

SENATE CS FOR HOUSE BILL NO. 359(FIN)
 IN THE LEGISLATURE OF THE STATE OF ALASKA
 TWENTY-SECOND LEGISLATURE - SECOND SESSION

BY THE SENATE FINANCE COMMITTEE

Offered: 2/20/02

Referred: Rules

Funding Information:	General Fund	\$ 828,500
	Other Funds	5,171,500
	Total	\$ 6,000,000

Sponsor(s): HOUSE FINANCE COMMITTEE

A BILL

FOR AN ACT ENTITLED

1 **"An Act making a supplemental appropriation for tourism marketing efforts; and**
 2 **providing for an effective date."**

3 **BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:**

4 * **Section 1.** TOURISM MARKETING. (a) The balance, not to exceed \$5,171,500, of the
 5 international trade and business endowment (AS 37.17.440) is appropriated to the Department
 6 of Community and Economic Development for the fiscal years ending June 30, 2002, and
 7 June 30, 2003, for payment as a grant under AS 37.05.316 to the Alaska Travel Industry
 8 Association for additional tourism marketing efforts to mitigate the economic effects on the
 9 Alaska tourism industry from the September 11, 2001, terrorist attacks.

10 (b) The sum of \$828,500 is appropriated from the general fund to the Department of
 11 Community and Economic Development for the fiscal years ending June 30, 2002, and
 12 June 30, 2003, to match, on a dollar-for-dollar basis, expenditures of nonstate funds by the
 13 Alaska Travel Industry Association for tourism marketing.

14 (c) It is the intent of the legislature that the funds appropriated by this Act represent

1 partial forward funding of the state funds portion of the qualified trade association contract for
2 fiscal year 2003.

3 (d) It is the intent of the legislature that, within 60 days after the effective date of this
4 Act, the Alaska Travel Industry Association provide a plan, other than instituting broad-based
5 taxes such as an income or sales tax, to generate industry funds to replace all state funding for
6 the tourism marketing program.

7 (e) It is the intent of the legislature that the Alaska Travel Industry Association report
8 back to the legislature during deliberations on the fiscal year 2003 and fiscal year 2004
9 budgets on the results of the marketing program funded by this Act.

10 * **Sec. 2.** This Act takes effect immediately under AS 01.10.070(c).