

Fiscal Note

State of Alaska
2022 Legislative Session

Bill Version:	HB 308
Fiscal Note Number:	1
(H) Publish Date:	2/28/2022

Identifier: HB308-DOH-CDPHP 2-11-2022
Title: DEMENTIA AWARENESS
Sponsor: STUTES
Requester: (H) HSS

Department: Department of Health
Appropriation: Public Health
Allocation: Chronic Disease Prevention and Health Promotion
OMB Component Number: 2818

Expenditures/Revenues

Note: Amounts do not include inflation unless otherwise noted below.

(Thousands of Dollars)

	FY2023 Appropriation Requested	Included in Governor's FY2023 Request	Out-Year Cost Estimates				
OPERATING EXPENDITURES	FY 2023	FY 2023	FY 2024	FY 2025	FY 2026	FY 2027	FY 2028
Personal Services	80.0		120.0	120.0	120.0	120.0	120.0
Travel	2.5		2.5	2.5	2.5	2.5	2.5
Services	521.3		655.0	655.0	655.0	655.0	655.0
Commodities	2.0						
Capital Outlay							
Grants & Benefits							
Miscellaneous							
Total Operating	605.8	0.0	777.5	777.5	777.5	777.5	777.5

Fund Source (Operating Only)

1003 GF/Match (UGF)	605.8		777.5	777.5	777.5	777.5	777.5
Total	605.8	0.0	777.5	777.5	777.5	777.5	777.5

Positions

Full-time	1.0		1.0	1.0	1.0	1.0	1.0
Part-time							
Temporary							

Change in Revenues

None							
Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Estimated SUPPLEMENTAL (FY2022) cost: 0.0 (separate supplemental appropriation required)

Estimated CAPITAL (FY2023) cost: 0.0 (separate capital appropriation required)

Does the bill create or modify a new fund or account? No
(Supplemental/Capital/New Fund - discuss reasons and fund source(s) in analysis section)

ASSOCIATED REGULATIONS

Does the bill direct, or will the bill result in, regulation changes adopted by your agency? No
If yes, by what date are the regulations to be adopted, amended or repealed? N/A

Why this fiscal note differs from previous version/comments:

Not applicable; initial version.

Prepared By: Heidi Hedberg, Director
Division: Public Health
Approved By: Sylvan Robb, Assistant Commissioner
Agency: Department of Health and Social Services

Phone: (907)269-2042
Date: 02/09/2022
Date: 12/11/22

FISCAL NOTE ANALYSIS

STATE OF ALASKA
2022 LEGISLATIVE SESSION

Analysis

This bill mandates the creation of a new program focused on dementia awareness. It requires the development and implementation of specific strategies to ensure community engagement, the provision of educational materials, creation and maintenance of a list of providers who provide dementia services, coordination of community based activities, and implementation of a statewide comprehensive public awareness campaign in conjunction with stakeholders.

Effective public health campaigns require dedicated messaging and activities on focused objectives that can be measured to evaluate for effectiveness over time. They require the employment of a wide range of strategies, outreach, and communication approaches that connect with a vast array of audiences by translating complex medical information into digestible content that will resonate with the public. Campaigns should be geared to motivate and empower risk reduction behaviors and be considered and adopted.

Year 1 (FY2023) includes personal services costs for eight months (to account for the time to recruit and hire) for a full time Public Health Specialist II at a Step C. Travel will be needed for training and convening community partners and those with lived experience to develop a strategic plan to implement all aspects of the legislation. Services costs are for contracts for the implementation of public education campaigns; creation of educational materials for distribution; support for outreach activities; training of specific professionals to be able to identify those experiencing symptoms so they can more effectively work with them; and to maintain and publish annual data, information, resources, and other related information to a public-facing website that can be actively maintained. Commodities costs are for computer equipment for the new position.

Years 2 - 5 (FY2024-FY2028) include costs similar to those for year 1, except personal services and services costs will be for the full year and not prorated like they are for the first year. Also, the department will not need to purchase new computer equipment for each of these years.