

HOUSE BILL NO. 331

IN THE LEGISLATURE OF THE STATE OF ALASKA

TWENTY-SEVENTH LEGISLATURE - SECOND SESSION

BY REPRESENTATIVE MILLETT

Introduced: 2/17/12

Referred: Labor and Commerce, Resources, Finance

A BILL

FOR AN ACT ENTITLED

1 **"An Act requiring the Department of Commerce, Community, and Economic**
2 **Development to conduct a national marketing campaign to promote natural resource**
3 **development on federal land in the state."**

4 **BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:**

5 * **Section 1.** AS 44.33.020(a) is amended by adding a new paragraph to read:

6 (45) establish and conduct an annual national marketing campaign,
7 which may include contracts with advertising and marketing businesses, designed to
8 promote natural resource development on federal land in the state.