program.

18 COPIES of this Resolution shall be sent to Dr. Cliff R. Hartman, Com-
19 missioner of Education; to Mrs. Bonnie Kaden, coordinator of public informa-
20 tion and publications; and to John Logue, publications assistant.

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