

FISCAL NOTE

STATE OF ALASKA
2003 LEGISLATIVE SESSION

Fiscal Note Number: 1
 Bill Version: CSHB 36(L&C)
 (H) Publish Date: 3/12/03

Revision Date/Time (Note if correction): _____ Dept. Affected: Law
 Title "An Act relating to electronic mail activities . . . BRU Civil Division
unfair or deceptive acts or practices . . . Component Fair Business Practices
 Sponsor Representative Gara
 Requester House Labor and Commerce Committee Component No. 2206

Expenditures/Revenues (Thousands of Dollars)

Note: Amounts do not include inflation unless otherwise noted below.

OPERATING EXPENDITURES	FY 2004	FY 2005	FY 2006	FY 2007	FY 2008	FY 2009
Personal Services						
Travel						
Contractual						
Supplies						
Equipment						
Land & Structures						
Grants & Claims						
Miscellaneous						
TOTAL OPERATING	0.0	0.0	0.0	0.0	0.0	0.0

CAPITAL EXPENDITURES						
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CHANGE IN REVENUES ()						
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FUND SOURCE (Thousands of Dollars)

1002 Federal Receipts						
1003 GF Match						
1004 GF						
1005 GF/Program Receipts						
1037 GF/Mental Health						
Other (Specify Type--Do not abbreviate)						
TOTAL	0.0	0.0	0.0	0.0	0.0	0.0

Estimate of any current year (FY2003) cost: 0.0

Check this box (X) if funding for this bill is included in the Governor's FY 2004 budget proposal:

POSITIONS

Full-time						
Part-time						
Temporary						

ANALYSIS: (Attach a separate page if necessary)

HB 36 requires people who do business in Alaska and send unsolicited e-mail advertisements as part of their business to set up a toll-free telephone number or a valid e-mail address for recipients of the unsolicited e-mail to notify the business not to send any more, and include a notice of the number or e-mail address as the first text in each unsolicited e-mail advertisement. Each e-mail should also include specified characters in the subject line that identify the e-mail as an advertisement. The bill further prohibits the use of an e-mail service provider's equipment located in Alaska in violation of the providers' policy prohibiting or restricting the use of their equipment for unsolicited e-mail advertisements. Violations of the prohibitions in HB 36 are enforced by the unfair trade practices and consumer protection statutes, AS 45.50.471 - 561.

The Department of Law's Consumer Protection unit anticipates the increased enforcement workload from passage of this bill could be handled by existing staff.

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 Approved by: Kathryn Daughetee for Gregg D. Renkes, Attorney General Date 2/18/2003
 Agency: Department of Law