

# FISCAL NOTE

STATE OF ALASKA  
2012 LEGISLATIVE SESSION

Bill Version CSHB 358(FIN)  
Fiscal Note Number 2  
(H) Publish Date 3/21/2012

Identifier (file name) HB 358 - DCCED - QTA 3-20-12 Dept. Affected DCCED  
Title ANWR Advertising Contract Appropriation QTA Contracts  
Allocation QTA Contracts  
Sponsor Representative Pruitt  
Requester House Finance Committee OMB Component Number 1844

**Expenditures/Revenues** (Thousands of Dollars)

Note: Amounts do not include inflation unless otherwise noted below.

	FY13 Appropriation Requested	Included in Governor's FY13 Request	Out-Year Cost Estimates					
			FY13	FY14	FY15	FY16	FY17	FY18
<b>OPERATING EXPENDITURES</b>								
Personal Services								
Travel								
Services	1,500.0							
Commodities								
Capital Outlay								
Grants, Benefits								
Miscellaneous								
<b>TOTAL OPERATING</b>	<b>1,500.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

<b>FUND SOURCE</b>		(Thousands of Dollars)						
1002	Federal Receipts							
1003	GF Match							
1004	GF	1,500.0						
1005	GF/Prgm (DGF)							
1037	GF/MH (UGF)							
1178	temp code (UGF)							
<b>TOTAL</b>		<b>1,500.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

<b>POSITIONS</b>							
Full-time							
Part-time							
Temporary							

<b>CHANGE IN REVENUES</b>							

Estimated **SUPPLEMENTAL (FY12) operating costs** \_\_\_\_\_ (separate supplemental appropriation required)  
(discuss reasons and fund source(s) in analysis section)

Estimated **CAPITAL (FY13) costs** \_\_\_\_\_ (separate capital appropriation required)  
(discuss reasons and fund source(s) in analysis section)

**Why this fiscal note differs from previous version (if initial version, please note as such)**

This is a multi-year appropriation that lapses on June 30, 2015. It has been moved to the QTA Contracts appropriation/allocation.

Prepared by \_\_\_\_\_ House Finance Staff  
Division \_\_\_\_\_ House Finance Committee  
Approved by \_\_\_\_\_ Co-Chair Bill Stoltze  
\_\_\_\_\_ House Finance Committee

Phone 465-4958  
Date/Time 3/20/12 12:00 PM  
Date 3/20/2012

**FISCAL NOTE #2**

**STATE OF ALASKA  
2012 LEGISLATIVE SESSION**

**BILL NO. CSHB 358(FIN)**

**Analysis**

HB 358 directs the Department of Commerce, Community, and Economic Development (DCCED) to contract with a qualified trade association (QTA) to conduct an advertising campaign to promote resource development in the Coastal Plain area of the Arctic National Wildlife Refuge. To be deemed eligible, the QTA will be required to match any funds appropriated on a one to one basis. This program is repealed July 1, 2015.

Although DCCED has previously administered tourism marketing programs under the QTA model, the costs to administer were related to the campaign scale, scope and budget. Without more information on the campaign proposed by HB358, the fiscal impact of this legislation cannot be accurately determined at this time.