

Fiscal Note

State of Alaska
2014 Legislative Session

Bill Version: HCS CSSB 194(L&C)
Fiscal Note Number: 3
(H) Publish Date: 4/15/14

Identifier: SB194-DCCED-DED-04-03-14
Title: TOURISM MARKETING BOARD
Sponsor: MCGUIRE
Requester: House Labor & Commerce

Department: Department of Commerce, Community and
Economic Development
Appropriation: Economic Development
Allocation: Economic Development
OMB Component Number: 2743

Expenditures/Revenues

Note: Amounts do not include inflation unless otherwise noted below. (Thousands of Dollars)

	FY2015 Appropriation Requested	Included in Governor's FY2015 Request	Out-Year Cost Estimates					
			FY 2015	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019
OPERATING EXPENDITURES								
Personal Services								
Travel	36.0		36.0	36.0	36.0	36.0	36.0	36.0
Services	3.0		3.0	3.0	3.0	3.0	3.0	3.0
Commodities								
Capital Outlay								
Grants & Benefits								
Miscellaneous								
Total Operating	39.0	0.0	39.0	39.0	39.0	39.0	39.0	39.0

Fund Source (Operating Only)

1004 Gen Fund	39.0		39.0	39.0	39.0	39.0	39.0	39.0
Total	39.0	0.0	39.0	39.0	39.0	39.0	39.0	39.0

Positions

Full-time								
Part-time								
Temporary								

Change in Revenues								
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Estimated SUPPLEMENTAL (FY2014) cost: 0.0 (separate supplemental appropriation required)
(discuss reasons and fund source(s) in analysis section)

Estimated CAPITAL (FY2015) cost: 0.0 (separate capital appropriation required)
(discuss reasons and fund source(s) in analysis section)

ASSOCIATED REGULATIONS

Does the bill direct, or will the bill result in, regulation changes adopted by your agency? No
If yes, by what date are the regulations to be adopted, amended or repealed?

Why this fiscal note differs from previous version:

Senate Finance zeroed this fiscal note out. Resubmitted for House committees to reflect anticipated costs.

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Division: Division of Economic Development Date: 03/28/2014 10:00 PM
Approved By: Jeanne Mungle, Director Date: 04/03/2014
Agency: Administrative Services

FISCAL NOTE ANALYSIS #3

**STATE OF ALASKA
2014 LEGISLATIVE SESSION**

BILL NO. HCS CSSB 194(L&C)

Analysis

The establishment of the Alaska Tourism Marketing Board formalizes and provides structure for cooperation between DCCED and the Alaska Travel Industry Association in the planning and implementation of a tourism marketing program. The Alaska Tourism Marketing Board will be comprised of 18 private sector members, the Commissioner of the Department of Commerce, Community and Economic Development, and one ex officio member from the House and Senate.

Total costs are estimated to be \$39.0 per year. This is based on travel for 18 public board members at \$1.0 per meeting, and meeting space cost of \$1.5 per meeting for two meetings per year. Latitude for additional meetings is provided in the bill. Costs for additional meetings would be paid using existing tourism marketing funds.