

AMENDMENT #5

OFFERED IN THE HOUSE
TO: CSHB 47(JUD)

BY REPRESENTATIVE FIELDS

1 Page 1, line 2: (title amendment)

2 Delete "and"

3

4 Page 1, line 3, following "drivers":

5 Insert "; relating to social media and minors; and providing for an effective date"

6

7 Page 15, following line 9:

8 Insert new bill sections to read:

9 "* Sec. 19. AS 45.50 is amended by adding new sections to read:

10 **Article 5A. Social Media Platforms and Minors.**

11 **Sec. 45.50.650. User age verification and parental consent.** (a) A social
12 media platform may not allow a minor who is a resident of the state to create or
13 maintain an account on the platform without first obtaining written consent for the
14 minor to create and maintain the account from the minor's parent or another person
15 who has legal custody of the minor. When obtaining written consent for a minor to
16 create or maintain an account, the social media platform shall verify the identity of the
17 person consenting and the relationship of the consenting person to the minor.

18 (b) A social media platform shall verify the age of each user of the platform in
19 the state.

20 (c) A social media platform shall provide a mechanism for a consenting parent
21 to

22 (1) revoke consent for a minor user to create and maintain an account
23 at any time; and

1 (2) delete the minor user's account and all associated data.

2 **Sec. 45.50.660. Parental access to minor user's account.** (a) A social media
3 platform shall provide a consenting parent with full access to the minor user's account,
4 including all of the minor user's posts, messages, comments, likes, shares, and other
5 interactions on the platform.

6 (b) A social media platform may not restrict, limit, or interfere with a
7 consenting parent's ability to monitor, modify, or delete any content or activity on the
8 minor user's account.

9 (c) A social media platform shall notify a minor user when the minor's
10 consenting parent accesses the minor user's account or makes any changes to the
11 account settings or preferences.

12 **Sec. 45.50.670. Advertising to minor users prohibited.** A social media
13 platform may not display, send, or target an advertisement to a minor user or use data
14 collected from a minor user for an advertising purpose.

15 **Sec. 45.50.680. Content targeting minor users prohibited.** A social media
16 platform may not use an algorithm, artificial intelligence, machine learning, or other
17 technology to select, recommend, rank, or personalize content for a minor user based
18 on the minor user's profile, preferences, behavior, location, or other data.

19 **Sec. 45.50.690. Addictive features for minor users prohibited.** A social
20 media platform may not employ a feature, design, or mechanism that encourages or
21 rewards a minor user's excessive or compulsive use of the platform or that exploits the
22 psychological vulnerabilities of a minor user.

23 **Sec. 45.50.700. Curfew for minor users.** A social media platform may not
24 allow a minor user to access or use the platform between 10:30 p.m. and 6:30 a.m. in
25 the time zone where the user is accessing or using the platform unless the consenting
26 parent modifies these hours in the account settings.

27 **Sec. 45.50.710. Enforcement and penalties.** (a) If a social media platform
28 violates AS 45.50.650 - 45.50.740, the attorney general may bring an action in
29 superior court to seek injunctive relief, civil penalties, or other appropriate remedies.

30 (b) A social media platform that violates AS 45.50.650 - 45.50.740 is subject
31 to a civil penalty of not more than \$10,000 for each violation.

1 **Sec. 45.50.720. Private right of action.** If a social media platform violates
2 AS 45.50.650 - 45.50.740, a parent or other person with legal custody of a minor user
3 who is harmed by the violation may bring an action against the platform in superior
4 court to seek actual damages, punitive damages, attorney fees, and costs.

5 **Sec. 45.50.730. Definitions.** In AS 45.50.650 - 45.50.740,

6 (1) "consenting parent" means a parent or other person who has legal
7 custody of a minor who has consented to the minor's use of a social media platform;

8 (2) "minor" means a person under 18 years of age;

9 (3) "minor user" means a resident of the state under 18 years of age
10 who accesses or uses a social media platform;

11 (4) "social media platform" means an online service, application, or
12 Internet website that allows users to create, share, or view user-generated content,
13 including text, images, videos, or audio;

14 (5) "user" means a person who accesses or uses a social media
15 platform.

16 **Sec. 45.50.740. Short title.** AS 45.50.650 - 45.50.740 may be known as the
17 Alaska Social Media Regulation Act."

18
19 Renumber the following bill sections accordingly.

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21 Page 16, following line 29:

22 Insert a new bill section to read:

23 **"* Sec. 22.** The uncodified law of the State of Alaska is amended by adding a new section to
24 read:

25 REPORT TO THE LEGISLATURE. The attorney general shall prepare a report to the
26 legislature on the regulations adopted to implement sec. 19 of this Act. The report must
27 include the text of the adopted regulations. The attorney general shall submit the report to the
28 senate secretary and the chief clerk of the house of representatives on or before January 1,
29 2028, and notify the legislature that the report is available."

30
31 Renumber the following bill section accordingly.

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2 Page 17, following line 16:

3 Insert new material to read:

4 "(c) Section 19 of this Act applies to a contract entered into on or after the
5 effective date of sec. 19 of this Act.

6 * **Sec. 24.** Sections 19, 22, and 23(c) of this Act take effect January 1, 2027."