

SENATE BILL NO. 29

IN THE LEGISLATURE OF THE STATE OF ALASKA
TWENTY-FOURTH LEGISLATURE - FIRST SESSION

BY SENATOR GARY STEVENS

Introduced: 1/11/05
Referred: Resources

A BILL

FOR AN ACT ENTITLED

1 **"An Act establishing the position of regional seafood development coordinator in the**
2 **Alaska Seafood Marketing Institute."**

3 **BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:**

4 *** Section 1.** AS 16.51.080 is amended by adding a new subsection to read:

5 (b) The executive director may, with the approval of the board, select and
6 employ a regional seafood development coordinator. The regional seafood
7 development coordinator is in the exempt service under AS 39.25.110. The regional
8 seafood development coordinator shall, in conjunction with the commissioner of
9 commerce, community, and economic development, assist in and encourage the
10 formation of qualified regional seafood development associations under AS 44.33.065
11 and shall provide assistance and advice to qualified regional seafood development
12 associations regarding the development and operation of regional seafood
13 development programs.

14 *** Sec. 2.** AS 44.33.065(a) is amended to read:

1 (a) The Department of Commerce, Community, and Economic Development,
2 **in conjunction with the regional seafood development coordinator of the Alaska**
3 **Seafood Marketing Institute**, shall assist in and encourage the formation of a
4 qualified regional seafood development association for each seafood development
5 region identified in (b) of this section for the purpose of promoting and marketing
6 Alaska seafood products harvested in the region. The commissioner shall designate
7 the first organization to apply and qualify under this subsection for recognition as the
8 qualified association for a region to be the qualified regional seafood development
9 association for that seafood development region if the commissioner determines that
10 the organization

11 (1) is established for the following purposes:

12 (A) promotion of seafood and seafood by-products that are
13 harvested in the region and processed for sale;

14 (B) promotion of improvements to the commercial fishing
15 industry and infrastructure in the seafood development region;

16 (C) establishment of education, research, advertising, or sales
17 promotion programs for seafood products harvested in the region;

18 (D) preparation of market research and product development
19 plans for the promotion of seafood and their by-products that are harvested in
20 the region and processed for sale;

21 (E) cooperation with the Alaska Seafood Marketing Institute
22 and other public or private boards, organizations, or agencies engaged in work
23 or activities similar to the work of the organization, including entering into
24 contracts for joint programs of consumer education, sales promotion, quality
25 control, advertising, and research in the production, processing, or distribution
26 of seafood harvested in the region;

27 (F) cooperation with commercial fishermen, fishermen's
28 organizations, seafood processors, the Alaska Fisheries Development
29 Foundation, the Fisheries Industrial Technology Center, state and federal
30 agencies, and other relevant persons and entities to investigate market
31 reception to new seafood product forms and to develop commodity standards

1 and future markets for seafood products;

2 (2) provides for representation of commercial fishing permit holders

3 for each fishery in the region that is subject to a seafood development tax levied under

4 AS 43.76.350 - 43.76.399 on the board of directors of the organization;

5 (3) provides for membership in the organization by any commercial

6 fisherman who holds a commercial fishing permit for a fishery that is conducted in the

7 region and by other persons and groups in the region who wish to be members of the

8 organization; and

9 (4) is organized as a nonprofit corporation under the laws of the state

10 for the purpose of marketing and promoting seafood products taken in the region and

11 seafood products taken in fisheries subject to a seafood development tax levied under

12 AS 43.76.350 - 43.76.399.