

Fiscal Note

State of Alaska
2014 Legislative Session

Bill Version: HCS CSSB 194(L&C)
Fiscal Note Number: 4
(H) Publish Date: 4/18/14

Identifier: SB194CS(HFIN)-DCCED-DED-04-18-14
Title: TOURISM MARKETING BOARD
Sponsor: MCGUIRE
Requester: House Finance Committee

Department: Department of Commerce, Community and
Economic Development
Appropriation: Economic Development
Allocation: Economic Development
OMB Component Number: 2743

Expenditures/Revenues

Note: Amounts do not include inflation unless otherwise noted below. (Thousands of Dollars)

	FY2015 Appropriation Requested	Included in Governor's FY2015 Request	Out-Year Cost Estimates				
	FY 2015	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
OPERATING EXPENDITURES							
Personal Services							
Travel							
Services							
Commodities							
Capital Outlay							
Grants & Benefits							
Miscellaneous							
Total Operating	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Fund Source (Operating Only)

None							
Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Positions

Full-time							
Part-time							
Temporary							

Change in Revenues							
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Estimated SUPPLEMENTAL (FY2014) cost: 0.0 *(separate supplemental appropriation required)*
(discuss reasons and fund source(s) in analysis section)

Estimated CAPITAL (FY2015) cost: 0.0 *(separate capital appropriation required)*
(discuss reasons and fund source(s) in analysis section)

ASSOCIATED REGULATIONS

Does the bill direct, or will the bill result in, regulation changes adopted by your agency? No
If yes, by what date are the regulations to be adopted, amended or repealed?

Why this fiscal note differs from previous version:

House Finance zeroed out this fiscal note. Costs for board member travel and meetings will be paid using existing tourism marketing funds.

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House Finance Committee Date: 04/18/2014
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House Finance Committee

FISCAL NOTE ANALYSIS #4

STATE OF ALASKA
2014 LEGISLATIVE SESSION

BILL NO. HCS CSSB 194(L&C)

Analysis

The establishment of the Alaska Tourism Marketing Board formalizes and provides structure for cooperation between DCCED and the Alaska Travel Industry Association in the planning and implementation of a tourism marketing program. The Alaska Tourism Marketing Board will be comprised of 18 private sector members, the Commissioner of the Department of Commerce, Community and Economic Development, and one ex officio member from the House and Senate. Private sector members are expected to pay for their own travel, accommodations, and per diem for board meetings.

Total costs are estimated to be \$3.0 per year. This is based on meeting space cost of \$1.5 per meeting for two meetings per year. Travel and per diem for private sector members would not be paid for by the state. Travel for the Commissioner or designee would be absorbed by the existing travel budget. Costs for additional meetings would be paid using existing tourism marketing funds.