

1 IN THE SENATE

BY SENATOR GORSUCH

2 SENATE BILL NO. 16

3 IN THE LEGISLATURE OF THE TERRITORY OF ALASKA

4 TWENTY-FIRST SESSION

5 A BILL

6 For an Act entitled: "An Act to amend Chapter 59, Session Laws
7 of Alaska 1949, relating to the
8 prohibition of outdoor advertising in
9 Alaska; providing penalties therefor; and
10 declaring an emergency."

11 BE IT ENACTED BY THE LEGISLATURE OF THE TERRITORY OF ALASKA:

12 Section 1. That Chapter 59, Session Laws of Alaska 1949,
13 is hereby amended to read as follows:

14 Section ~~1~~². PURPOSE. It is the purpose of the
15 Legislature to protect traffic on Alaska's roads and
16 highways from obstructive outdoor advertising, and limit
17 impairment of scenic beauty that might be caused by such
18 advertising.

19 Section ~~2~~³. DEFINITION. The term "outdoor advertising"
20 as used in this Act, shall include all commercial and
21 political advertising so displayed as to attract the
22 attention of persons on any public highway or while in a
23 vehicle of a common carrier, or in any station, public
24 building, park or other public place, whether such
25 advertising be by means of printing, writing, painting,
26 pictures, or a combination thereof, and whatever be the
27 means of display, except that it shall not include
28 advertising located within incorporated towns nor upon
29 private property in rural areas and relating exclusively

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to the business conducted on such property or the sale or rental thereof, or directional signs on the public domain pertaining to and within 2500 feet of such rural businesses.

Section 3. All Outdoor Advertising as defined in this Act is hereby prohibited (⁴, EXCEPTING POLITICAL ADVERTISING MATERIAL).

Section 4. All signs, both commercial and political, now existing ^{or heretofore erected} on Alaska's roads and highways in violation of this Act shall ^{upon the order of the Highway Patrol} be destroyed and removed by the personnel of the Alaska Highway Patrol ~~on or before June 1, 1953.~~ The cost of removing said signs shall be assessed against the ^{owner of said sign or signs} owner and the party or parties who erected or installed the same, and this liability shall be joint and several.

Section ~~AT 2~~ 2. PENALTY. Any person who shall violate or fail to observe any of the terms of this Act, or any rule or regulation promulgated hereunder, shall be guilty of a misdemeanor, and upon conviction thereof, be fined in a sum not less than ~~FIFTY DOLLARS~~ ~~\$250.00~~ nor more than ~~\$500.00~~ \$1,000.00.

Section 2. An emergency is hereby declared to exist and ^{out} this Act shall take effect immediately upon its passage and approval.

SB#16 Section 4 Page 2 Line 8
After word existing and before the word on insert
the following: "or hereafter erected."

Page 2 Line 9
After words shall be delete words "destroyed and" ~~and~~
and insert words after shall "upon the order fo the
Highway Engineer."

Page 2 Line 10
After word Patrol insert a period and delete words "on
or before June 1, 1953."

Page 2 Line 12
After word owner insert words "or owners of said sign
or signs"

Page 2 Line 12
Strike word and then insert word "or"

Page 2 Line 18
Delete the figures "\$250.00" and insert the words "Fifty Dollars"

Page 2 Line 19
Delete the figures "\$1,000.00" and insert the
figures "\$500.00"

Section 7 Page 2 Line 20
Delete emergency clause.