

FISCAL NOTE

STATE OF ALASKA
2012 LEGISLATIVE SESSION

Bill Version HB 358
 Fiscal Note Number 1
 (H) Publish Date 3/5/12

Identifier (file name) HB358-DCCED-DED-03-02-12 Dept. Affected DCCED
 Title ANWR Advertising Contract Appropriation Economic Development
 Allocation Economic Development
 Sponsor Representative Pruitt
 Requester House Labor & Commerce OMB Component Number 2743

Expenditures/Revenues (Thousands of Dollars)

Note: Amounts do not include inflation unless otherwise noted below.

	FY13 Appropriation Requested	Included in Governor's FY13 Request	Out-Year Cost Estimates				
			FY14	FY15	FY16	FY17	FY18
OPERATING EXPENDITURES	FY13	FY13	FY14	FY15	FY16	FY17	FY18
Personal Services							
Travel							
Services							
Commodities							
Capital Outlay							
Grants, Benefits							
Miscellaneous							
TOTAL OPERATING	***	***	***	***	***	***	***

FUND SOURCE		(Thousands of Dollars)						
1002	Federal Receipts							
1003	GF Match							
1004	GF							
1005	GF/Prgm (DGF)							
1037	GF/MH (UGF)							
1178	temp code (UGF)							
TOTAL		***	***	***	***	***	***	***

POSITIONS							
Full-time							
Part-time							
Temporary							

CHANGE IN REVENUES							
---------------------------	--	--	--	--	--	--	--

Estimated SUPPLEMENTAL (FY12) operating costs 0.0 (separate supplemental appropriation required,
 (discuss reasons and fund source(s) in analysis section)

Estimated CAPITAL (FY13) costs 0.0 (separate capital appropriation required,
 (discuss reasons and fund source(s) in analysis section)

Why this fiscal note differs from previous version (if initial version, please note as such)

This is the initial fiscal note for HB358

Prepared by Wanetta Ayers, Director
 Division Economic Development
 Approved by JoEllen Hanrahan
Commerce, Community, and Economic Development

Phone 269-4048
 Date/Time 3/2/12 1:30 PM
 Date 3/3/2012

FISCAL NOTE #1

**STATE OF ALASKA
2012 LEGISLATIVE SESSION**

BILL NO. HB 358

Analysis

HB 358 directs the Department of Commerce, Community, and Economic Development (DCCED) to contract with a qualified trade association (QTA) to conduct an advertising campaign to promote resource development in the Coastal Plain area of the Arctic National Wildlife Refuge. To be deemed eligible, the QTA will be required to match any funds appropriated on a one-to-one basis. This program is repealed July 1, 2015.

Although DCCED has previously administered tourism marketing programs under the QTA model, the costs to administer were related to the campaign scale, scope and budget. Without more information on the campaign proposed by HB358, the fiscal impact of this legislation cannot be accurately determined at this time.