

FISCAL NOTE

STATE OF ALASKA
2004 LEGISLATIVE SESSION

Fiscal Note Number: 1
 Bill Version: CSHB 426(EDT)
 (H) Publish Date: 3/18/04

Revision Date/Time (Note if corrections): _____ Dept. Affected: DCED
 Title Tourism and Recreation Assessment/Car Tax RDU Executive Admin and Dev (119)
 Component Office of Economic Development
 Sponsor Representative Kott, McGuire, et al.
 Requester House Econ Dev. Int'l. Trade & Tourism Component No. 2743

Expenditures/Revenues (Thousands of Dollars)

Note: Amounts do not include inflation unless otherwise noted below.

OPERATING EXPENDITURES	FY 2005	FY 2006	FY 2007	FY 2008	FY 2009	FY 2010
Personal Services						
Travel						
Contractual						
Supplies						
Equipment						
Land & Structures						
Grants & Claims						
Miscellaneous						
TOTAL OPERATING	0.0	0.0	0.0	0.0	0.0	0.0

CAPITAL EXPENDITURES						
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CHANGE IN REVENUES ()						
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FUND SOURCE (Thousands of Dollars)

1002 Federal Receipts						
1003 GF Match						
1004 GF						
1005 GF/Program Receipts						
1037 GF/Mental Health						
Other (Specify Type--Do not abbreviate)						
TOTAL	0.0	0.0	0.0	0.0	0.0	0.0

Estimate of any current year (FY2004) cost: 0.0

Mark this box (X) if funding for this bill is included in the Governor's FY 2005 budget proposal:

POSITIONS

Full-time						
Part-time						
Temporary						

ANALYSIS: (Attach a separate page if necessary)

The Act establishes a 2% assessment on certain tourism-related and recreation-related goods and services. Proceeds would be deposited into a sustainable tourism & marketing account, created in the general fund. Funds may be appropriated for tourism marketing. HB 426 also amends AS43.52 to allow the Legislature to appropriate 20% of funds in the vehicle rental tax account to the department for purposes of entering into a contract with a qualified trade organization to fund tourism marketing. The assessment must be approved by eligible visitor industry businesses that together account for at least 51% of the value of sales, leases and rentals described in the bill. HB 426 provides a mechanism for the visitor industry to terminate the assessment.

Subject to appropriation the department shall, on or before April 1 of each fiscal year, approve a destination tourism marketing campaign plan and contract with a single qualified trade association to execute the campaign during the next fiscal year. No new funds are required to implement these provisions.

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 Division Office of Economic Development Date/Time 2/12/04 9:35 AM
 Approved by: Edgar Blatchford, Commissioner Date 2/12/2004
 Agency Department of Community & Economic Development