

1 IN THE SENATE

BY THE RULES COMMITTEE
BY REQUEST OF THE GOVERNOR

2 SENATE BILL NO. 60

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 SECOND LEGISLATURE - FIRST SESSION

5 A BILL

6 For an Act entitled: "An Act creating a Tourism Advisory Board
7 in the Department of Commerce; setting
8 forth its functions, powers and duties;
9 and providing for an effective date."

10 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

11 Section 1. Sec. 14, Ch. 64, SLA 1959, as amended by Ch.
12 186, SLA 1960, is amended by adding a paragraph to read:

13 There is hereby established a Tourism Advisory Board
14 in the Department of Commerce consisting of 25 members ap-
15 pointed for overlapping three-year terms. Initial appoint-
16 ments of board members shall be as follows: Nine members
17 shall be appointed for one year, eight members for two
18 years and eight members for three years. The provisions of
19 Sec. 6, Ch. 64, SLA 1959 apply to the board except that
20 board members shall not be compensated for their services
21 by payment of salary or per diem, nor be reimbursed for
22 travel expenses or any other expenses. Board members shall
23 be appointed from persons with experience in the tourist
24 industry, the hotel, motel and lodge industry, commercial
25 airlines, other transportation industries, commerce, labor
26 and the general public. The board shall advise and recom-
27 mend to the Division of Tourism and Economic Development in
28 regard to the promotion and development of a program to
29 attract tourists to Alaska and the advertising and

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publicizing of Alaska's tourist attractions. The board is authorized to devise a plan for the organization of local tourism promotion groups in the several geographic regions of the State of Alaska, to acquaint such groups with the program of the State Division of Tourism and Economic Development, to receive from such groups recommendations as to the State programming, and to encourage the expenditure of private and regional funds for the promotion of tourism to supplement the program in which the State is engaging.

Sec. 2. This Act takes effect on the day after its passage and approval or on the day it becomes law without such approval.