

1 IN THE HOUSE

BY MR. KERTTULA

2

HOUSE BILL NO. 208

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IN THE LEGISLATURE OF THE STATE OF ALASKA

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SECOND LEGISLATURE - FIRST SESSION

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A BILL

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For an Act entitled: "An Act relating to the establishment of a

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marketing section and marketing board

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within the division of agriculture, Depart-

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ment of Natural Resources."

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BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

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Section 1. AGRICULTURE MARKETING SECTION. An agriculture

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marketing section, hereafter referred to as the section, is

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created within the division of agriculture, Department of Natural

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Resources. The purpose of the section is to encourage the

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advantageous marketing of Alaska agricultural products. To

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accomplish this purpose, the section may do the following:

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(1) investigate the marketing, which shall include

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the processing and transporting of farm products in Alaska, and

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to inspect and classify specific farm products when requested;

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provided, however, that the person making the request pay for

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this service;

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(2) promote the selling, distribution and merchandising

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of farm products;

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(3) provide general information and assistance con-

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cerning the selling of farm products, which may include a list of

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producers and consignors of farm products, to the public;

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(4) study and recommend efficient and economical

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methods of marketing;

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(5) cooperate with the University of Alaska in agri-

1 cultural marketing education and research;

2 (6) gather and diffuse information concerning all  
3 phases of the marketing of Alaska agricultural products in cooper-  
4 ation with other public or private agencies;

5 (7) accept grants and allotments of funds from the  
6 federal government;

7 (8) make rules and regulations necessary to carry out  
8 the provisions of this Act.

9 Sec. 2. DIRECTOR. A director of the marketing section, here-  
10 after referred to as the director, shall be appointed by the dir-  
11 ector of the division of agriculture. The director may employ  
12 necessary personnel to assist him.

13 Sec. 3. AGRICULTURE ADVISORY MARKETING BOARD. a. The  
14 agriculture advisory marketing board, hereafter referred to as the  
15 board, shall advise the section.

16 b. The board consists of the director of the division of  
17 agriculture and four members appointed by him. The four appointed  
18 members shall be chosen on a non-partisan basis and shall include  
19 a dairy farmer, egg farmer, livestock raiser and vegetable grower  
20 who are producing products for sale to the public. The appointed  
21 members shall serve at the pleasure of the director of the divi-  
22 sion of agriculture.

23 c. The board shall elect a chairman and a secretary from its  
24 membership and may determine its bylaws.

25 d. Members of the board receive no salary, but shall re-  
26 ceive the per diem established by law for other boards and shall  
27 be paid for their necessary travel expenses.

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