

Introduced: 4/29/69
Referred: Commerce and
Finance

1 IN THE HOUSE

BY GUESS AND BRADNER

2 HOUSE BILL NO. 411

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 SIXTH LEGISLATURE - FIRST SESSION

5 A BILL

6 For an Act entitled: "An Act creating a consumer protection division in the
7 Office of the Governor."

8 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

9 * Section 1. AS 44.19 is amended by adding new sections to read:

10 ARTICLE 10A. CONSUMER PROTECTION DIVISION.

11 Sec. 44.19.860. CONSUMER PROTECTION DIVISION. There is created
12 in the Office of the Governor the division of consumer protection, the
13 head of which shall be the consumer counsel appointed by the governor.
14 The governor may appoint the assistants and clerical and professional
15 staff personnel necessary for the efficient operation of the consumer
16 protection division. The consumer protection division shall transmit
17 annually to the governor and the legislature a report of its activities
18 during the past year.

19 Sec. 44.19.862. DUTIES OF THE CONSUMER COUNSEL. The consumer
20 counsel shall

21 (1) conduct studies, investigations, and research programs
22 to eliminate fraudulent commercial practices;

23 (2) advise the executive and legislative branches in matters
24 affecting consumer interests;

25 (3) coordinate consumer services carried on by state depart-
26 ments and agencies;

27 (4) further consumer education;

28 (5) inform the public through appearances at federal and
29 state committee, commission, or department hearings, of policies,

1 decisions, or legislation that are beneficial or detrimental to con-
2 sumers;

3 (6) inform the governor and the attorney general and other
4 law enforcement agencies of violations of laws or regulations affecting
5 consumers as its investigations or studies may reveal; and

6 (7) study and report all matters referred to it by the
7 legislature or the governor.

8 Sec. 44.19.864. ADVISORY BOARD. The governor may appoint a
9 three-member advisory board. The members of this board shall serve at
10 the pleasure of the governor. The advisory board shall aid the con-
11 sumer counsel to

12 (1) formulate and direct a program for the protection of
13 consumers; and

14 (2) formulate and conduct a program of research and education
15 to eliminate fraudulent commercial practices.