

HOUSE BILL NO. 375

IN THE LEGISLATURE OF THE STATE OF ALASKA
TWENTY-FIFTH LEGISLATURE - SECOND SESSION

BY REPRESENTATIVE KAWASAKI

Introduced: 2/19/08

Referred: Health, Education and Social Services, Finance

A BILL

FOR AN ACT ENTITLED

1 **"An Act relating to postsecondary educational institutions, teachers at postsecondary**
2 **educational institutions, and the textbooks and related materials selected or used by**
3 **postsecondary educational institutions or by teachers at postsecondary educational**
4 **institutions."**

5 **BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:**

6 *** Section 1.** AS 14.48 is amended by adding a new section to read:

7 **Sec. 14.48.065. Textbooks.** (a) A postsecondary educational institution may
8 not select a textbook for a class unless, before the selection is made, the textbook
9 publisher provides the postsecondary educational institution with

10 (1) a summary of the differences in substance in the content between
11 the textbook and the previous edition, if any, of the textbook; and

12 (2) the copyright dates of all previous editions of the textbook.

13 (b) A postsecondary educational institution may not select a textbook for a
14 class unless, before the selection is made, the textbook publisher provides, if requested

1 by the postsecondary educational institution, the estimated date, if imminent, when a
2 new edition of the textbook will be available and the current edition will not be offered
3 for sale any longer.

4 (c) A postsecondary educational institution may not select a textbook for a
5 class unless, before the selection is made, the textbook publisher, if requested by the
6 postsecondary educational institution, provides the postsecondary educational
7 institution with pricing and other relevant sale information on all of the marketing
8 packages that the publisher offers for sale that contain the textbook being considered.

9 (d) A postsecondary educational institution may not receive anything of value
10 for selecting a textbook for a class, except, if the postsecondary educational institution
11 complies with the postsecondary educational institution's written policies on conflicts
12 of interest and compensation,

13 (1) complimentary copies of the textbook;

14 (2) royalties derived from writing or producing other intellectual
15 property;

16 (3) honoraria for academic peer review of material; and

17 (4) training in the use of teaching aids.

18 (e) This section does not apply to self-published textbooks used by the author
19 in the author's class, if the self-publishing is disclosed to the postsecondary
20 educational institution and the students in the class.

21 (f) In this section,

22 (1) "marketing package" means a bundling of a textbook and items
23 related to the textbook, including an electronic version of the textbook or learning
24 aids;

25 (2) "postsecondary educational institution," in addition to the meaning
26 given in AS 14.48.210, includes the teachers of a postsecondary educational
27 institution;

28 (3) "self-published" means produced, including producing multiple
29 copies, by the author without the use of a publisher;

30 (4) "textbook" means a textbook that is copyrighted on or after
31 January 1, 2011.