

HOUSE BILL NO. 390

IN THE LEGISLATURE OF THE STATE OF ALASKA
TWENTY-SECOND LEGISLATURE - SECOND SESSION

BY REPRESENTATIVES MCGUIRE, Kerttula, Green

Introduced: 2/8/02

Referred: House Special Committee on Fisheries, Resources

A BILL

FOR AN ACT ENTITLED

1 **"An Act extending the termination dates of certain activities and salmon marketing**
2 **programs of the Alaska Seafood Marketing Institute and of the salmon marketing tax;**
3 **expanding the allowable use of that tax for the salmon marketing programs of the**
4 **Alaska Seafood Marketing Institute; relating to the Alaska Seafood Marketing**
5 **Institute's salmon marketing committee; and providing for an effective date."**

6 **BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:**

7 *** Section 1.** AS 16.51.100 is amended to read:

8 **Sec. 16.51.100. Duties of board.** The board shall

- 9 (1) conduct programs of education, research, advertising, or sales
10 promotion designed to accomplish the purposes of this chapter;
- 11 (2) promote all species of seafood and their by-products that are
12 harvested in the state and processed for sale;
- 13 (3) develop market-oriented quality specifications for Alaska **seafood**

1 [SEAFOODS] to be used in developing a high quality image for Alaska seafood in
2 domestic and world markets, and adopt and distribute recommendations regarding the
3 handling of seafood from the moment of capture to final distribution;

4 (4) prepare market research and product development plans for the
5 promotion of all species of seafood and their by-products that are harvested in the state
6 and processed for sale;

7 (5) submit an annual report to the governor describing the activities of
8 the institute and notify the legislature that the report is available;

9 (6) develop marketing programs based on the "inspection" and
10 "premium quality" seals designed under AS 17.20.066 and use the seals in advertising
11 and promotion efforts of the institute;

12 (7) collect, organize, distribute, and make available to the public
13 information on prices paid and market conditions for raw salmon and salmon products
14 and provide this information on a regular and timely basis to all salmon fishermen
15 who hold permits under AS 16.43 and to all nonprofit salmon enhancement
16 organizations that hold a permit under AS 16.10.400;

17 (8) cooperate with commercial salmon fishermen, fishermen's
18 organizations, seafood processors, the Alaska Fisheries Development Foundation, the
19 Fisheries Industrial Technology Center, state and federal agencies, and other relevant
20 persons and entities to investigate market reception to new salmon product forms and
21 develop commodity standards and future markets for salmon products;

22 (9) establish a salmon marketing committee to assist and advise the
23 board in administering the [DOMESTIC] salmon marketing program that is funded
24 through the tax collected under AS 43.76.110 - 43.76.130; the committee shall consist
25 of seven persons selected by the board, as follows:

26 (A) four persons shall be engaged in commercial salmon
27 fishing and hold salmon permits under AS 16.43, of whom

28 (i) one person shall be a member of the board of
29 directors of the institute; and

30 (ii) three persons shall be Alaska residents from
31 different salmon administrative areas established by the Alaska

1 Commercial Fisheries Entry Commission; and

2 (B) three persons shall be engaged in processing of salmon, of
3 whom

4 (i) one person shall be a member of the board of
5 directors of the institute;

6 (ii) one person shall be a salmon processor who is not
7 on the board of directors of the institute and who has an annual payroll
8 in the state of more than \$2,500,000; and

9 (iii) one person shall be a salmon processor who is not
10 on the board of directors of the institute and who has an annual payroll
11 in the state of \$50,000 - \$2,500,000.

12 * **Sec. 2.** AS 43.76.120(d) is amended to read:

13 (d) The salmon marketing tax collected under this section shall be deposited in
14 the general fund. The legislature may appropriate revenue generated by the salmon
15 marketing tax to the Alaska Seafood Marketing Institute for the purpose of supporting
16 the institute's salmon marketing program under AS 16.51 [AS 16.51.100(7) - (9) AND
17 THE INSTITUTE'S DOMESTIC SALMON MARKETING PROGRAM]. Except as
18 otherwise provided in an appropriation by the legislature, the amount of the allocation
19 made to the institute's salmon marketing program under AS 16.51.100(7) and (8)
20 should not exceed 10 percent of the total amount of salmon marketing tax revenue
21 appropriated for the institute.

22 * **Sec. 3.** The uncodified law of the State of Alaska enacted in sec. 9, ch. 55, SLA 1993, as
23 amended by sec. 1, ch. 111, SLA 1998, is amended to read:

24 Sec. 9. AS 43.76.110, 43.76.120, and 43.76.130 are repealed June 30, **2008**
25 [2003].

26 * **Sec. 4.** The uncodified law of the State of Alaska enacted in sec. 10, ch. 55, SLA 1993, as
27 amended by sec. 2, ch. 111, SLA 1998, is amended to read:

28 Sec. 10. AS 16.51.100(7), 16.51.100(8), and 16.51.100(9) are repealed
29 June 30, **2009** [2004].

30 * **Sec. 5.** This Act takes effect immediately under AS 01.10.070(c).