

CS FOR HOUSE BILL NO. 217(EDT)

IN THE LEGISLATURE OF THE STATE OF ALASKA

TWENTY-FIFTH LEGISLATURE - FIRST SESSION

BY THE HOUSE SPECIAL COMMITTEE ON ECONOMIC DEVELOPMENT, TRADE, AND TOURISM

Offered: 4/18/07

Referred: Judiciary

Sponsor(s): REPRESENTATIVES HOLMES, Ramras

A BILL

FOR AN ACT ENTITLED

1 "An Act relating to required onboard disclosures about tours, flightseeing operations,
2 other shoreside activities, shoreside vendors, and visitors bureaus; and providing for an
3 effective date."

4 **BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:**

5 * **Section 1.** AS 45.50.474(b) is amended to read:

6 (b) A person or other entity aboard a cruise ship conducting or making a sale
7 of tours, flightseeing operations, or other shoreside activities to be delivered by a
8 vendor or other entity at a future port of call shall disclose, both orally and in writing,

9 (1) that the onboard sale is a paid promotion by a shoreside
10 vendor;

11 (2) that other alternatives may be available for a lower price at a
12 port of call;

13 (3) the address, Internet website address, and telephone number of
14 the existing visitors bureaus at each future port of call, and a list of tours,

1 **flightseeing operations, or other shoreside activities listed with the visitors**
 2 **bureaus; and**

3 **(4) if** the amount of commission or percentage of the total sale retained
 4 or returned to the person **or entity** making **or attempting to make** the sale **exceeds 33**
 5 **percent of the total cost of the** [. THE PERSON OR ENTITY ABOARD A CRUISE
 6 SHIP MAKING OR ATTEMPTING TO MAKE A SALE OF] services or goods
 7 provided by a shoreside vendor, **that more than 33 percent of the total sale price is**
 8 **being retained as a commission by the person or entity making the sale** [SHALL
 9 DISCLOSE THE ADDRESS AND TELEPHONE NUMBER OF THE SHORESIDE
 10 VENDOR IF ASKED BY A CONSUMER. ALL SUCH WRITTEN NOTICE OF
 11 DISCLOSURE SHALL BE IN A TYPE NOT LESS THAN 14-POINT TYPEFACE
 12 AND IN A CONTRASTING COLOR CALCULATED TO DRAW ATTENTION TO
 13 THE DISCLOSURE].

14 * **Sec. 2.** AS 45.50.474 is amended by adding a new subsection to read:

15 (e) A written notice of disclosure under (b) of this section must be in a type
 16 that is not less than 14-point typeface and in a contrasting color calculated to draw
 17 attention to the disclosure.

18 * **Sec. 3.** This Act takes effect immediately under AS 01.10.070(c).