

1 IN THE HOUSE

BY MR. KERTTULA

2 HOUSE BILL NO. 208

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 SECOND LEGISLATURE - FIRST SESSION

5 A BILL

6 For an Act entitled: "An Act relating to the establishment of a
7 marketing section and marketing board
8 within the division of agriculture, Depart-
9 ment of Natural Resources."

10 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

11 Section 1. AGRICULTURE MARKETING SECTION. An agriculture
12 marketing section, hereafter referred to as the section, is
13 created within the division of agriculture, Department of Natural
14 Resources. The purpose of the section is to encourage the
15 advantageous marketing of Alaska agricultural products. To
16 accomplish this purpose, the section may do the following:

17 (1) investigate the marketing, which shall include
18 the processing and transporting of farm products in Alaska, and
19 to inspect and classify specific farm products when requested;
20 provided, however, that the person making the request pay for
21 this service;

22 (2) promote the selling, distribution and merchandising
23 of farm products produced in Alaska;

24 (3) provide general information and assistance con-
25 cerning the selling of farm products produced in Alaska, which
26 may include a list of producers and consignors of farm products,
27 to the public;

28 (4) study and recommend efficient and economical
29 methods of marketing;

ILB #208 as amended

1 (5) cooperate with the University of Alaska in agri-
2 cultural marketing education and research;

3 (6) gather and diffuse information concerning all
4 phases of the marketing of Alaska agricultural products in coopera-
5 tion with other public or private agencies;

6 (7) accept grants and allotments of funds from the
7 federal government;

8 (8) make rules and regulations necessary to carry out
9 the provisions of this Act.

10 Sec. 2. DIRECTOR. A director of the marketing section, here-
11 after referred to as the director, shall be appointed by the direc-
12 tor of the division of agriculture. The director may employ
13 necessary personnel to assist him.

14 Sec. 3. AGRICULTURE ADVISORY MARKETING BOARD. a. The
15 agriculture advisory marketing board, hereafter referred to as the
16 board, shall advise the section.

17 b. The board consists of the director of the division of
18 agriculture and five members appointed by the Governor. The five
19 appointed members shall be chosen on a non-partisan basis and shall
20 include a dairy farmer, egg farmer, livestock raiser, a representa-
21 tive of the reindeer industry and vegetable grower who are pro-
22 ducing products for sale to the public. The appointed members shall
23 serve at the pleasure of the Governor.

24 c. The board shall elect a chairman and a secretary from its
25 membership and may determine its bylaws.