

AMENDMENT # 1

OFFERED IN THE HOUSE
TO: CSHB 334(FIN)

BY REPRESENTATIVE KERTTULA

1 Page 1, line 2, Following “development;” (TITLE)

2 Insert “making a supplemental appropriation for salmon marketing programs:
3 making a supplemental appropriation for tourism marketing programs;”
4

5 Page 2, following line 2:

6 Insert new bills section to read:

7 “* **Sec. 2. SALMON INDUSTRY ASSISTANCE PACKAGE.** (a) The sum of
8 \$5,000,000 is appropriated from the general fund to the Department of Community and
9 Economic Development, Alaska Seafood Marketing Institute, for the fiscal years ending June
10 30, 2002, and June 30, 2003 for generic salmon marketing.

11 (b) The sum of \$5,000,000 is appropriated from the general fund to the Department of
12 Community and Economic Development for the fiscal years ending June 30, 2002, and June 30,
13 2003, to implement expanded international salmon niche marketing programs in developing
14 overseas markets, to conduct strategic salmon market analysis, and for grants to develop and
15 support regional salmon niche marketing programs.

16 * **Sec. 3. TOURISM INDUSTRY ASSISTANCE PACKAGE.** (a) The sum of
17 \$9,800,000 is appropriated from the general fund to the Department of Community and
18 Economic Development for the fiscal years ending June 30, 2002, and June 30, 2003, for
19 payment as a grant under AS 37.05.316 to the Alaska Travel Industry Association for additional
20 tourism marketing efforts to mitigate the economic impacts to the Alaska tourism industry from
21 the September 11, 2001, terrorist attacks. The amount appropriated in this subsection includes
22 \$250,000 for international tourism marketing.

23 (b) The sum of \$200,000 is appropriated from the general fund to the Department of
24 Transportation and Public Facilities, Alaska marine highway system, for the fiscal years ending
25 June 30, 2002 and June 30, 2003, for additional marketing efforts to mitigate the economic
26 impacts to the Alaska tourism industry from the September 11, 2001, terrorist attacks.
27

28 Renumber following bill sections accordingly.

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2 Page 2, line 3, after "made by":

3 Insert "sec. 1 of"